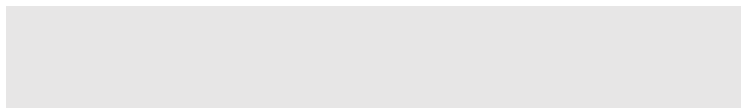


MEMPHIS JOBS: THE FACTS AND FIGURES



A QUICK UPDATED SNAPSHOT BY
DR. EDMUND FORD, JR.
MEMPHIS CITY COUNCIL
DISTRICT 6
04/11/2017



QUICK FACTS ON MEMPHIS MSA JOBS

Source: The Conference Board: Trusted Insights for Business Worldwide (Mar 2017)

TOTAL ADS



15,500

As of March 2017, there are 15,500 total ads for employment in the Memphis MSA area; none of these is duplicated.

NEW ADS (03/17)



6,700

In the month of March, 6,700 ads were included in the total count.

UNEMP. RATE



5.6%

According to the Bureau of Labor Statistics CPS and LAUS Programs, this was the unemployment rate in Memphis. This does not give a breakdown by demographic, where the percentages are claimed to fluctuate.

TOTAL UNEMP.



35,200

According to The Conference Board, there are more than twice as many individuals unemployed as there are total jobs available.

JOBS BY CATEGORY

Approximately 15,100 Ads Are Categorized

01

MANAGEMENT AND BUSINESS
/FINANCIAL

02

PROFESSIONA
L
AND RELATED

03

SERVICE

04

SALES AND OFFICE

05

CONSTRUCTION
AND
MAINTENANCE

06

PRODUCTION
AND
TRANSPORTATION

JOBS BY CATEGORY, DEMAND, AND WAGE

Memphis MSA Total Ads and Payroll Based on a 37.5 Hour Work Week (not including the 400 uncategorized)

	Category	Occupational Demand	Average Hourly Pay	Payroll Available
1	Management and Business/Financial	2,096	\$39.68	\$149,704,704
2	Professional and Related	4,715	\$29.67	\$251,809,290
3	Service	1,634	\$11.65	\$34,264,980
4	Sales and Office	3,417	\$17.02	\$104,683,212
5	Construction and Maintenance	1,085	\$19.98	\$39,020,940
6	Production and Transportation	2,155	\$15.95	\$61,870,050
	Totals	15,102	\$23.59	\$641,353,176

NASHVILLE TRAFFIC

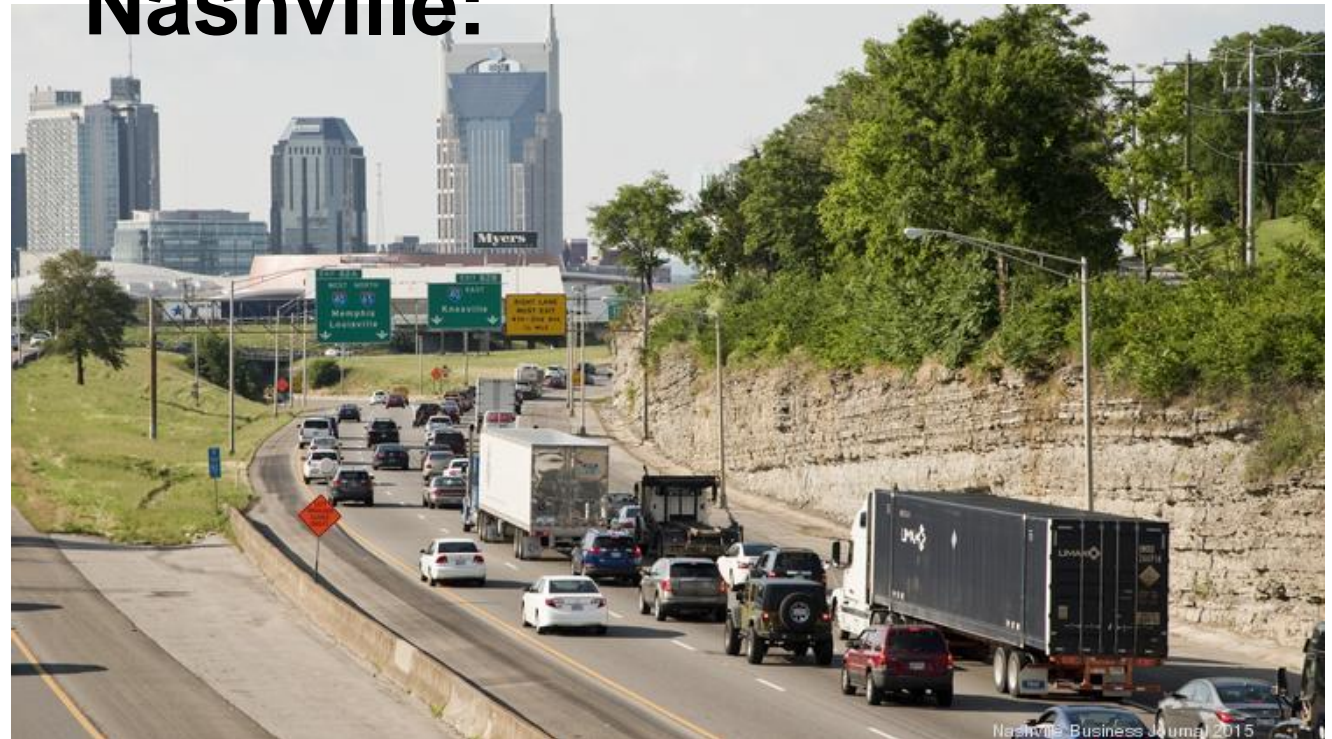
Approximately 34,500 Ads / Unemployment Rate 4.2%



I don't just see people stuck in traffic trying to get home; I see people doing 2 other things:

- **People are going to school (32 higher education institutions)**
- **People are WORKING!**

Two Reasons Why I Am Showing You Traffic in the State Capital of Nashville:



NEXT STEPS: JOB READINESS

Questions to Ask When Considering How to Make Our Workforce Job Ready

01

WHAT ARE WE DOING? WHAT EFFORTS ARE BEING MADE? ARE WE MAKING INDIVIDUALS JOB-READY AND EMPLOYABLE?

02

ARE THESE ADS BEING ADEQUATELY ADVERTISED? WHAT DATABASES ARE BEING USED TO CONNECT PROSPECTIVES WITH EMPLOYMENT?

03

WHAT CAN BE DONE TO ALLEVIATE SOME OF THE CHALLENGES?

1. Transportation
2. Training
3. Application Qualification

