

Report on Community Visioning Process for the Memphis Mid-South Fairgrounds to the Urban Land Institute Technical Assistance Panel

by National Charrette Institute

The National Charrette Institute, a non-profit organization from Portland, Oregon was engaged by the City of Memphis to convene, listen and report on the community's ideas and vision for the future of the Fairgrounds. The city requested a comprehensive community involvement process that is coordinated with, and presented to, the Urban Land Institute Panel related to the study of the Fairground property. A primary city goal is to provide multiple and diverse involvement opportunities that will make it easy for a wide range of community members to participate in the visioning for the Fairgrounds.

NCI contracted with PlaceMatters, a Denver based non-profit to develop and maintain an interactive project website (MemphisFairgrounds.org) and to conduct keypad polling at the public meetings. The City contracted separately with Carter Malone Group in Memphis to conduct on-the-ground community outreach, communications and meeting logistics, venues and staffing. (See Summary of Fairgrounds Community Engagement and Media Outreach in the appendix for details). Leadership Memphis donated facilitators for the public meetings.

This document provides a summary of the outreach conducted and the complete results of the public meetings, website input and survey responses collected from 5/1/15 to 6/5/15. All comments made via the website and in public meetings can be found in the appendix of this report.

WEBSITE AND SURVEY INPUT SUMMARY

The community involvement process included on-the-ground surveys at community events during the week preceding the community meetings. The memphisfairgrounds.org website went live the week before and was kept open for three days following the meeting.

During those two weeks over 622 surveys were collected, 300 of which were from community events and the others through the website. The website also collected 212 posts on the "Big Ideas" page. The participation was region-wide with diverse representation by age and race. It is notable that 28% of the web participants were in the 25 – 34 year old age group, a group that was far less represented at the public meetings. Visit this link (<http://bit.ly/survey-memphis>) for a web map of zip code demographic information based on the 622 website survey responses. Note that if you hover over a particular zip code, more information on demographic breakdown and number of respondents is shown. See the appendix for full survey and website feedback data.

- There was considerable conversation on the website about the need to maintain the character of place of the Fairgrounds site.
- In response to the survey question, "What would you like to see done with the Coliseum?" 85% of more than 500 respondents said they would like to see the coliseum reused and provided a range of ideas on how it could be upgraded, renovated, or refurbished.
- 15% of the 500 respondents said they would like to see the coliseum torn down or replaced.
- 66% of those surveyed favored entertainment and sports uses for the site.
- Parks and trails uses received 45%.
- Tourism uses received 35%.
- Retail and commerce received 20%.
- Other uses receiving strong support were rugby fields, a skate park and a water park.
- High quality mixed-use housing was mentioned several times in the "other uses" survey area.

See the appendix for full survey and website feedback data.

PUBLIC MEETING SUMMARY

Four public meetings were held in different areas of the City over the course of two days (6/1/15, 6/2/15). Carter Malone Group was responsible for all meeting venues, logistics and support staffing. Members from Leadership Memphis generously contributed their time as table facilitators and recorders as well as contributing to the vision ideas. Staff from the National Charrette Institute, PlaceMatters and Equity Consulting Collaborative facilitated these meetings according to the below purpose, outcomes and agenda. The central activity at these meetings was a hands-on drawing exercise in which participants drew their ideas on maps. These ideas were then transferred to flip charts which were voted on with sticky dots by table participants. They then ordered the items by the number of dot votes. The top items were then sent to the computer at the front of the room from which the keypad polling exercises were conducted. At the end of the evenings, five delegates were chosen at random from each meeting to attend the ULI interviews on June 9. See appendix for maps, flip chart comments and keypad polling results.

Monday, June 1

Airways Building

3385 Airways Boulevard, Memphis, TN

Attendance: 54

Bert Ferguson Community Center

8505 Trinity Rd, Cordova, TN

Attendance: 42

Meeting Purpose

Gather a broad range of ideas from the community on the future of the Fairgrounds as input to Urban Land Institute (ULI) Advisory Services Panel that convenes next week.

Meeting Desired Outcomes

- A vision wall for the Fairgrounds future
- A set of community vision maps drawn over aerial photographs of the Fairgrounds site
- A list of the most common vision ideas for the Fairgrounds future
- A randomly selected group of 5 delegates to be interviewed by ULI Panelists on June 9

Tuesday, June 2

Memphis Kroc Center

800 East Parkway South, Memphis, TN

Attendance: 183

Cunningham Community Center

3773 Old Allen Road, Memphis, TN

Attendance: 11

Time	Agenda Item
5:30	Activity: Vision wall <i>Everyone works together to create a wall of ideas</i>
5:50	Introduction, project background, purpose and process
6:10	Hands-on vision workshop <i>Small table activity, drawing ideas on fairground aerial, listing biggest ideas</i>
6:50	Tables report out <i>Community members summarize the top ideas from their tables</i>
7:10	Next Steps <i>How to stay involved in the process</i>
7:20	Keypad polling <i>Polling on the top ideas of the night using wireless keypads</i>
7:30	Random selection of delegates to the ULI interview process scheduled during the day on June 9

Public Meeting Observations

The vision exercise at each table resulted in a large number of ideas for the fairgrounds site. However, a dominant topic in all four of the public meetings during the table reports was a desire to restore and possibly re-purpose the Mid-South Coliseum. This was such a significant theme during the first two meetings that NCI re-structured the meetings on the second night in order to open up a little more space for discussion of ideas for the rest of the Fairgrounds. This created an opportunity for those particularly interested in saving the Coliseum to focus on the question of its future uses, and charged the other tables with considering ideas for the rest of the Fairgrounds.

Participants (see keypad polling results in appendix for demographics) presented ideas for a skate park, a water or “surf” park, enhanced green space, community gardens, an amusement park, recreational activities (bike, run, sports), and sports facilities for local youth sports. The top ideas from each table can be found at the end of this section.

Advocates for the Coliseum took two different approaches: One segment imagined its revival as a venue for sports, concerts, and community events (such as high school graduations). Others envisioned the creation of a new sort of pavilion as a different sort of venue that might include museum attractions as well as be a location for concerts and community events.

In the context of the discussion, there were a number of clues that might help in understanding this concern for the Coliseum. The participants in the workshops spoke about the Coliseum and the Fairgrounds as being powerfully associated with a sense of identity and history for them as Memphians. Stories were told about high school graduations in the Coliseum, about performing artists who began their careers at Libertyland, about concerts and professional wrestling, and of course, Elvis and the Beatles. It was clear that the significance of the Fairgrounds, and particularly the Coliseum as a surviving remnant of a fondly remembered past, is not only as a functional facility but as part of the unique sense of place associated with the Midtown and Cooper-Young neighborhoods. At the same time, it was striking that little was said about either the meaning or the possibilities in relation to Beltline or the other neighborhoods to the east.

The comments of the participants indicated that much of the passionate concern for the Coliseum had been catalyzed recently by the conceptual plans and proposals that have been publicized in recent years, inspiring a sense of impending loss. Many of the participants made reference to these plans, expressing opposition to the inclusion of retail, the inclusion of residential uses, and to the proposal to develop a major youth sports facility as a tourist destination.

The possible fate of the Coliseum was a focal point of two different concerns that the citizens were expressing, one having to do with the proposed use of the mechanism of the TDZ (the designation of the site as a Tourist Development Zone), and the other having to do with the non-compete clause in the contract with the Memphis Grizzlies. For some the participants in the workshops, the TDZ is a mechanism for solving problems that they do not find relevant to their interests and concerns. They were unreceptive to the city’s well-intentioned effort to provide a baseline of facts about the TDZ (in the form of a handout of “FAQs”). A number of the participants took the opportunity to speak against the TDZ as something “we don’t need.”

The non-compete clause was also a concern for some participants. Those people expressed frustration because they believe the city has bargained away the ability to have concerts, events and even high school graduations in a venue close to home. (High schools now go to Mississippi for graduation). There were recurring calls to renegotiate this aspect of the contract with the Grizzlies, again reflecting a concern that any redevelopment of the Fairgrounds be responsive to their interests and identity as Memphians.

From many participants there was recurring opposition to the idea of incorporating either retail or residential uses on the site. When the reasons for this opposition were probed, the response was generally in terms of not wanting to give up public space for exploitation by private interests. However, the resistance to commercialization also seemed to be connected to the idea of not wanting the historical meanings and associations to be lost in favor of development that might not be any different than the sort of thing to be found along every suburban arterial (e.g., references to “big box” and chain retail). There was some hint of concern at rumors that the development might include “affordable” housing as well, but the most common concern was that nothing be done that would destroy either the “green space” or erase the remnants of the history of the place. There was little consideration given to how the site would be maintained financially under any of the proposed uses.

One interesting and telling proposal that came out in the last meeting is the idea of a tour of the Coliseum that would give neighbors and community activists to examine the structure in collaboration with technical experts (architects, structural engineers, etc.). This proposal seemed to open up a possibility for building a common understanding of the Coliseum's current condition, and might be the starting point for a useful process.

TOP TABLE COMMENTS FROM FLIPCHARTS

While table numbers aren't all consecutive, all tables are represented below. See appendix for full list of all comments by table.

Airways Professional Building , 6/01/2015 - 5:30pm to 7:30pm

Table	Green dots	Red dots	Comment
1	4		Bring back fairgrounds
1	4		Coliseum update: beautify, create additional parking, solar panels, 1st off-grid bldg
1	4		Expand the capacity of the Liberty Bowl and increase parking
3	3		Green spaces and community venues for the adjoining neighborhoods
3	3		Water park for youths
3	4		Gateway inclusive of all nearby neighborhoods, Supportive of businesses in surrounding neighborhoods
4	4		Park in SW corner
4	4		Rehab existing ball diamonds and add lighting to Tobey Park
4	4		Women's Bldg. And surrounding, convert to community garden center, house UT extension office
5	4		Renovate, upgrade and re-open the MSC
5	4		Community garden to teach to grow and prepare health food; bring back flea market/farmer's market
5	4		Botanical garden wedding site
6	5		No retail
6	5		Renovate the coliseum for small venues
6	6		Do away with the non-compete clause
7	3		State of the art renovation coliseum venue, 8-10,000 seat + meeting space, concert venue
7	4		Amusement park, the level of Six Flags
7	6		Food port. 25-30 acres, incubator/camp for progressive food, grow, cultivate, taste, distribute regional food

Bert Ferguson Community Center, 06/01/2015 - 5:30pm to 7:30pm

Table	Green dots	Red dots	Comment
3	6		Multipurpose city amenity
3	5		Water park (modern)
3	4		Keep it open, multifunction building, renovate w/museum space
5	5		Year around usage
5	5	1	No retail
5	4		Pavilion/save coliseum, save outer walls
5	4	1	Walking trails at pond/water feature
6	5	1	Keep coliseum
6	4		Water play area + ice skating
6	3		Park area green
7	6		Parking garage for Liberty Bowl to reduce surface parking
7	4		Revitalize coliseum

8	5	Reconfigure walls of coliseum with pictures, historical artifacts, a living wall, music
8	5	Children's museum- expanded, updated
8	4	Public park (no retail) : save coliseum if remains profitable

Memphis Kroc Center, 06/02/2015 - 5:30pm to 7:30pm

Table	Green dots	Red dots	Comment
A2	6		Music, performing arts, graduation, 7000-8000 seat venue
A2	4		Coliseum tours with media, code inspectors and engineers
A2	4		Memphis museums in coliseum
A3	5		Concerts at affordable housing
A3	4		Public indoor water park
A3	3		Multi-use mid-sized venue
B1	2		Redevelop coliseum
B1	2		Sense of place/gateways
B10	5		Sports complex central attraction
B10	5		Draw more outdoor activities: dog park, skate park, bike lanes, running path
B10	5		Public water park, kids park, free public access
B12	4		Motion Picture Studio
B12	3		Monorail to connect Toby
B12	3		Urban park
B2	7		Green spaces (soccer, baseball, people, benches)
B2	7		Skate park - need separate places for bikes/skaters, possible facility exists for "indoor"
B2	7		Greenline connection
B3	7		Lots of trees, walking trails, family areas, exercise areas, dog park
B3	5		Multi-use outdoor sports facility
B3	5		Education, music, sports in coliseum
B4	3		Indoor SK8 (skate park)
B4	3		Save coliseum for concerts
B4	2		Community garden
B5	6		Youth Entrepreneurial Opps, talent/technical/social/learning community, free to every child
B5	5		Amusement (city theme park)/waterpark
B6	6		Coliseum uses - museum (wrestling)
B6	6		Wave garden (water feature and surf facility)
B6	5		Year round green space use (festivals, concerts, movies, etc)
B7	10	1	Restaurants/bars, music venues, greenspace
B7	5		Keep coliseum
B9	12		Indoor skate park Pipkin building
B9	11		Wave pool, waterpark, surf waterpark
B9	4		Coliseum for concerts, concert gardens, open space for concerts

Cunningham Community Center, 06/02/2015 - 5:30pm to 7:30pm

Table	Green dots	Red dots	Comment
1			Coliseum uses: museum of music, wrestling
1			Coliseum uses: Libertyland- farm/garden, market, farm to garden eatery, food truck court
1			Relocate Tiger Lane to coliseum area
2			Expand and renovate Tobey Park
2			Coliseum museum and event space with flex areas

APPENDIX

SUMMARY OF FAIRGROUNDS COMMUNITY ENGAGEMENT AND MEDIA OUTREACH – 9

PUBLIC MEETING RESULTS: VISION WALLS, KEYPAD POLLING RESULTS, FLIP CHART NOTES BY TABLE, TABLE MAPS

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COMMENTS ON MEMPHISFAIRGROUNDS.ORG SUBMITTED ON IDEA BOARD – 67

SUMMARY OF FAIRGROUNDS COMMUNITY ENGAGEMENT AND MEDIA OUTREACH

Prior to the public meetings, Carter Malone Group conducted the following on the ground community outreach and communications.

Media

WMC-TV 5/NBC Affiliate

WREG-TV 3/CBS Affiliate

Local 24/ABC

Fox News/Channel 13/ Calendar

Articles

Memphis Daily News

Commercial Appeal

Memphis Business Journal

Tri-State Defender

Events

Round House Revival 1 day event

Italian Festival 2 day event

Memphis in May

Paid Advertising

RADIO

KJMS-FM, Adult Urban: (31) :30 spots on-air/ (10) :30 streaming, 5/23 - 6/1/15.

WDIA-AM, Soul & Blues: (41) :30 spots on-air/ (10) :30 streaming, 5/22-6/1/15.

WHAL-FM, Inspirational: (41) :30 spots on-air/ (10) :30 streaming, 5/22/15 - 6/1/15.

WMC-FM, Adult Cont: (26) :30 spots on-air, 5/25/15 - 6/2/15.

WRVR-FM, Soft Rock: (26) :30 spots on-air, 5/25/15 - 6/2/15.

WGSF-AM, Hispanic: (30) :30 spots on-air, 5/29/15 - 6/2/15.

Print

The Memphis Flyer: (1) 1/4 ad, 5/28/15

The Tri-State Defender: (2) e-blast ads, 5/27 & 5/29

PUBLIC MEETING RESULTS: VISION WALLS, KEYPAD POLLING RESULTS, FLIP CHART NOTES BY TABLE, TABLE MAPS

AIRWAYS PROFESSIONAL BUILDING

06/01/2015 - 5:30pm to 7:30pm, Attendance: 54

Big ideas from Vision Wall

Save/repurpose the Coliseum

- Stadium/ events
- Repurpose as:
 - Museum – wax/record, school, basketball
 - Pavilion / Event center
 - Wrestling Hall of Fame / Sports Hall of Fame
 - Harris Scheumer Plan
 - Retail – i.e. Nike Flagship
 - Multi-purpose community building
 - Large art space

Sports/ Education

- Youth recreation
- Athletic fields + tennis courts
- School events – i.e. graduations, etc.
- Employment Educational Center
- Basketball center
- Playground
- Horse racing track

Park / Open Space

- Family friendly park
- Community garden
- Trails + parks
- Greenspace + natural areas

Other

- Housing + hotels - infill
- Arts and crafts center
- Amusement park

Transportation

- Trolley
- Bike and walking paths

Session Name: New Session 6-1-2015 6-43 PM - Copy

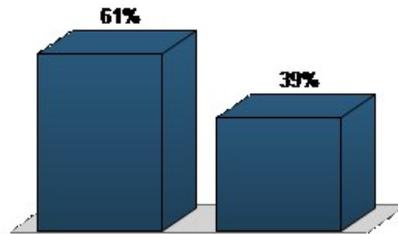
Date Created: 6/1/2015 6:29:12 PM Active Participants: 43 of 43

Average Score: 0.00% Questions: 4

Results by Question

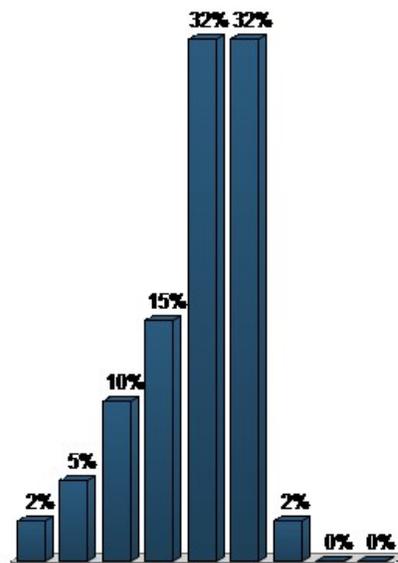
1. What is your gender? (Demographic Assignment)

	Responses	
	Percent	Count
Male	61.11%	22
Female	38.89%	14
Totals	100%	36



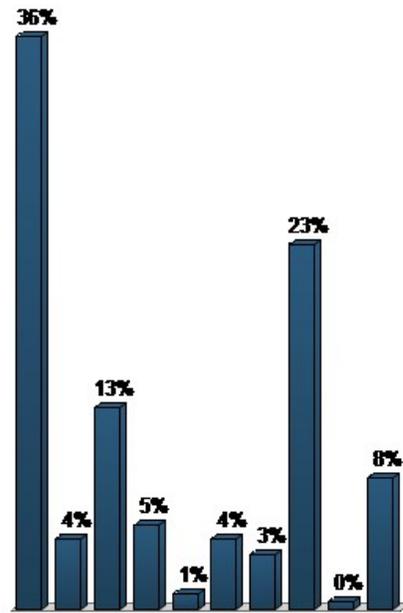
2. How old are you? (Multiple Choice)

	Responses	
	Percent	Count
Under 19 years	2.5%	1
20 to 29 years	5%	2
30 to 39 years	10%	4
40 to 49 years	15%	6
50 to 59 years	32.5%	13
60 to 69 years	32.5%	13
70 to 79 years	2.5%	1
80 years and over	0%	0
I'd rather not say	0%	0
Totals	100%	40



3. What is your zip code? (Multiple Choice - Multiple Response)

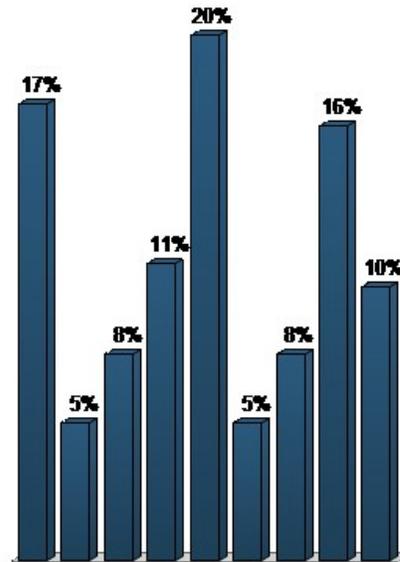
Responses		
	Percent	Count
1	36.45%	74
2	4.43%	9
3	12.81%	26
4	5.42%	11
5	0.99%	2
6	4.43%	9
7	3.45%	7
8	23.15%	47
9	0.49%	1
0	8.37%	17
Totals	100%	203



4. Choose your top 3 ideas (Multiple Choice - Multiple Response)

Responses		
	Percent	Count
Update coliseum for educational, sporting and other events	17.09%	20
Update coliseum for active recreation – i.e. golf course, water park	5.13%	6
Convert to active park area with trails, music, food trucks, etc.	7.69%	9
Promote urban agriculture through green technology + partner with universities	11.11%	13

Renovate coliseum for graduations, concerts, museum, expos & amusement park	19.66%	23
Highlight retail by creating significant attractor – i.e. Nike interactive flagship experience	5.13%	6
Create an amusement hall on the level of 6 flags.	7.69%	9
Repurpose the coliseum as multi-purpose performing arts center	16.24%	19
Restore and expand the existing athletic fields for tournaments and other events	10.26%	12
Totals	100%	117

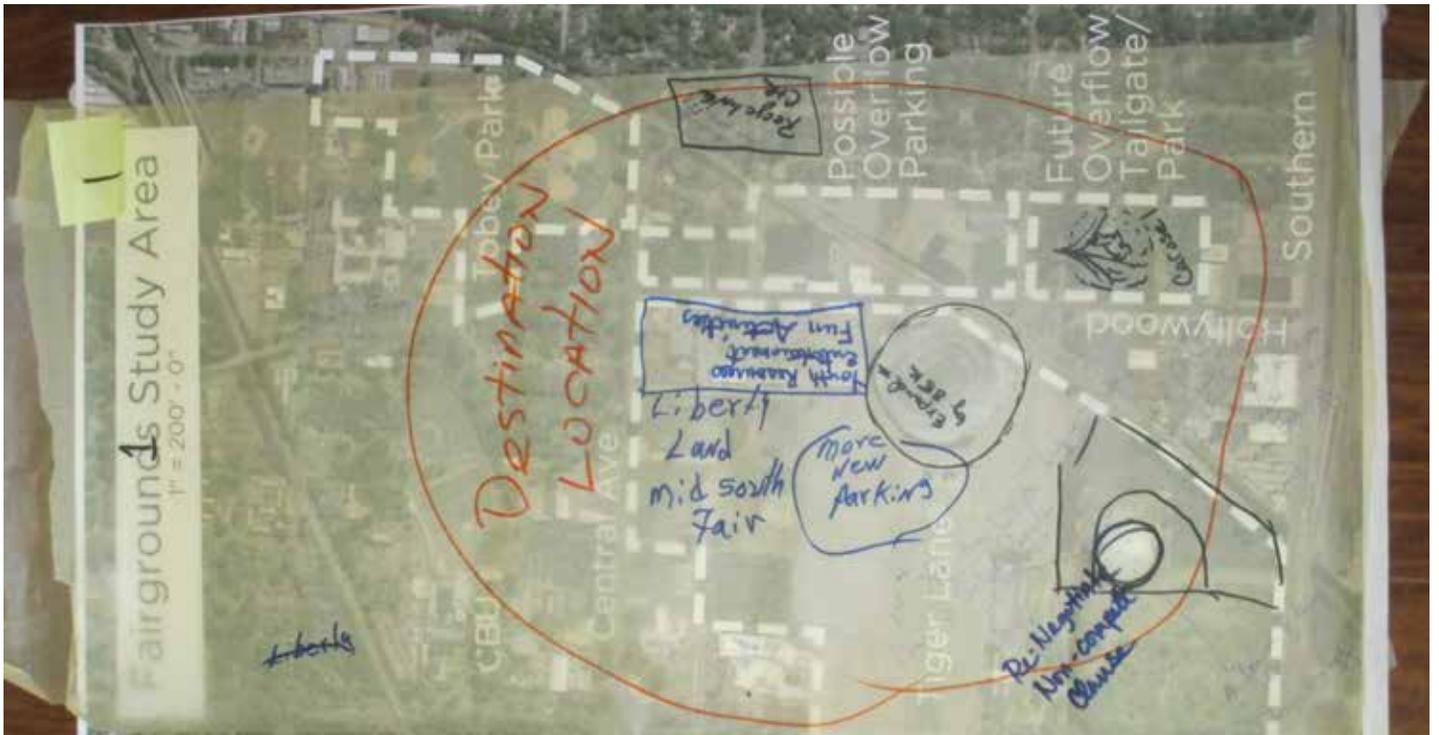


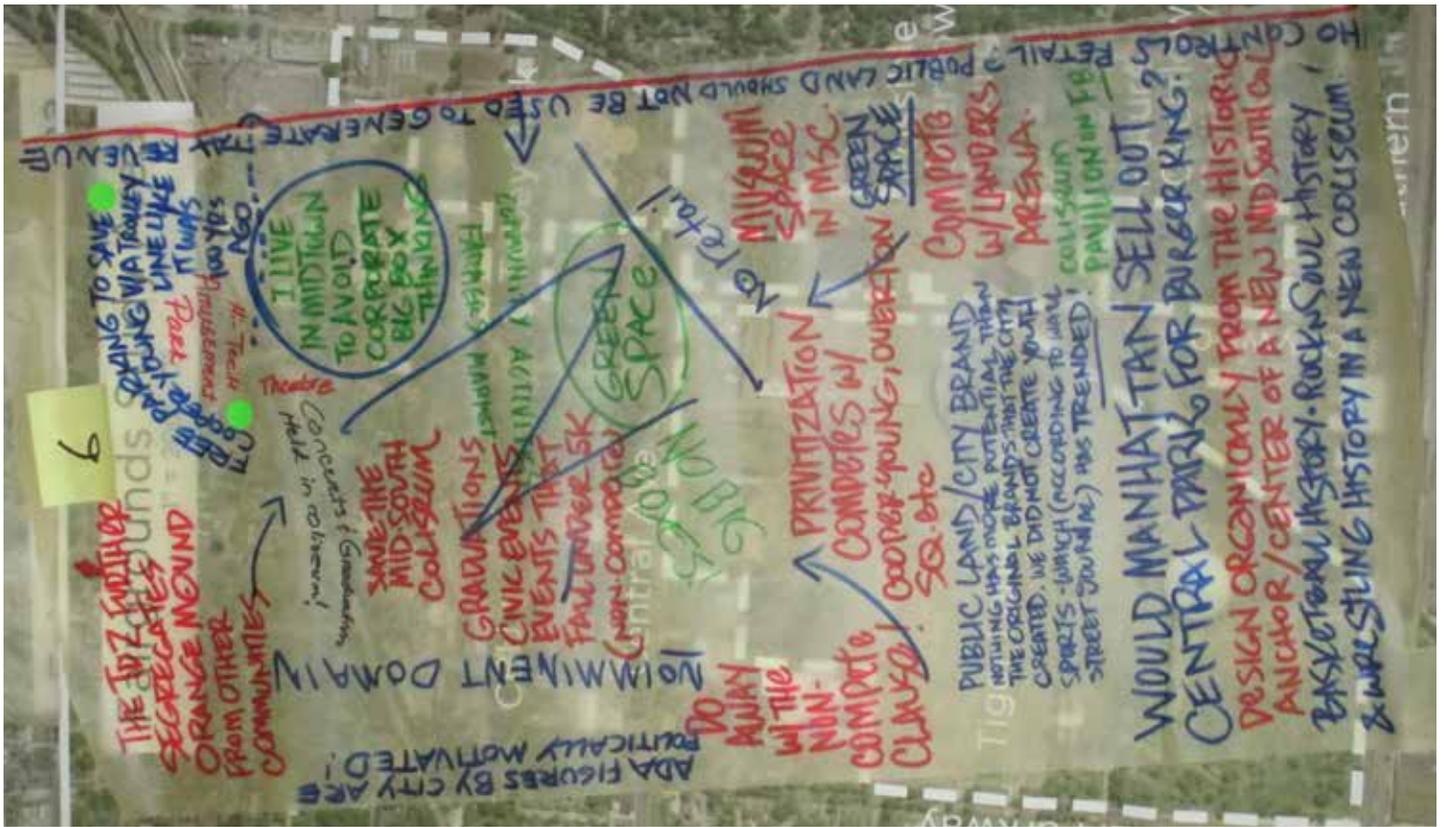
Flip Chart Notes by Table

table	green dots	red dots	comment
1	4		Bring back fairgrounds
1	4		Coliseum update: beautify, create additional parking, solar panels, 1st off-grid bldg
1	4		Expand the capacity of the Liberty Bowl and increase parking
1	3		Center for youth resources and fun activities/entertainment
1	2		What's best for the city
1	1		Make the FG redevelopment a destination location
1	1	3	Poverty protection (?) resource center
2	4		Coliseum multi purpose sports and entertainment
2	3		Cultural hub, large auditorium, ?, renovation style of bldg sort of retro African, ?
2	2		Urban campsite, urban ? To Memphis youth and adults
2	2		Multi performing arts facility for youth
2	1		2 multi sports venues for youth
2	1		Open space for frisbee golf, pickup sports
2	1		Discovery and education - Dino Park, kids dig fossils, catch bugs
2	1		Hotel, restaurants, public transportation at fairgrounds, keep stadium and ?
2	1		Multi use, tourist hub, shuttles, change buildings the least possible stuff in the ?
3	4		Gateway inclusive of all nearby neighborhoods, Supportive of businesses in surrounding neighborhoods
3	3		Green spaces and community venues for the adjoining neighborhoods
3	3		Beautiful and exciting
3	3		Water park for youths
3	3		Repurposed mid-South coliseum to bring back revenue (?) from Mississippi
3	3		Concert venue to generate revenue
3	2		Facility that combines educational and sporting events for all neighborhoods
3	2		No retail or private development on this city property
3	1		Event center that hosts the mid-South Fair, spring and fall festivals, as well as summer events
3	1	2	Shopping mall
4	4		Park in sw corner
4	4		Rehab existing ball diamonds and add lighting to Tobey Park
4	4		Women's Bldg. and surrounding, convert to comm garden center, house UT extension office
4	3		Rehab coliseum
4	3		Music at coliseum
4	2		Walking trails in sw corner
4	2		Make Kroc Center soccer fields public
4	2		Rehab existing track facility
4	1		Disc golf (existing) in sw corner
4	1		Ice-skating at coliseum
4	1		B-Ball at coliseum
4	1		Flea/Farmers market at coliseum
4			Dog park in sw corner
4			Multi-story parking garage east of Kroc
4		3	Sports complex, regional/national
4		5	Retail
4			Graduations at coliseum
4			Multi-purpose coliseum
4			Wrestling museum at coliseum
4			Boxing at coliseum
4			Conventions at coliseum
4		3	East of Hollywood, consider housing for all, no eminent domain

5	4	Renovate, upgrade and re-open the MSC
5	4	Community garden to teach to grow and prepare health food; bring back flea market/farmer's market
5	4	Botanical garden wedding site
5	3	Festival center
5	2	Basketball museum, courts, Nike flagship store for the coliseum
5	1	Local concert venue
<hr/>		
6	6	Do away with the non-compete clause
6	5	No retail
6	5	Renovate the coliseum for small venues
6	4	State of the Arts amusement center
6	2	Coliseum redevelopment
6	1	A repurposed MSC can be the largest tax generator in midtown
6	1	Theater
6	1	Community farms market, no big boxes, athletic-oriented, ?
6		Amusement park or aquarium inside the facility
6		Design ? from the historic Archer (?) Center of ? Coliseum
6		Keep the coliseum for concerts, graduation, amusement park
<hr/>		
7	6	Food port. 25-30 acres, incubator/camp for progressive food, grow, cultivate, taste, distribute regional food
7	4	Amusement park, the level of Six Flags
7	3	State of the art renovation coliseum venue, 8-10,000 seat + meeting space, concert venue
7	2	3-hole golf course
7	2	Wrestling/sports hall of fame (similar to the one in Jackson, MS)
7	2	RV park in overflow area
7	2	Film-maker tribute park
7	2	Multi-purpose or all-purpose community bldg
7	2	Playground like at Shelby Farms for neighborhood kids

Table Maps





PUBLIC MEETING RESULTS: VISION WALLS, KEYPAD POLLING RESULTS, FLIP CHART NOTES BY TABLE, TABLE MAPS

BERT FERGUSON COMMUNITY CENTER

06/01/2015 - 5:30pm to 7:30pm, Attendance: 42

Big ideas from Vision Wall

Save/repurpose the Coliseum

- Stadium/ events
 - Ongoing events that are family oriented
 - Save the coliseum to use as a concert venue, etc.
 - Outdoor events like flea markets
- Coliseum revitalization, multi-purpose arena
- Improve and redevelop the Pipkin Building and Activity Center
- Repurpose as:
 - Multi purpose facility w/shops, restaurants, museums
 - Save the family living center building: restore and make available to give orgs a facility for senior citizens and local community functions
 - Small Memphis wrestling museum
 - Mega-museum: art, history, music, etc.

Sports/ Education

- Kiddy wading pool/fountain
- Small petting zoo for children and adults w/informative exhibits
- Multipurpose sports facility

Park / Open Space

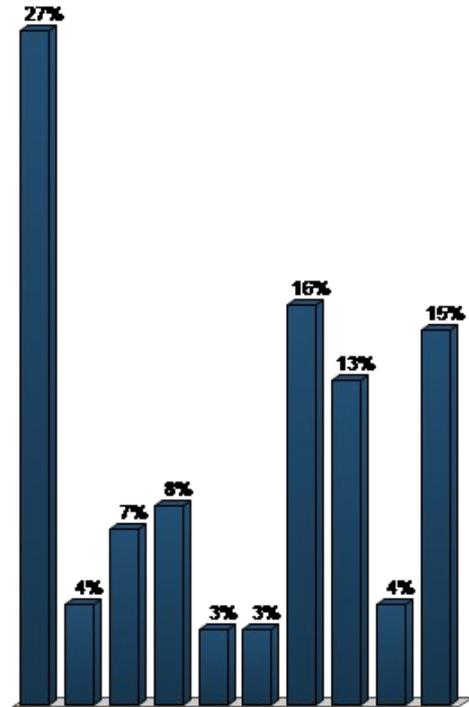
- Save/add more green space
- Dog park w/lake
- Incorporate historic landmark and park
- Make the fairgrounds a public park to serve the community
- Natural w/walking trail used for festivals and concerts
- Lighted walking trail
- Attractive to walkers and cyclists walking/runnign trails w/security to be paid for by admission charge
-

Other

- Mixed-use commercial/residential
- Don't want: retail, residential development
- No retail

4. Choose your top three ideas (Multiple Choice - Multiple Response)

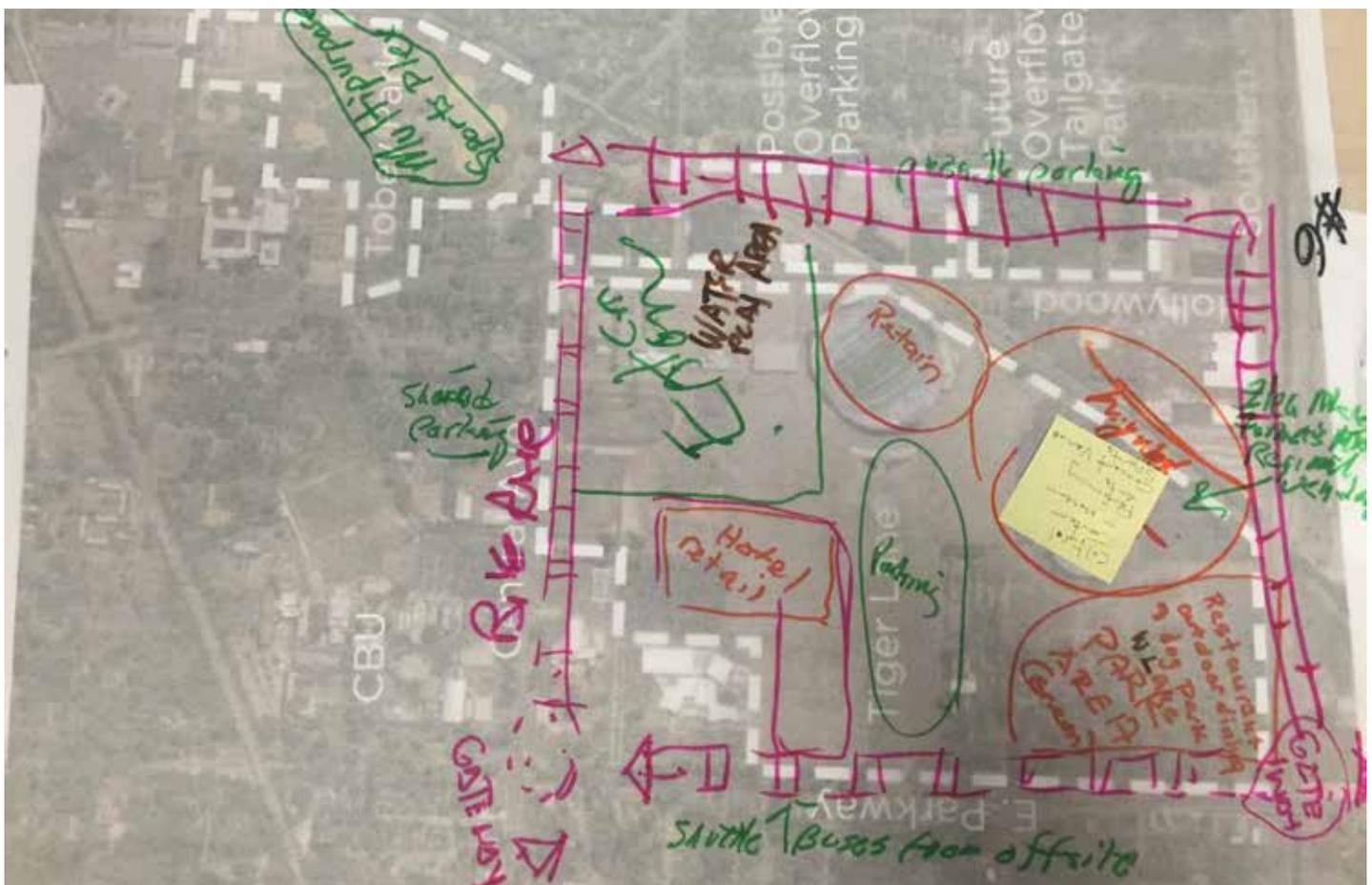
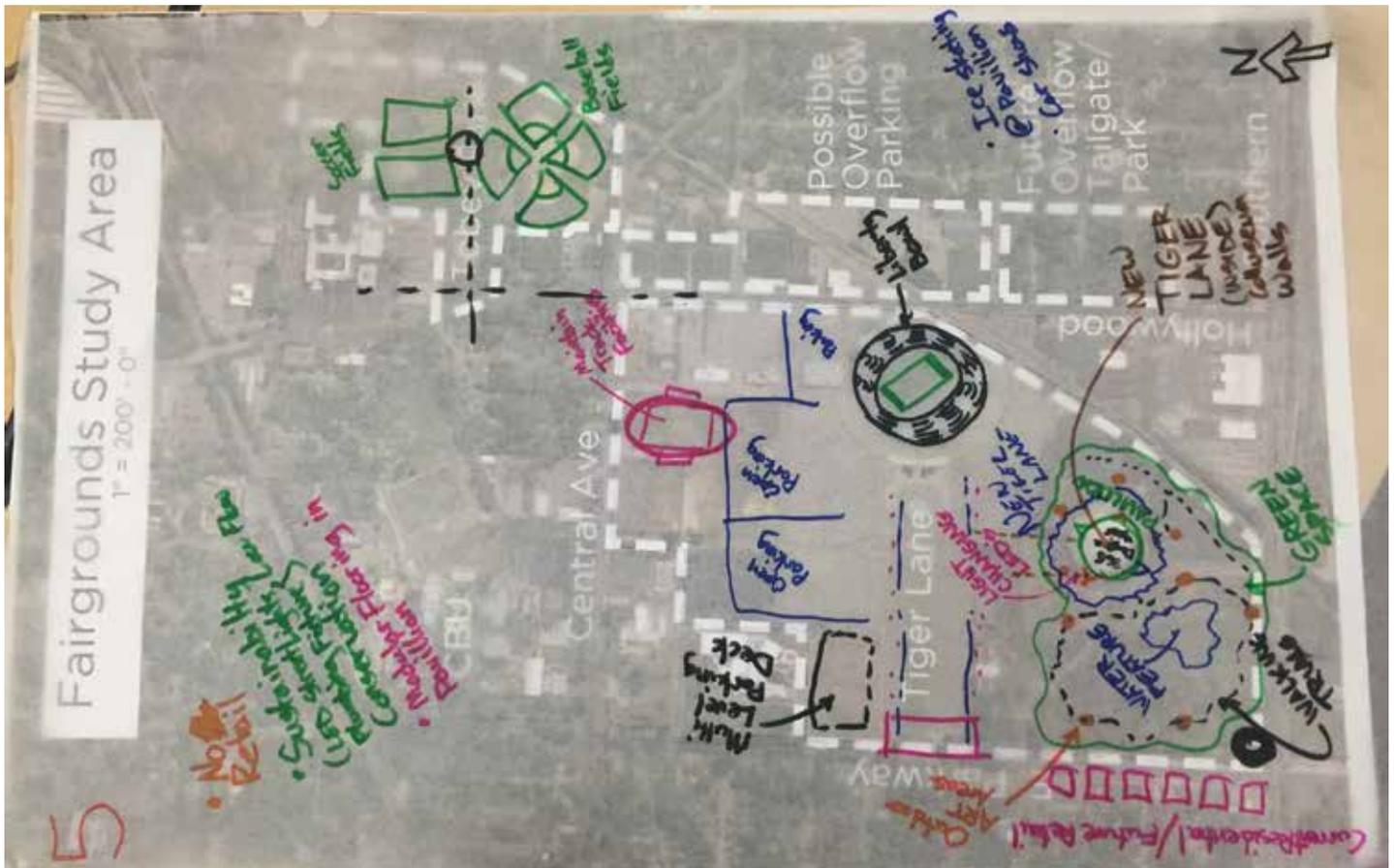
	Responses	
	Percent	Count
Keep coliseum and liberty bowl- it can be renovated with retail vendors and museum	27%	27
Residential mixed-use	4%	4
Infill housing - no eminent domain and dedicated transit stop	7%	7
Parking Garage for Liberty Bowl to reduce surface parking.	8%	8
Designated/clearly marked entryways	3%	3
Expand and update children's museum	3%	3
Performing arts outdoor theater concert venue	16%	16
Modern water park - Walking trails at pond/water feature	13%	13
Pavilion. Save our outer walls	4%	4
Green park	15%	15
Totals	100%	100

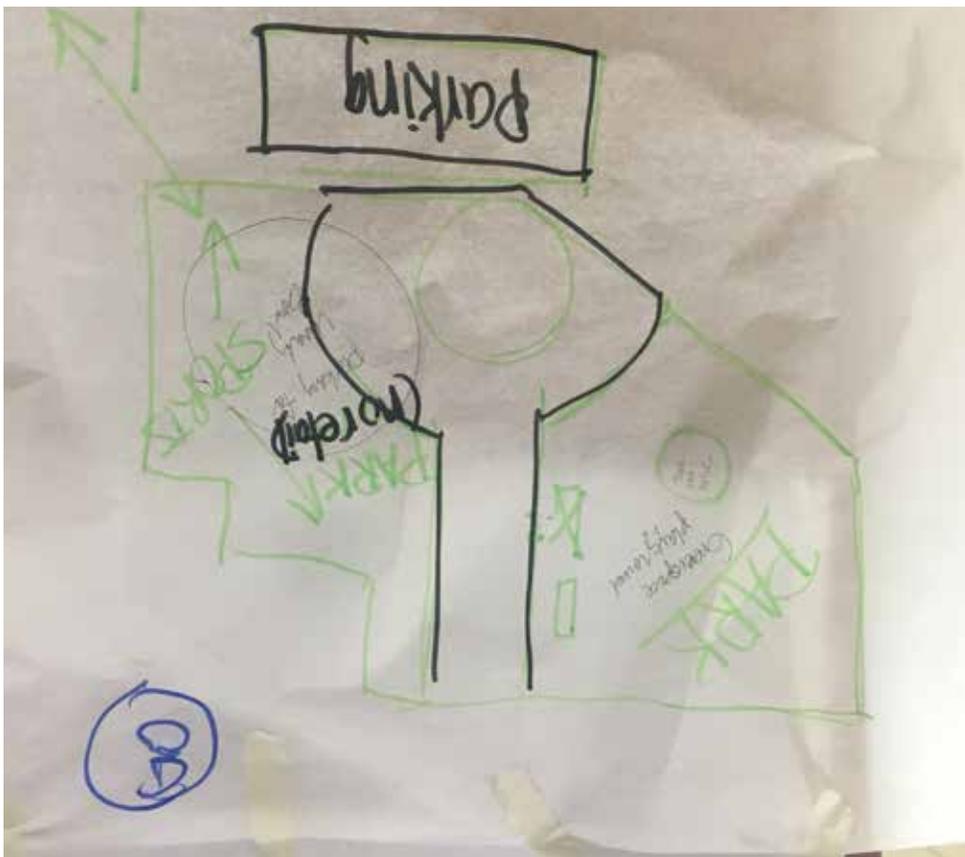
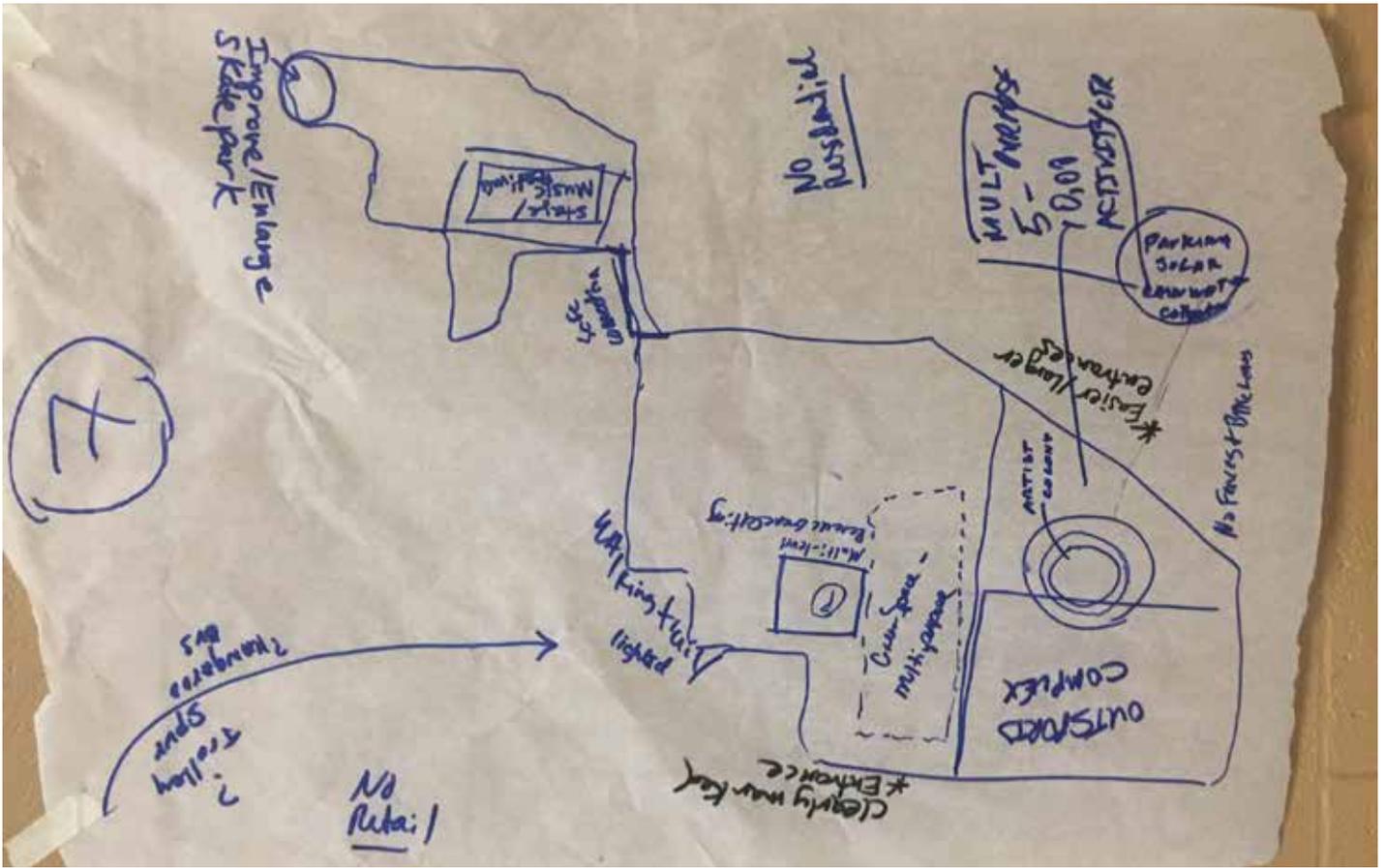


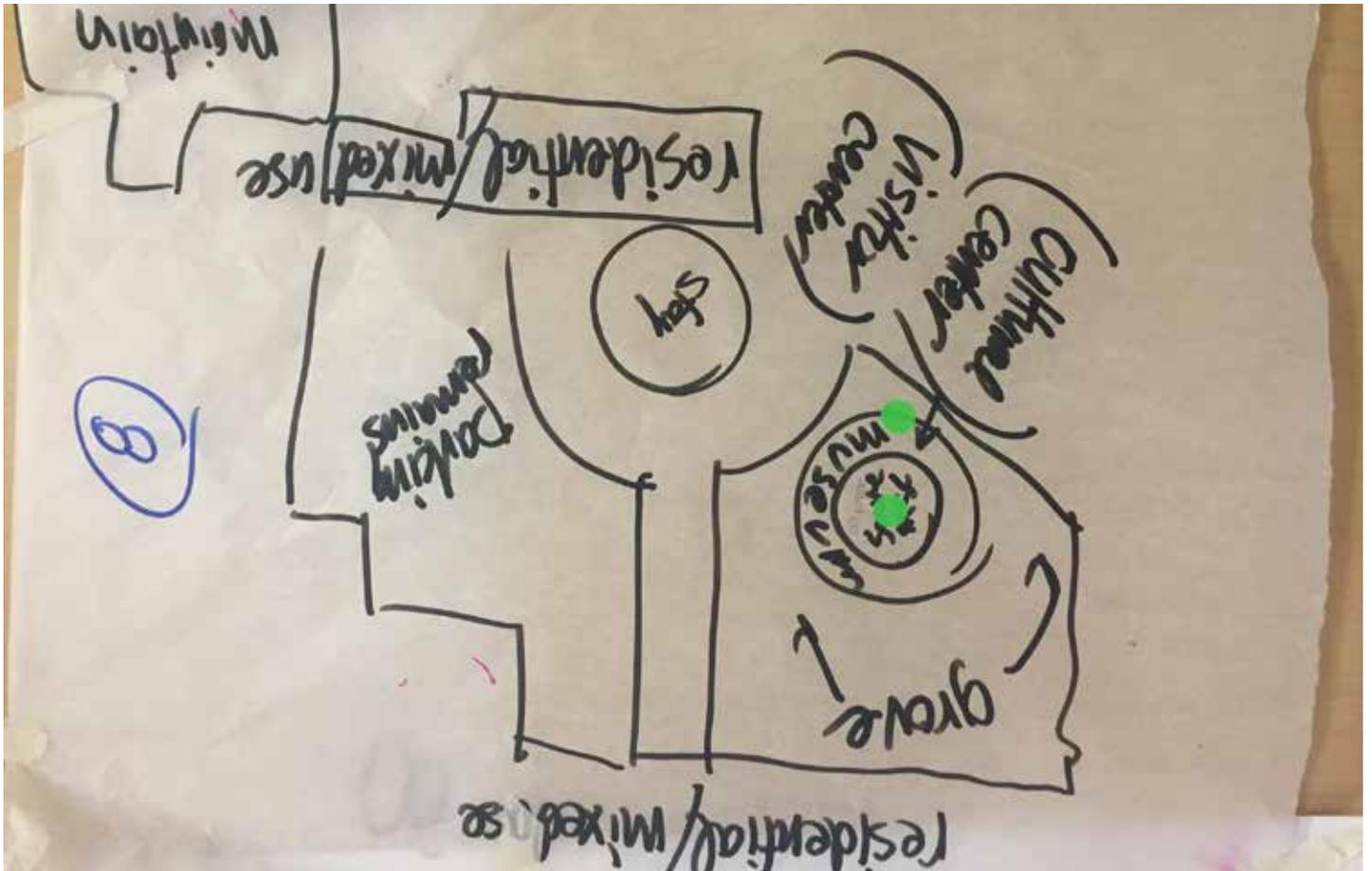
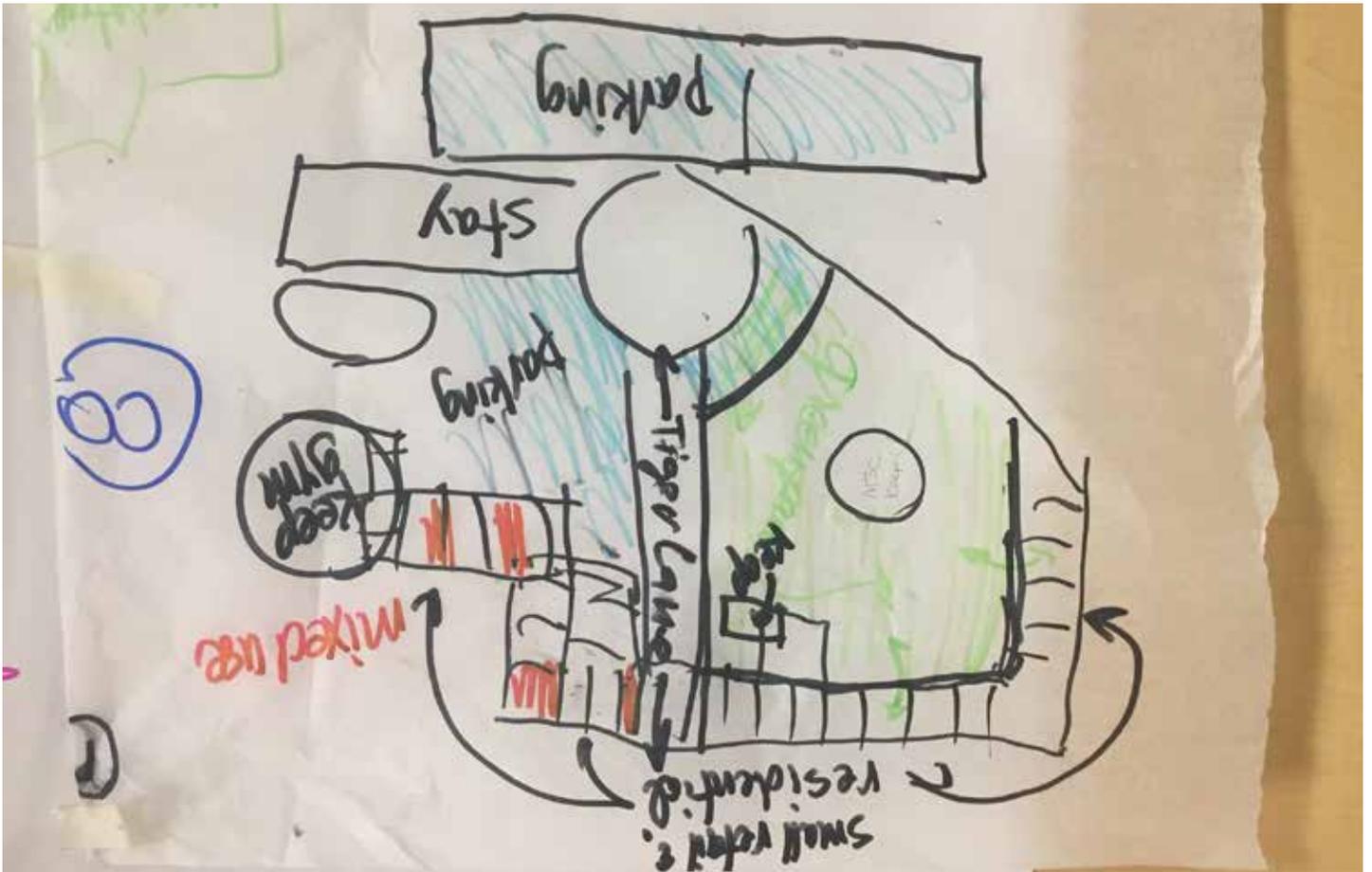
Flip Chart Notes by Table

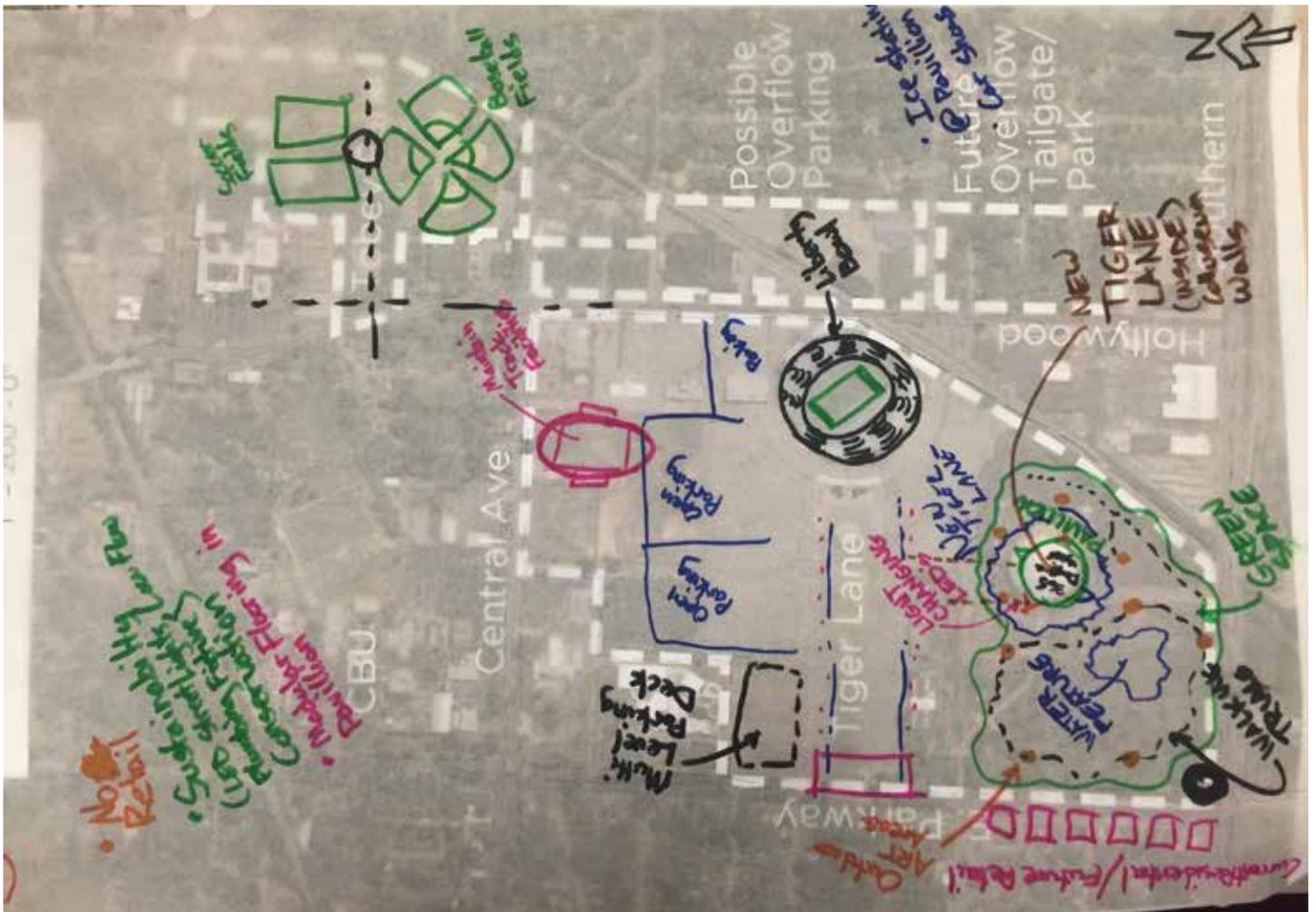
table	green dots	red dots	comment
3	6		multipurpose city amenity
3	5		water park (modern)
3	4		keep it open, multifunction building, renovate w/museum space
3	4		infill housing, no eminent domain
3	4		greenspace
3	4		dedicated transit stop
3	4		renovate ?? Building/C. Arts and Pipkin building for indoor sports
3	3		Greenline connection
3	3		secure trail w/greenspace
3	2	1	food places
3	2		avoid commercial retail development
3	2		tailgate market
3	2		open space for concerts, events
3	2		urban park w/museum
3	2		walkable space
3	2		indoor/outdoor sport facility
3	1		urban food farm
3	1		renovate armory for public use
3	1	1	mixed commercial and residential
3			multipurpose sports facility
3			electric car charging station
3			multipurpose sports fields
3			affordable housing
5	5		year around usage
5	5	1	no retail
5	4		pavilion/save coliseum, save outer walls
5	4	1	walking trails at pond/water feature
5	3		central park
5	3		LED lighting feature for coliseum
5	2		sustainability, conservation: led lights, low flow fixtures
5	2		modular flooring inside the pavilion
5	2		greenspaces around pavilion/coliseum
5	2		water feature/pond around coliseum
5	2		multi level parking
5	2		maintain track facilities
5	1		car shows in pavilions
5	1		soccer facility
5	1		baseball facility
5	1		maintain some open parking
5	1	1	develop parking and southern corner
5	1		sports complex
5			ice skating rink
5			current residential, possible retail
5			new Tiger Lane inside coliseum
5			maintain the strong central axis at Tiger Lane (new entrance)
5			outdoor arts area
6	5	1	keep coliseum
6	4		water play area + ice skating
6	3		park area green
6	3		outdoor theater/concert

6	3		farmer's market/regional vendors
6	3		keep liberty bowl
6	2		parking facilities
6	2	1	indoor performing arts- replace coliseum
6	2		restaurant
6	2		multi-sports plex
6	2	1	hotel
6	1		bike track (stadium) velodrome
6	1		amusement park
6	1	1	mixed use residential/retail
6	1	1	museum
6	1		connections to other venues
<hr/>			
7	6		Parking garage for Liberty Bowl to reduce surface parking
7	4		Revitalize coliseum
7	3		stage for music festival, outdoor pavilion
7	3		open space for food truck, rodeo, flea market, etc.
7	3		no residential
7	3		lighted/marked walking trail around facility
7	3		Designated main entrance ways (easier/larger)
7	3		multi-purpose activity that holds 5-10 ???
7	2	2	develop nationally recognized sports complex
7	2		beautiful entrances/design
7	1		Enlarge/Improve skate park
7	1		no restricted access w/bike lanes (no fences)
7	1		artist exhibition in the coliseum
7	1		no retail
7			Garage, multi-level revenue generating
7			safe connection from Toby Park to current facility
7			more parking garages around Southern/Boston, top floor w/solar panels
7			extended trolley
7			kangaroo bus connectivity
<hr/>			
8	5		reconfigure walls of coliseum with pictures, historical artifacts, a living wall, music
8	5		children's museum- expanded, updated
8	4		public park (no retail) : save coliseum if remains profitable
8	4		enhance area with University of Memphis
8	4	3	hotel
8	3		parking- Tiger Lane untouched
8	3		build condominiums, keep Tiger Lane, make easy access from home
8	3		Small shops- no big retailers: eateries, dry cleaners, specialty shops, high end, appealing to young folks
8	2		small medical facility
8	2		safe transport (shuttle, train, etc.)
8	2		Tobey Park- maintenance preserved
8	1		Green space/SMART development
8			Urban activity
8			Croc Center stays
8			Sports must attract people from surrounding areas
8			parking must be maintained
8			existing sports fields must be well kept
8			utilize social media
8			research other municipalities for similarities
8			visitor center/cultural center, revenue source
8			retail shops
8			walking trail/bike
8			keep coliseum
8			prefer the openness









PUBLIC MEETING RESULTS: VISION WALLS, KEYPAD POLLING RESULTS, FLIP CHART NOTES BY TABLE, TABLE MAPS

MEMPHIS KROC CENTER

06/02/2015 - 5:30pm to 7:30pm, Attendance: 183

Big ideas from Vision Wall

Save/repurpose the Coliseum

- Stadium
 - The coliseum should stay
- Repurpose as:
 - High schools
 - Use solar panels
 - Theme park
 - Entertainment center
 - Public transportation
 - Modern concert hall
 - Public event space
 - Indoor concert and performance space
 - Indoor ice skating/roller rink
 - Indoor sports facility
 - Pop culture museum
 - Parking garage for zoo overflow
 - High school graduation
 - Concerts
 - Center for visual arts
 - Late night basketball court
 - Children's theater
 - Wrestling Hall of Fame / Sports Hall of Fame
 - Multi-purpose community building

Sports/ Education/Entertainment

- Indoor skate/bike park
- Community museum
- Performing arts school
- Cultural awareness and community building activities
- Wave lake/wave garden/surf lake
- Water park
- Ice skating/hockey rink

- Rugby/soccer fields
- Motorcross track
- Amusement park
- Tennis court
- Putt-putt golf
- Velodrome
- Giant chess board
- Creative learning center
- Nature classrooms
- Neighborhood youth center

Park / Open Space

- Horseback riding
- Concert lawn
- Recreational trail for walking/jogging/biking
- Smaller concert venues
- Community activities
- Family fun
- Urban park
- Open space for varied activities year-round
- Dog park
- Outdoor parking to generate revenue
- Playground
- Community garden – growing/preparation/enjoyment
- Picnic areas
- Keep the trees
- Farmer's Market
- Lake for game fish and boat rentals
- Homeless camp

Other

- New urbanism – new town plan mixed use
- No TDZ
- Trader Joe's
- Adult bath house
- Leave as fairgrounds
- Amenities for us first before tourist (fickle) dollars
- Rethink the non-compete
- No retail establishments, residences, hotels
- Free or low cost activities
- Neighborhood hangout
- Keep property in public hands and public control
- Single family homes and shopping
- Preserve Pipkin and Women's bldgs. for craft fair, trade shows, etc.

Transportation

- Public transit to the area

Session Name: Memphis Fairgrounds - Kroc Center - Voting Results

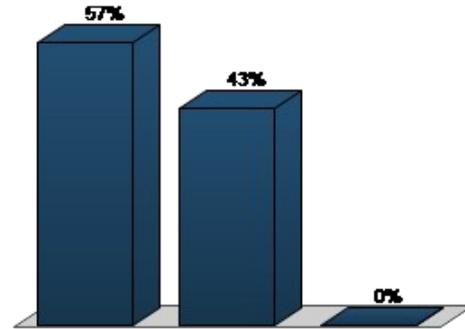
Date Created: 6/2/15 4:43:14 PM Active Participants: 101 of 101

Average Score: 0.00% Questions: 6

Results by Question

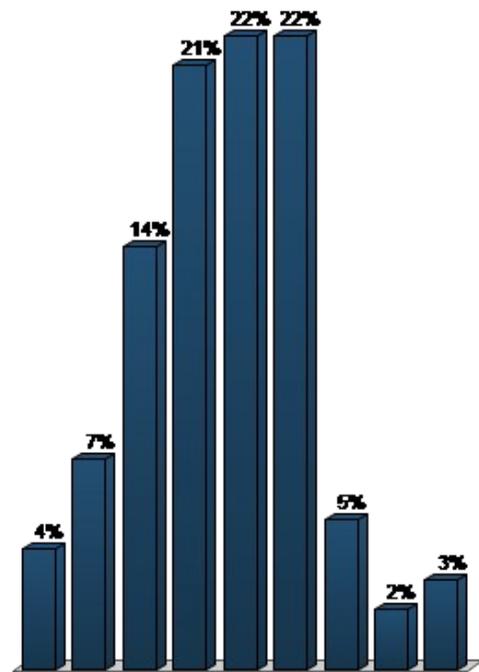
1. What is your gender? (Demographic Assignment)

Responses		
	Percent	Count
Male	56.7%	55
Female	43.3%	42
Prefer not to say	0%	0
Totals	100%	97



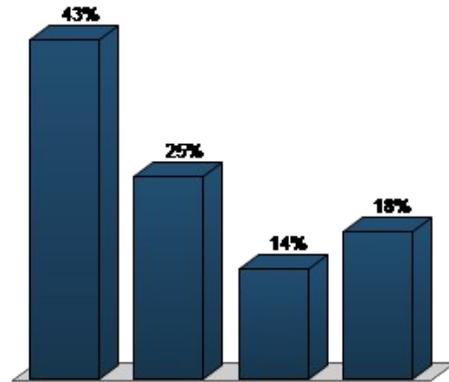
2. How old are you? (Multiple Choice)

Responses		
	Percent	Count
Under 19 years	4.12%	4
20 to 29 years	7.22%	7
30 to 39 years	14.43%	14
40 to 49 years	20.62%	20
50 to 59 years	21.65%	21
60 to 69 years	21.65%	21
70 to 79 years	5.15%	5
80 years and over	2.06%	2
I'd rather not say	3.09%	3
Totals	100%	97



4. Top ideas from Group A (Multiple Choice - Multiple Response)

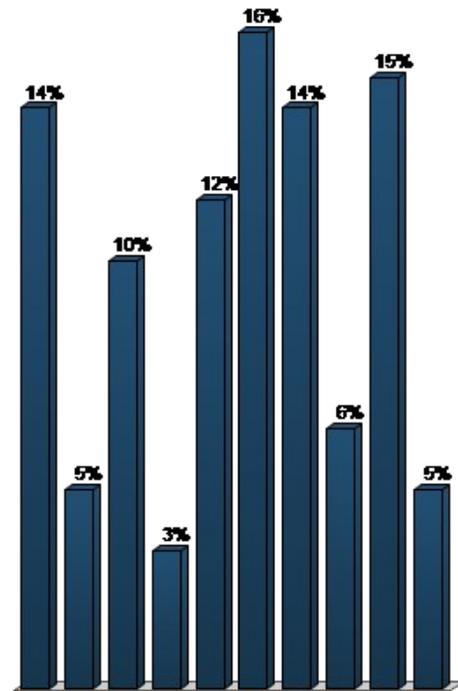
Responses	
Percent	Count
Flexible venue for music, performing arts, sports, graduations, etc with seating for 7000-8000 people.	42.53% / 74
Memphis museums in Coliseum	25.29% / 44
Increasing public awareness of current conditions with tours involving media, code inspectors, engineers, etc.	13.79% / 24
Multi-use sports facility, sports arenas, football, track and field, soccer	18.39% / 32
Totals	100% / 174



5. #1 ideas from Group B (Multiple Choice - Multiple Response)

Responses	
Percent	Count
Indoor skatepark modeled after sixth avenue skatepark in Nashville. (Turn the Pipken Building into a skatepark)(2)	14.02% / 38
Skate park green spaces for indoor skating soccer baseball benches	4.8% / 13

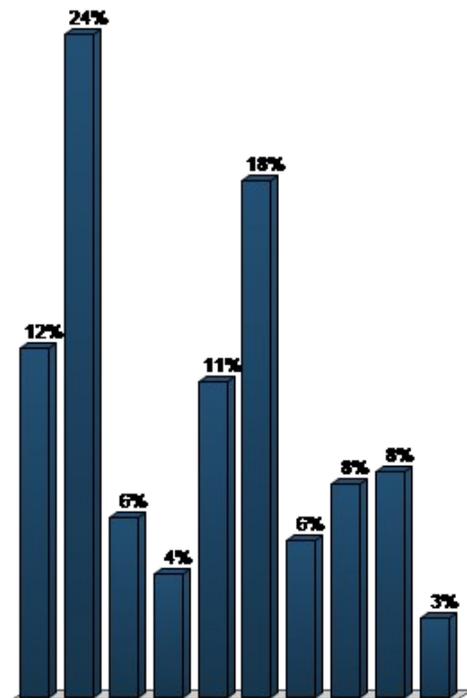
Coliseum music/theatre venue with greenspace	10.33%	28
Motion Picture Studio	3.32%	9
Outdoor Activities - Greenspace (3)	11.81%	32
Wave Garden - water mark/surf park	15.87%	43
No TDZ necessary. Conservancy Coliseum redevelopment entertainment complex or museum type	14.02%	38
Outdoor sports complex that serves to encourage memphians to be more active	6.27%	17
Multi use mid size arena to include: concerts, wrestling, art arena with booths, COGIC, museum of coliseum performers , graduation venue (4)	14.76%	40
Free Youth Entrepreneurial Learning Community (selling, sharing, selling)	4.8%	13
Totals	100%	271



6. #2 ideas from Group B (Multiple Choice - Multiple Response)

Responses	
Percent	Count
Put in a water/surf park where Liberty Land used to be.	12.35% 31

Save coliseum for concerts/events!	23.51%	59
Repurpose Collectively/music/museum (like the one in St Louis)(2)	6.37%	16
Outdoor nonprofit recreational venue that includes restaurants, hotels, public arts space	4.38%	11
Urban Park	11.16%	28
Preserve as much green space as possible. No commercial development at all. No stores, residential or hotels.	18.33%	46
Kid's Amusement park	5.58%	14
Sense of place where gateways like Overton Square are positioned around the area.	7.57%	19
City Theme Amusement Park with accompanying water park	7.97%	20
Aquarium	2.79%	7
Totals	100%	251



Flip Chart Notes by Table

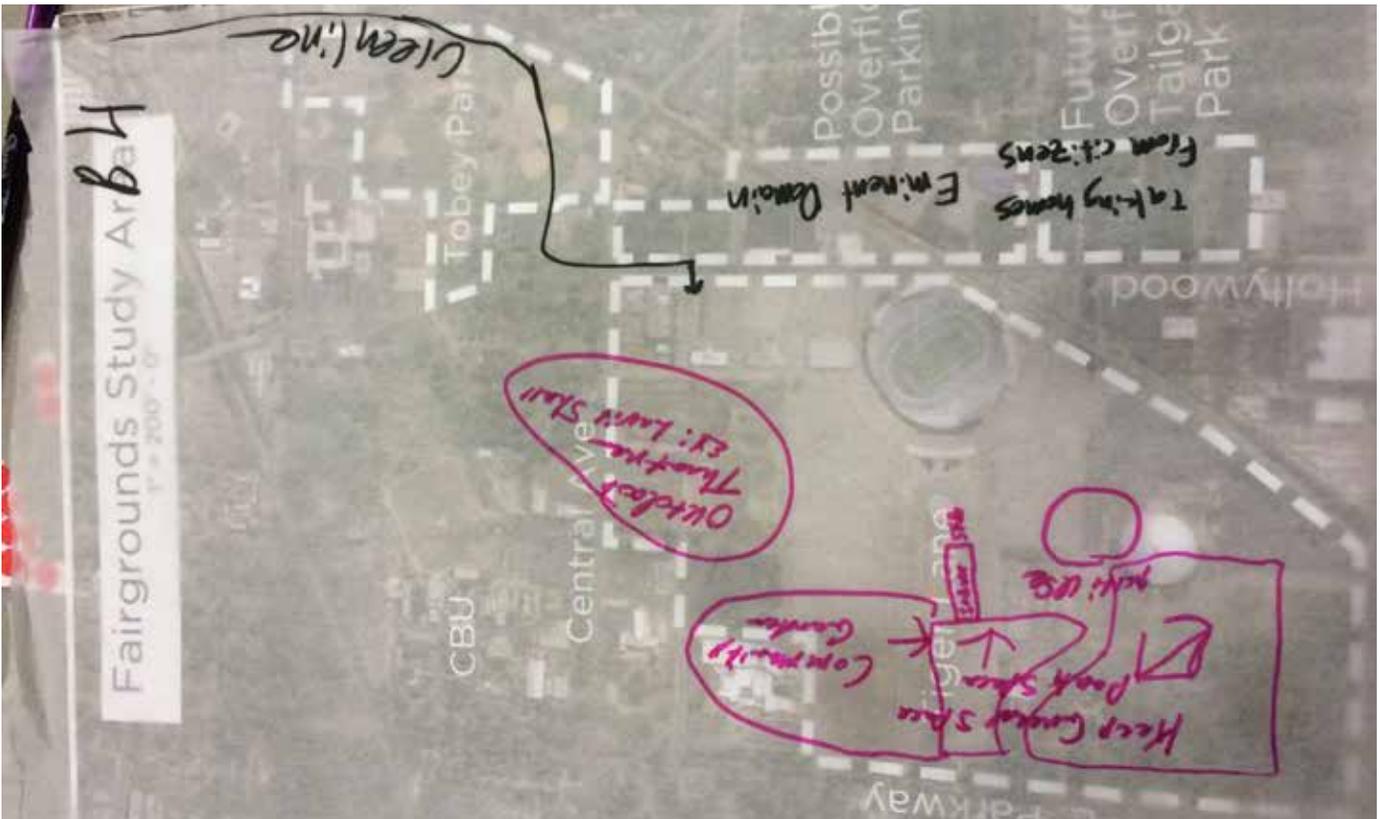
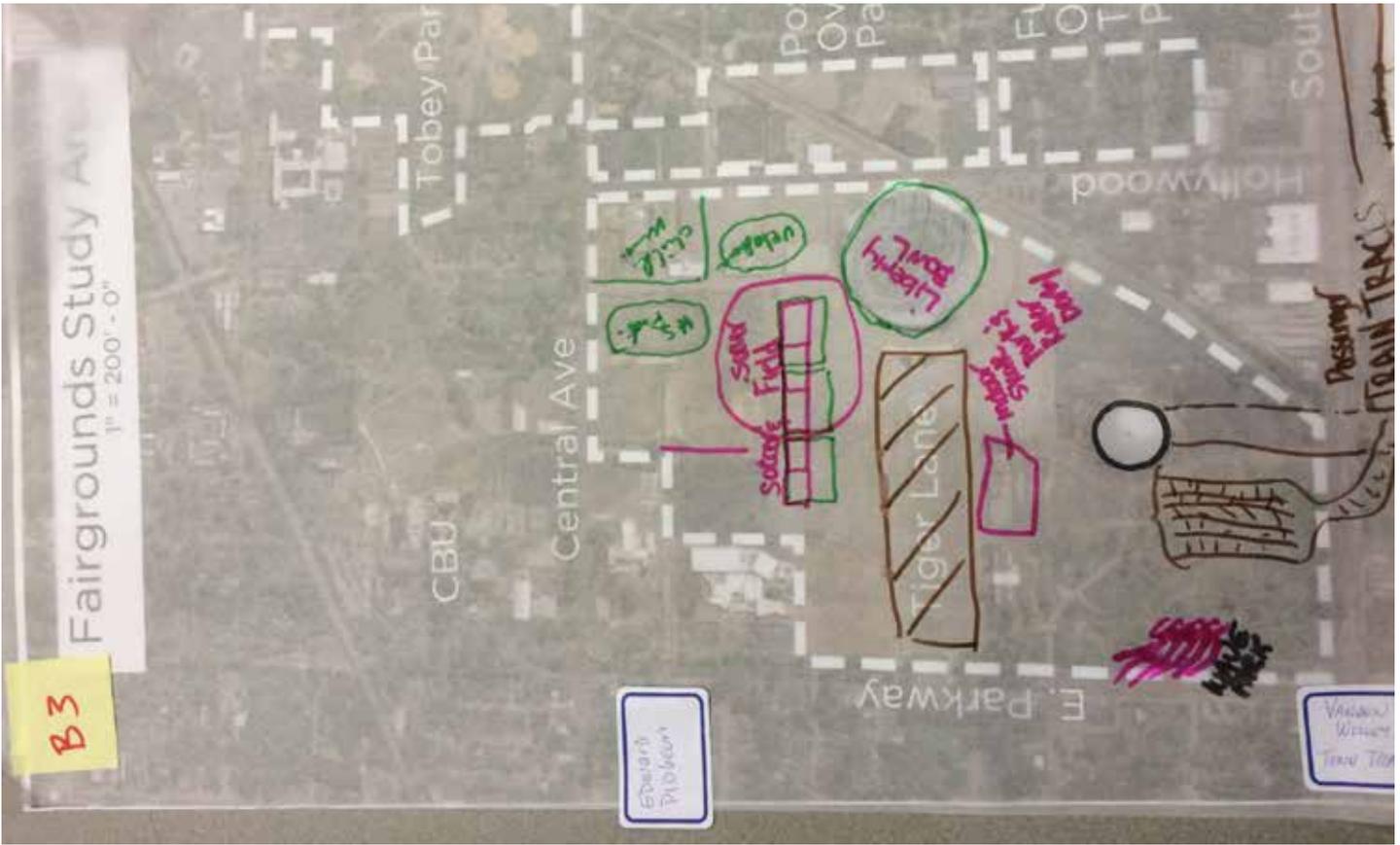
table	green dots	red dots	comment
A2	6		music, performing arts, graduation, 7000-8000 seat venue
A2	4		coliseum tours with media, code inspectors and engineers
A2	4		Memphis museums in coliseum
A2	2		wrestling hall of fame
A2	2		rework the non-compete clause with the Grizzlies
A2	2		fancy playground for neighborhood kids (like Shelby Farms)
A2	2		stop eminent domain of nearby houses
A2	1		coliseum pavilion
A2	1		Sell naming rights for \$
A2	1		soul and bowl (bowling alley)
A2			keep coliseum in public hands
A2			small wedding chapels (themed Elvis, stax, wrestling)
A2			need public awareness of current condition
A2			Memphis wax museum (records)
A2			take our rich history and sell it to the world
A3	5		concerts at affordable housing
A3	4		public indoor water park
A3	3		multi-use mid-sized venue
A3	2		graduation venue
A3	2		art arena on mezzanine level
A3	2		museum of coliseum performers
A3	2		wrestling
A3	2		aquarium
A3	1		cogic connection
A3	1	1	year round farmer's market, farm to table w/restaurants
A3	1	2	bring back the fair
A3	1		return to former glory
A3			city museum like St. Louis
B1	2		Redevelop coliseum
B1	2		Sense of place/gateways
B1	1		Waterpark
B1		8	TDZ
B2	7		Green spaces (soccer, baseball, people, benches)
B2	7		Skate park - need separate places for bikes/skaters, possible facility exists for "indoor"
B2	7		Greenline connection
B2	6		Repurpose coliseum, music/museum
B2	5		Dog park (Tobey too small)
B2	4		City museum (junkyard)
B2	2	1	Senior housing
B2			Avelodrom US cycling
B3	7		lots of trees, walking trails, family areas, exercise areas, dog park
B3	5		multi-use outdoor sports facility
B3	5		similar to Levitt Shell
B3	5		education, music, sports in coliseum
B3	4		coliseum: theater, meeting space, small venue
B3	3		passenger rail station
B3	3		indoor skate park, wave pool, roller derby, bike and skate velodrome
B3	2		improve existing sports arenas: football, track and field

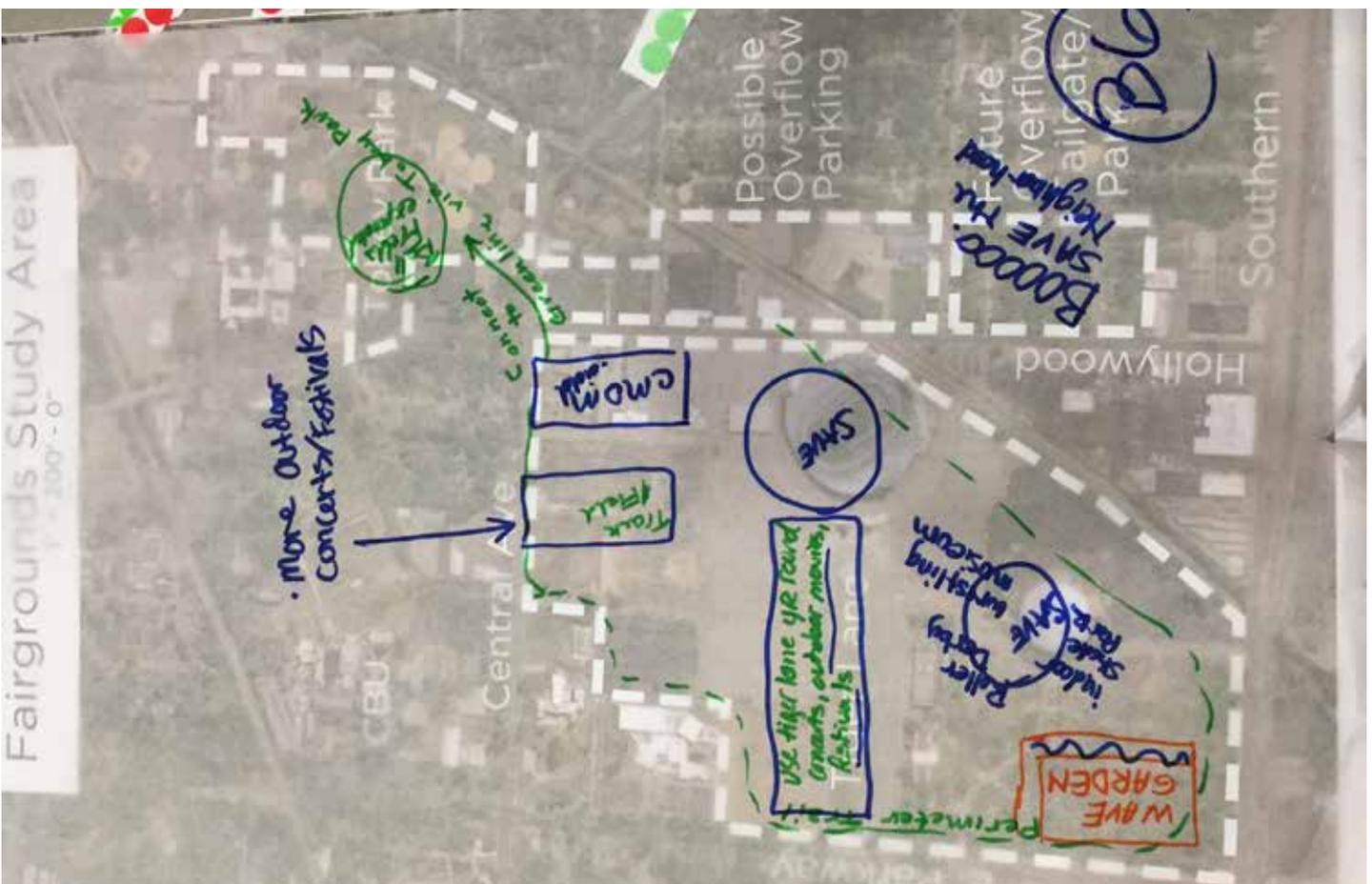
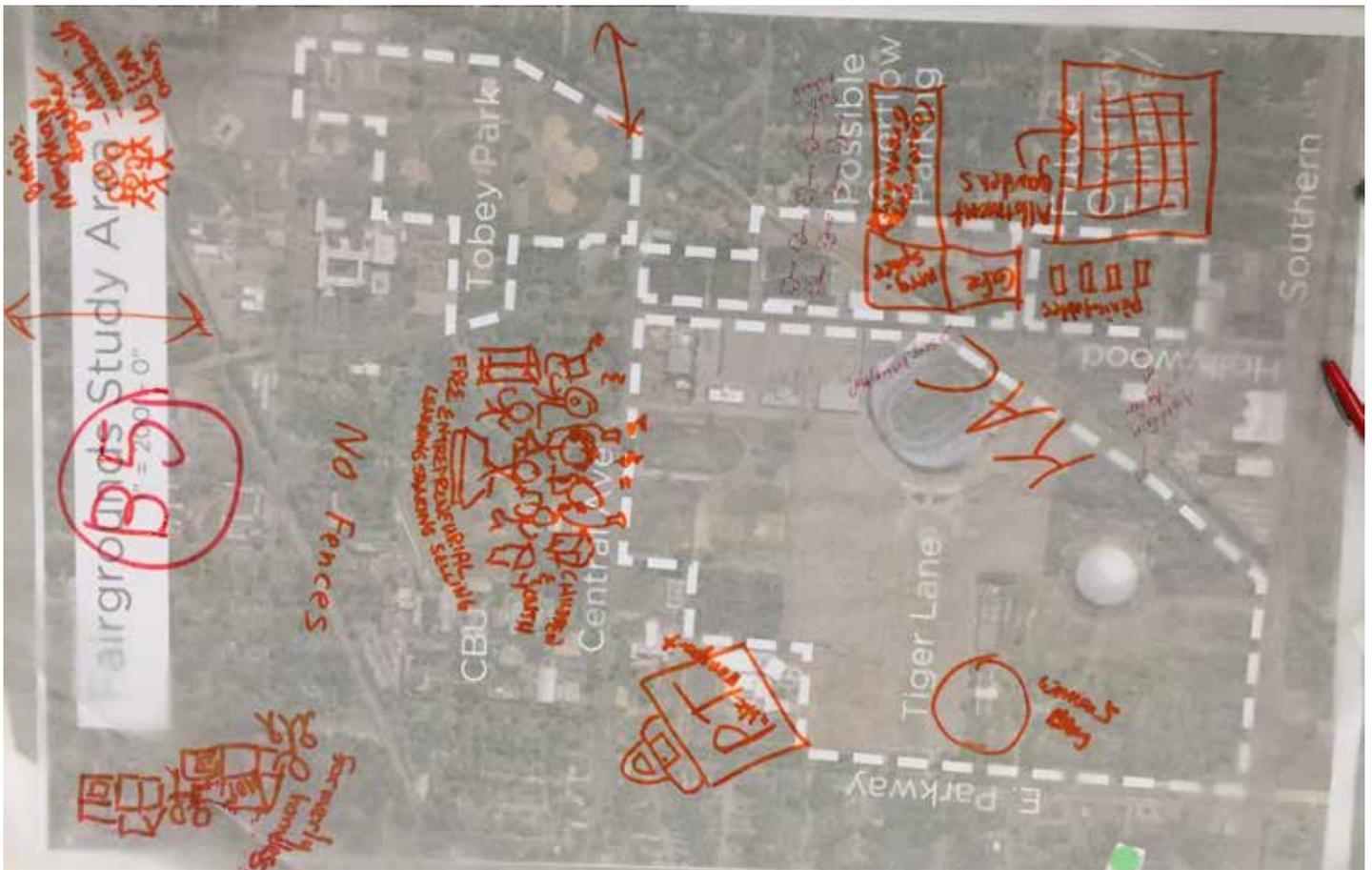
B3	1		disc golf course, other sports
B3	1		surfable wavepool
B3	1		open space, don't fill it up
B4	3		indoor SK8 (skate park)
B4	3		save coliseum for concerts
B4	2		community garden
B4	2		park
B4	1		outdoor theatre
B4			art museum local art space
B4			no hotel, no residential, no stores
B4			revitalized coliseum
B5	6		Youth Entrepreneurial Opps, talent/technical/social/learning community, free to every child
B5	5		Amusement (city theme park)/waterpark
B5	3		Transportation hub, trolley line (public)
B5	3		Permanent camp site for homeless with supportive services
B5	3		Community space that brings people together
B5	3		Mixed use/urban village/local shops, community art influence with vibrancy
B5	3		Increase current use and expand functional spaces
B5	2		Coliseum (a thriving mid-south coliseum with music, basketball, wrestling & museum components that capitalize on Memphis' unique brand and history)
B5	2		Neighborhood/Community connectivity - pedestrian accessibility, no fences!
B5	1		Urban gardens for public use and consumption
B5			Surrounding neighborhood investment of TDZ dollars to maintain affordable housing
B5			Ikea
B5			Connection to greenline
B5			City park (themed area) (Orlando, FL)
B5		1	Indoor and outdoor sports facility, secondary and tertiary sports (boxing, wrestling, etc.)
B6	6		Coliseum uses - museum (wrestling)
B6	6		Wave garden (water feature and surf facility)
B6	5		Year round green space use (festivals, concerts, movies, etc)
B6	4		Connecting trail to greenline
B6	3		Limited/no retail and more open spaces/sports, alternative sports
B7	10	1	Restaurants/bars, music venues, greenspace
B7	5		Keep coliseum
B7	4		Outdoor theater
B7	4	1	TDZ concern
B7	3		Retail
B7	2		St. Lou's junkyard - city museum, restaurants, hotel
B7	2		Public arts development
B7	1		Playground space
B7	1		Zoo parking
B7	1		Community fitness center
B7	1		Nonprofit space
B7	1		Circulator bus
B7	1		Nonprofit space
B7	1		Indoor/outdoor aquatic center
B7		2	Skate park
B7			Bike lane
B7			Recreational youth program
B7			Theme park
B9	12		indoor skate park Pipkin building
B9	11		wave pool, waterpark, surf waterpark
B9	4		coliseum for concerts, concert gardens, open space for concerts
B9	1		water park, skate park, surf park

B9			greenspace Zen garden
B9			running track
B9			greenspace for benches, walking, biking running
B9			Trader Joe's
<hr/>			
B10	5		sports complex central attraction
B10	5		draw more outdoor activities: dog park, skate park, bike lanes, running path
B10	5		public water park, kids park, free public access
B10	2		refurbish fairgrounds, indoor/outdoor shows
B10	2		water park
B10	2		walkable urban neighborhood, extend Cooper Young
B10	2		Midsized stadium, 10,000-20,000 seats
B10	2		parking garage w/rooftop garden
B10	2		solar panels to power stadium
<hr/>			
B12	4		Motion Picture Studio
B12	3		Monorail to connect Toby
B12	3		Urban park
B12	2		Arts for coliseum
B12	2		Hall of fame for players/performers
B12	2		Science museum
B12	1	1	Ice Skating
B12	1		Hot rod antique cars
B12	1		Water park
B12	1		Multiplex for coliseum

Table Maps









PUBLIC MEETING RESULTS: VISION WALLS, KEYPAD POLLING RESULTS, FLIP CHART NOTES BY TABLE, TABLE MAPS

CUNNINGHAM COMMUNITY CENTER

06/02/2015 - 5:30pm to 7:30pm, Attendance: 11

Big ideas from Vision Wall

Save/repurpose the Coliseum

- Retain coliseum for entertainment
- Use for events
- Museums
- Education and training center

Park / Open Space

- Central Park atmosphere
- Park
- Green spaces and water feature
- Water park
- Recreational site
- Neighborhood farm
- Open market sales

Other

- Historical significance
- Architectural interest and preservation
- No commercial or retail

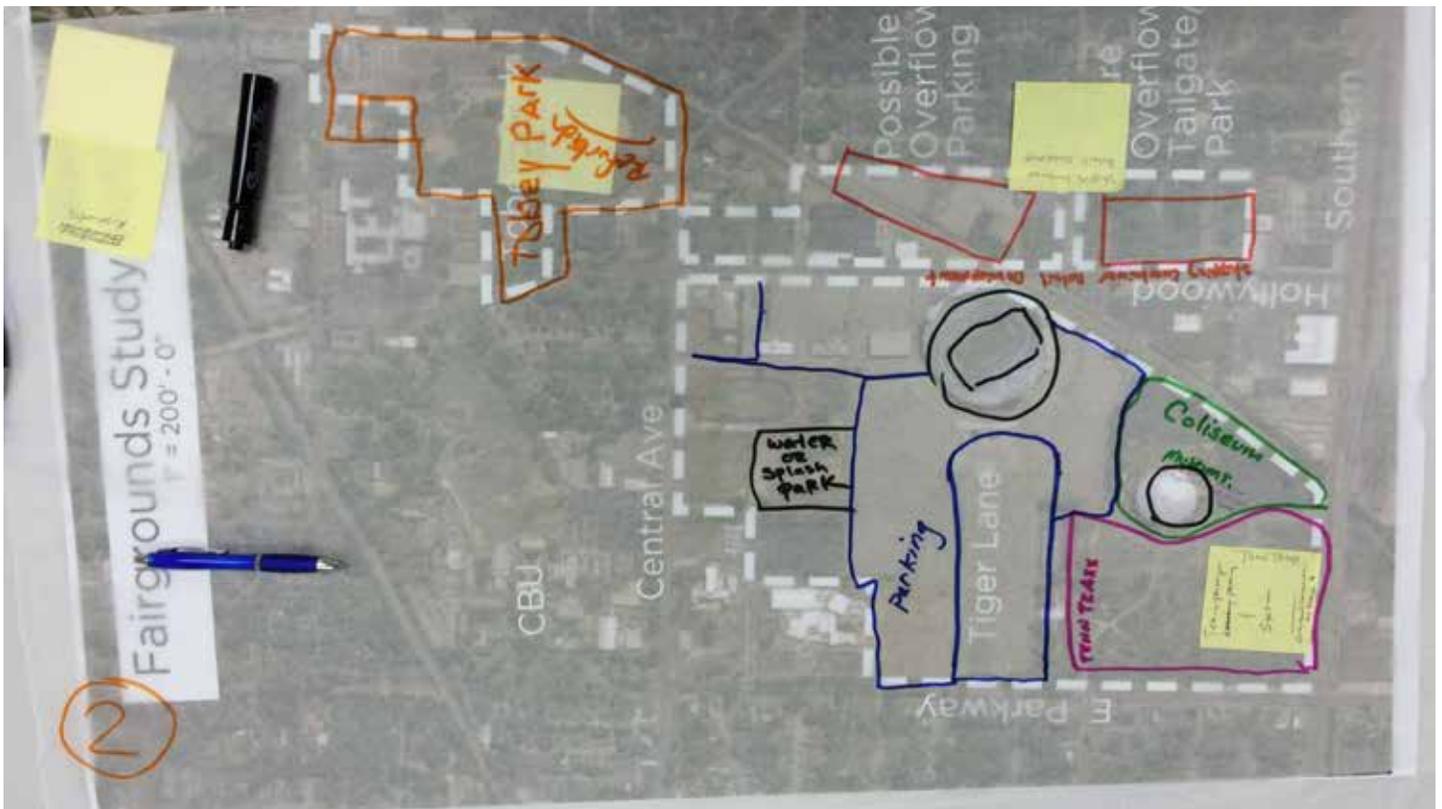
Transportation

- Transportation station
- Passenger rail station
- Parking and easy access transportation

Flip Chart Notes by Table

table	green dots	red dots	comment
1			coliseum history, architecture
1			coliseum uses: museum of music, wrestling
1			coliseum uses: Libertyland- farm/garden, market, farm to garden eatery, food truck court
1			coliseum uses: music, wrestling, history, architecture, farm/garden
1			leave enough undeveloped space for festivals, carnivals
1			relocate Tiger Lane to coliseum area
1			enhance Tobey Park- add rugby and soccer fields
1			arts building- art studio and gallery space
2			Expand and renovate Tobey Park
2			Coliseum + museum, reuse structure
2			Coliseum museum and event space with flex areas

Table Maps



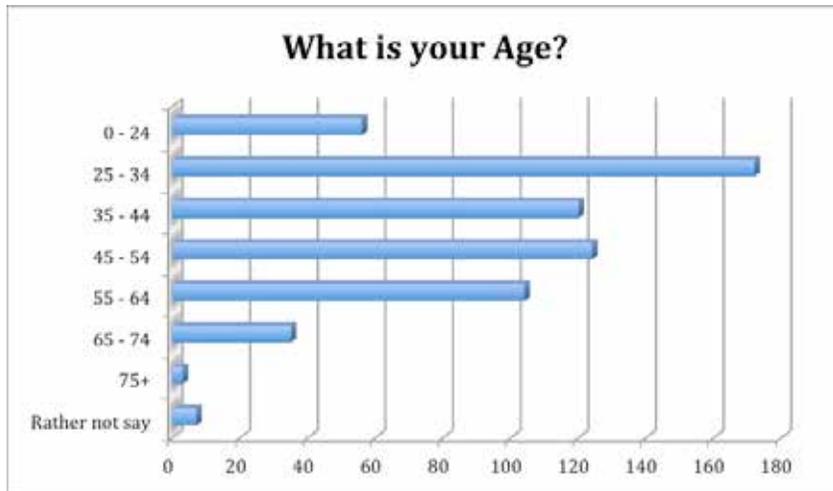


MEMPHIS FAIRGROUNDS SURVEY

Online and Paper Surveys – May 22 through June 5, 2015, 5:00 PM CDT

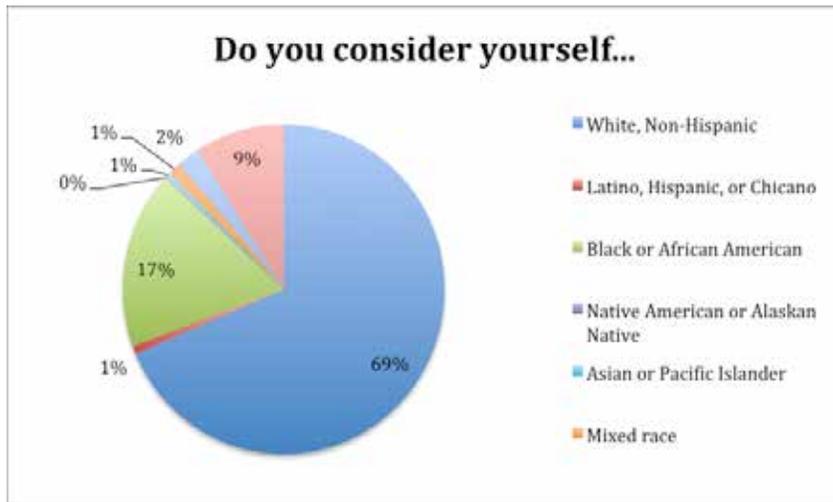
Demographics of Participants

Age



WHAT IS YOUR AGE?	
0 - 24	56
25 - 34	172
35 - 44	120
45 - 54	124
55 - 64	104
65 - 74	35
75+	3
Rather not say	7

Race

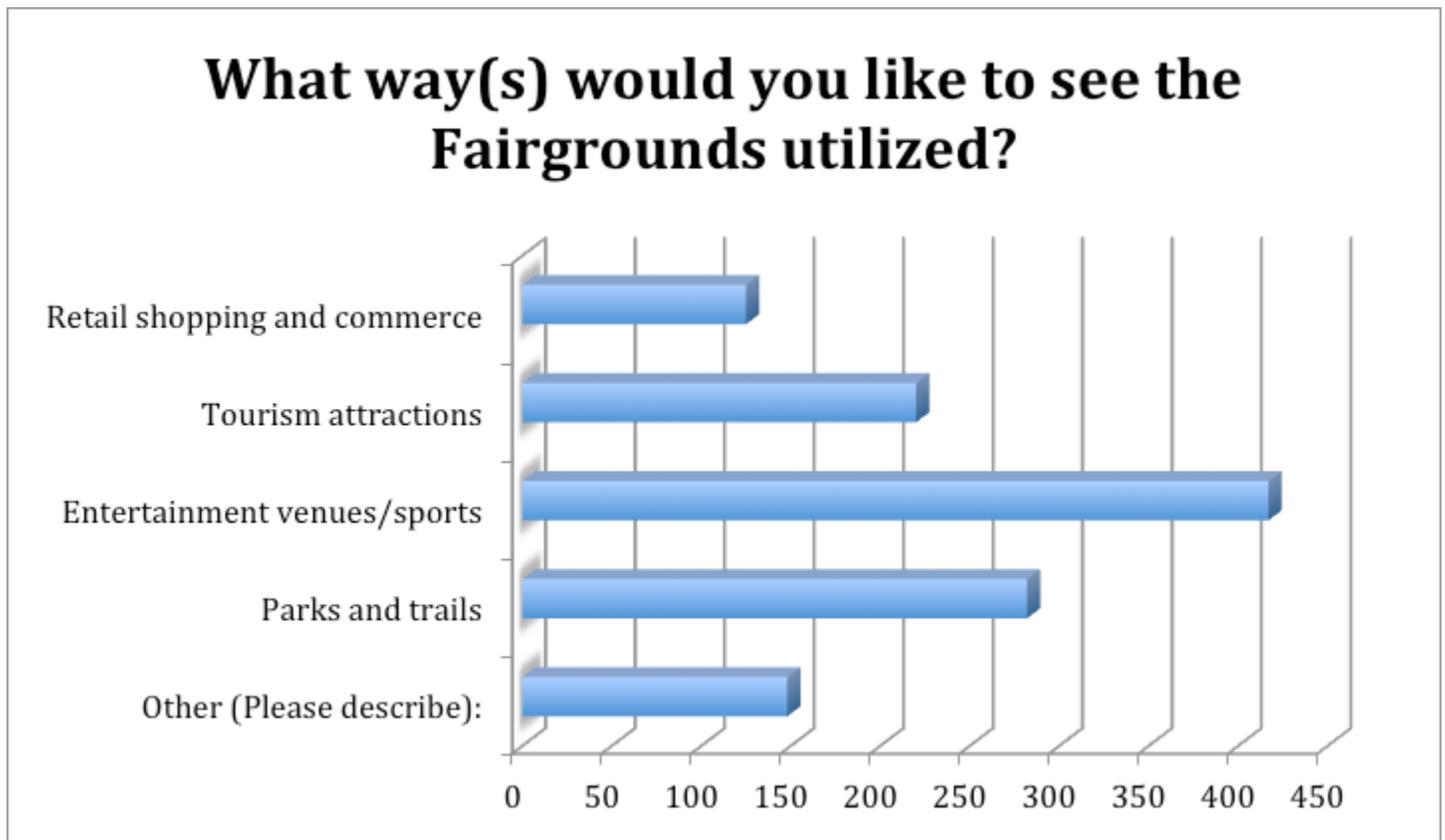


DO YOU CONSIDER YOURSELF...	
White, Non-Hispanic	426
Latino, Hispanic, or Chicano	5
Black or African American	108
Native American or Alaskan Native	1
Asian or Pacific Islander	3
Mixed race	8
Other	14
Rather not say	56

Gender

Male	343
Female	270
Rather not say	8

What way(s) would you like to see the Fairgrounds utilized?



CHOICES	
Retail shopping and commerce	125
Tourism attractions	220
Entertainment venues/sports	417
Parks and trails	282
Other (Please describe):	148

Other

1. Not focused on youth sports!
2. Urban gardens, outdoor sports fields, golf driving range, bringing the fair back to Memphis.
3. Upgrade and fix what we have. DO NOT hand the Fairgrounds over to developers.
4. Renovate coliseum, green space
5. The new Coliseum Pavilion idea is fabulous
6. Why develop it now? If anything we need high-quality, mixed-use neighborhood.
7. Roller Derby
8. Skate Park
9. Wave Park
10. Housing perhaps too. Mainly, I am interested in seeing the pro forma to see what mix would work economically that matches community
11. Our family would like a place to swim, surf and cool off in the summer: In short a one of a kind water/surfing park!
12. Open air pavilion
13. Indoor skateboard facility, state of the art water park, nature trails,

14. Use part as a central transportation hub - mass transit. Also, a major venue for expositions / shows with lot of parking
15. Build a first class 18-hole golf course designed by Robert Trent Jones and leave the trees and grass so it is essentially a park.
16. Liberty land type. Showcasing local talent.
17. Pro Wrestling Hall of Fame
18. Water Park, "Adventure River" style, Zip line course, Frisbee golf
19. Soccer/baseball/youth sports
20. Make it safe for families to go, pay your Police and Firemen.
21. Unique cultural attractions
22. We could really use an indoor facility for skateboarding and BMX - lots of our youth stay out of trouble by skateboarding etc.
23. Bring back liberty land....
24. Amusement park. Tired of going to Little Rock
25. a place that the surrounding residents and students can use on a daily basis
26. Skate Park
27. Flatten
28. Build period appropriate housing
29. I would like to see another amusement park or a water and theme park for people to attend.
30. Amusement park
31. Amusement park
32. Skatepark
33. Amusement park or water park
34. Expansive dog park like the one at Shelby farms on the old liberty land site.
35. Residential
36. Amusement park
37. Amusement park
38. I would like to see events and attractions that would educate the youth in the community about the area.
39. Amusement Park and youth sports complex. No baseball diamonds.
40. Something amusing for kids and teens like what liberty land brought, or adventure River,
41. Another amusement park
42. Anything BUT subsidized retail
43. Provide long-term leases to corporate headquarters relocating to Memphis. Do a couple of hotels and restaurants.
44. Music festival
45. High end residential with private owned university student housing options. (Atlanta's Atlantic Station is a good model)
46. Slot car track
47. Return of the Mid South fair!
48. Extension for Memphis zoo, utilize East Pkwy for shuttle or train. Also, location for UM dorms or logistics dept. w switchyard
49. MS Coliseum renovated, with added museum reflecting our authentic Memphis brand, parkland, local shops, art, food, residences
50. Move the Zoo to the fairgrounds
51. The fair needs to come back there
52. Needs to be by theme park.
53. High quality mixed-use development geared toward college/university student housing, specifically targeting CBU and the U of M.
54. Market

55. An amusement park or water park would better suit the fairgrounds because there is nothing like it in Memphis.
56. Water Park/Amusement Park-Six Flags
57. Amusement Park
58. Play equipment for children and exercise stations for adults
59. Multi-level parking garage for zoo lot overflow is vital
60. 100 year bold, strong vision - Establish 155 acre urban park, bordered by urban condos, small mixed retail.
61. Theme park or aquarium
62. Paved Bike lanes that offer connectivity to other parts of the city.
63. Liberty land
64. Parks/Trails/Enjoyable spaces for all ages not just adults.
65. Music
66. Mini transit hub, north-south bike/ped trail to connect central and southern, mixed-use retail, office and residential.
67. Mix of light retail, hotel and middle income residential. Leave plenty of green space.
68. Mixed use residential.
69. Cultural: Museums, grand landscaping and gardens, outdoor performance and festival space;
70. leave the decision to the best experts in the world with no conflicts of interest.
71. Get the government out of private enterprise business ... sell it for private development
72. Leave it alone for now and solve the CRIME problems that drove out LibertyLand
73. Fast food available
74. Keep the Coliseum and restore it to its former use!
75. I think the area is large enough to support retail, entertainment and a nice walking and bike-riding park.
76. We need more grocery/basic goods options in midtown, like a SuperLo or Target, or both!
77. Some retail but not big box
78. Keep the building AND disc golf course!!!
79. Disc golf
80. Museum space for Coliseum and fairground history & artifacts
81. Memphis in May music fest
82. Water feature (swimming/beach/wading pool)
83. It's tough. I strongly feel that Memphis needs to ensure current redevelopment efforts gain momentum.
84. Target!
85. Green space for everyone. Festivals and planned events.
86. Midtown needs a Target, Wal-Mart of something similar.
87. An urban "Fairgrounds" setting where fountains and sidewalks could be the backdrop for the LMS and MSC and festivals.
88. I like the idea of a 50-meter pool like the one at UT Knoxville plus the baseball, track options for youth.
89. The City council should take ALL benefits from all city employees permanently with additional pay cuts then raze the entire fair
90. Water park
91. No TDZ
92. Need dedicated rugby fields
93. For rugby
94. Rugby field
95. Rugby fields, mountain biking
96. Rugby fields
97. Multiplex of pitches for rugby, soccer, lacrosse, etc.
98. Rugby Fields for all ages

99. RUGBY FIELDS!
100. Lighted athletic fields
101. Athletic Fields
102. Rugby Fields
103. Tennis courts
104. Rugby field
105. Tennis courts
106. Keep the disc golf course please!!!
107. We have a large rugby community that is always giving back to the community and would love to have a nice rugby women's team
108. Rugby is a growing sport and Memphis could become a big part of that growth.
109. Hotel
110. I think parks would be great with a rugby field. It is the fastest growing sport n the country and Memphis only has one field.
111. Rugby games (White Station Rugby)
112. Rugby pitches
113. Sports fields and courts for Memphis Inner City youth
114. Fields suitable for rugby
115. RUGBY!
116. Rugby Fields - better than the one that is at Toby
117. A properly sized and maintained rugby field that our D1AA College, 2 men's teams, and many high school teams could play on.
118. Rugby and other sport fields
119. Inner city youth rugby field
120. Liberty land 2.0
121. Rugby stadium
122. Lit rugby field
123. Rugby pitch!
124. Amusement Park
125. Sports complex!
126. Look up Santana Row in San Jose that is what Memphis needs. Rugby field.
127. I would like to see it demolished
128. Restaurants, amusement/water park
129. Rugby fields
130. Rugby field!
131. Rugby fields/complex
132. Revitalization. We do not need another retail place. Think of the neighbors and neighborhoods.
133. Museum
134. Rugby pitch!
135. Rugby ground and
136. Introduction of Rugby grounds
137. Residential
138. Rugby fields!!!!
139. Rugby field, community garden
140. Rugby facilities
141. Rugby field
142. Also, something for dogs like a bigger park for both small and large dogs.
143. Rugby fields
144. Playground, park, public use

145. Science discovery park
146. Bring flea market back
147. Rugby pitches. We have to drive to Millington or Brighton to play.
148. Need a destination swimming venue like the one at UT Knoxville plus several rugby fields like at Crockett Park in Nashville
149. Skating rink comeback, river kings comeback
150. Entertainment venues specifically for young people that are affordable
151. Rugby pitches
152. Neighborhood uses like a children's theater, Memphis music venue, keep the trees, museums
153. Kid centered activities/indoor play
154. Bring back the fair
155. No big box stores, no demolition of current building

What would you like to see done with the Coliseum?

1. The coliseum should be turned back into a multi-use venue with a focus on music. There is no reason why we should have given our music scene over to Landers Center in Mississippi. Let's be honest, Lander's is the Coliseum reborn.
2. I would like to see the Coliseum re-opened.
3. Repurposed for something like a museum.
4. Save the building! It needs to be a mid sized arena managed by the Grizzlies. Other tenants can include museums and other tourist attractions that can keep the building occupied during the week.
5. Renovated & Put to good use. Namely Music Museum, Wrestling Museum, Memphis Sports Museum. Concerts & Shows
6. Return it to it's former glory as a mid sized music venue and sports arena.
7. SAVE IT. Ice-skating. Roller skating, mid size concerts. Let high schools play big games in the arena. Use the coliseum to help keep Bass Pro tourist in town for the night. One weekend a month could be rodeo weekend. Another weekend could be a tractor pull. This would give the folks shopping at Bass Pro reasons to come up, visit Bass Pro and stay for the rodeo or tractor pull. Another night in Memphis.
8. The Mid-South Coliseum should be adapted to continue to be used in some form. As cost estimates show that reuse or adaptation would cost at or about the same as demolition and rebuilding, then the historical value of the building should be consideration enough to save it. Further, public opinion broadly supports keeping the Coliseum standing.
9. Preserved with all Historic images used in development
10. Concerts and sports events with less than 5000 (unless the Grizzlies change their stance on this issue and allow larger events), graduations, one or more museums inside that are open on a daily basis
11. Refurb it! It's an awesome multipurpose building that can be used for athletics, conventions or entertainment.
12. Razed
13. Save it. Restore it. Use it.
14. Renovated and used for concerts and other large events. Memphis Tigers basketball. Or turn it into a museum or a huge thrift store. Anything but tearing it down.
15. Appropriately restored to the era of its construction (think mid-century modern) for use as a venue for concerts, etc.
16. Rehabbed and utilized as an entertainment venue with a MATA sub-hub.
17. Renovated
18. Renovate to code for event venue - concerts, wrestling, civil/academic events, family/children focused events
19. Update to ADA regs with venues for various sports, ice skating, exhibits, small events not competing with FE FORUM. Provide high-tech security, charge a fee to enter, manage parking.
20. The coliseum was designed as a multi-purpose building. Get it upgraded so it can be used that way again. Me-

- dium-sized music venue, wrestling, basketball, graduations, etc...
21. Repurposed
 22. Return it to use as a midsized venue for any purpose desired.
 23. Renovate what needs to be and keep it. Use it for all kinds of events including Music
 24. Renovate it. The Coliseum Pavilion renderings support a visionary concept that makes so much sense. Implement that design.
 25. Anything except demolishing it.
 26. Revitalize the building and let it be what it was built to be: an entertainment/sports venue. Allow the various Hall of Fames & museums in the concourse to attract year-round revenue in addition to the events.
 27. Open it back up as a 5000 seat arena.
 28. The Coliseum should be renovated into a state-of-the-art Concert Venue. Period.
 29. A creative re-use is desired but preserving the building is not essential.
 30. Repurpose for smaller music and public events. Professional wrestling museum would be a huge tourist draw.
 31. Demolish it and put the land to higher use.
 32. If it can be a music venue, go for it. If not, tear it down and make room for something else.
 33. keep it for roller derby
 34. I would love to see it re-opened as a more intimate concert venue, event hall, or even used for high school basketball games. I could see the Cotton Carnival using it as home base.
 35. Maybe not the in the actual building, but on the grounds. Make an adult playground with things like over sized swings, jungle gyms, adult sized games like jenga, hop scotch etc. They have things like this in Vegas surrounded by shops, free! Check out container park in Vegas for ideas. Make a free splash park like those in Collierville. Make a space for interesting events like huge water balloon fights, 5k's etc.
 36. Restored if it is financially feasible. Compete with the Desoto center for events.
 37. Keep it around, fix it up and use it for smaller sporting events and concerts
 38. Tear it down, but put in something that benefits the city. I would love a park with an open air amphitheater.
 39. To have an indoor skate park
 40. Renovated & reopened as a Memphis event venue.
 41. multi-use venue similar to how it was before - concerts, hockey, etc. Could also house a small museum section dedicated to Memphis Wrestling
 42. What would work economically?
 43. I believe that the City needs to renegotiate the non-complete clause with the Fed-Ex forum so that smaller music concerts can return from Mississippi to Memphis. We are losing a lot of music venues to the Landers center located just over the border. City officials should recognize that this clause has backfired and led to music migrating Northern Mississippi.
 44. Wrestling museum, concert venue, roller/ice rink
 45. Torn down. It is an eyesore and taking up space.
 46. Tear it down and use the land for a revenue-producing purpose.
 47. Preserved. Venue for less than 5,000 capacity for concerts, graduations, etc. National (?) Garage Band Hall of Fame for highly popular local-to-various-cities bands that never made it big. Wrestling hall of fame is ok, too.
 48. I like the proposed idea of Turing it into a giant open aired pavilion for music and vendors and a space to bring families for picnic.
 49. I would love to see the coliseum be a host to a street league or x games type competition.
 50. Refurbished and reopened as a secondary venue
 51. If it makes room for something worth it than tare it down.
 52. Something, ANYTHING. Just DO SOMETHING. I'm sick of Memphians who are threatened by change and progress crowing about "preserving historical sites." Like, "oh, Elvis played here," "The Boss played here" - who cares?!
 53. I think there are many potential options. The most important part is creating a space that appeals to all intersecting areas (midtown/Cooper-Young, Glenview, Orange Mound, Binghampton, University District). There

should be a way to create a space that offers SOMETHING for lots of different people... maybe that's a few different interwoven options. That being said, new green space and recreational space seems like a good option (park, soccer fields, etc.) retail and commerce could work if done in an URBAN design, and something along the venue (could be multi-use rental, concert, etc.)

54. DO NOT DESTROY THE COLISEUM!
55. Saved, whether remodeled as a sports and entertainment venue or repurposed in a novel way, such as a world-class indoor climbing center
56. City Museum of Memphis
57. Entertainment Venue!
58. Place of worship! Maybe get a contract with COGIC
59. I would like to see it remove and replaced with something more modern
60. High school tournaments
61. Memphis Tigers Basketball
62. restored and revitalized with concerts and any number of community activities.
63. A multi-purpose building, I like the idea of the Wrestling Hall of Fame section, and with the expected cost to demo and rebuilding being more than refurbishing, why tear down to build up.
64. Restored to hold events including a museum
65. Torn down and ripping up the concrete with grass planted to extend the green space area.
66. Concerts. Graduations. Basketball championships. High school band and choir competitions made advertised to public for paid attendance. Etc
67. Redesign redecorate and reuse. This was the BEST concert venue in Memphis. It needs to be used not destroyed.
68. Music venue for national and local artists.
69. Concert venue restoration
70. Torn down
71. Good Question.....I enjoyed going to concerts and dances there as a teen ager.
72. A well done Pro Wrestling Hall of Fame. It is quintessential Memphis. This would create synergy between visitors or Bass Pro at Pyramid, Graceland, Beale Street, Sun Studios, etc.
73. Museum or Wrestling Hall of Fame.
74. Leave it and put it to use. It's a landmark. Maybe a museum.
75. Removed
76. Perhaps make it a real aquarium
77. Refurbish the coliseum, don't tear it down. Memphis leaders seem intent on erasing history, not preserving history.
78. Indoor soccer complex
79. Renovate and function as a concert venue.
80. Preserve and continue use as a multi-purpose arena and meeting space.
81. Indoor water park
82. Use it for entertainment without spending city money
83. Keep it, re-purpose it, make it a draw for unique events
84. Water park or music venue
85. Wrestling Hall of Fame
86. Refurbished and opened as a smaller venue so Memphis isn't losing money and events to other cities and towns i.e. Lander's. These smaller shows could be held at the refurbished coliseum along with community events, civic events and graduations etc.
87. Updated and used for concerts and events
88. Would like to see it as a midsize venue for music and other entertainment events. Would be interesting to see it have a small museum space as well to document all of the incredible history (Concerts, Wrestling, etc.). Could also be used for community organizations and events.

89. Leave it. Just do some restorations
90. Please include an indoor skateboarding/BMX facility - it's a healthy way for otherwise troubled kids to stay out of trouble - year-round and in any weather!
91. Event/music venue.
92. Refurbished
93. I would like to see it revived as it is. The next generation should be able to enjoy it as much as we did. The concerts there sounded better than they do anywhere else and there is plenty of floor space to do many different things.
94. Make it ADA available and use for SCS activities and community events, make park, use the coliseum for as a venue for entertainment and fun for the community at a low cost
95. Retail shopping and commerce, entertainment venue
96. Reused - not destroyed
97. tear it down
98. I would like to see the Coliseum re-configured to an event space, it may have smaller seating capacity of 4999 and without all of the "bells and whistles" of a Fed Ex forum type of space. It is ideally located for the center part of the city and would be ideal for smaller venues catering to the people of center city.
99. Renovate it. Make it a venue for concerts and sports. It's small enough to avoid competition with FedEx Forum and perfect for competing with Lander's Center.
100. Anything
101. Indoor Skatepark
102. Renovated to all federal compliance's. Seating scaled back to 4999. Operated as a multipurpose arena.
103. remodeled and turned into a showcase of Memphis history, with artwork and antiques that show the city's past and present talents. Take the top off and reshape it something like what The Coliseum or The Forum Shops at Caesar's Palace Las Vegas looks like.
104. keep it, upgrade
105. No opinion.
106. Torn down
107. Indoor skate bowl!
108. flattened
109. I graduated at the Coliseum, but it should be thrown down too costly to repair.
110. Demolition or museum
111. Venue for small concerts
112. Torn down and replaced with a more modern venue of similar size.
113. I would like to see the coliseum being either another mall for people to shop at or just keeping it a entertainment venue for sports.
114. Test it down. Do not use public money to try to restore it.
115. Tear it down. use local labor and local services to remove this structure
116. Use it for concerts and other events
117. Concert circus / apart of the amusement park
118. BLOW IT UP!
119. Renovated
120. Leave the coliseum alone. It needs to be refurbished and used again.
121. Historical center for the city of Memphis and surrounding areas.
122. Tore down
123. I would like to see it saved and used as concert venue.
124. Repaired for entertainment. Sports tourisms
125. Renovated. Coliseum is too big of a pet of Memphis. In a lot of ways it is well known as Beale.
126. Renovate and reopen.
127. Made into something awesome

128. I would like to see it converted to a 4,999 venue.
129. Nothing, keep it
130. Save it and use it for local events and musical entertainment.
131. Renovated and used for local sports and other public functions, exhibitions, community meetings calling for smaller crowds than FedEx Forum.
132. Revitalize it
133. Torn down
134. Anything that would reuse this historic building.
135. Preserved as a multi-use event space for small events, museum/gallery, retail, indoor sports such as bowling or mini golf
136. Indoor Waterpark
137. I like the MidSouth Coliseum Pavilion concept that has been advanced
138. Reconstructed
139. Tear it down.
140. Tear it down
141. Tear it down to make room for a multi-sport sports complex (e.g. soccer, baseball/softball, and basketball courts).
142. I would love to see a wrestling museum/concert venue
143. Keep it as a historical building
144. To be re-purposed as either a museum showcasing the history of wrestling as a sport, a Memphis-area sports hall of fame, or a combination of the two. Special events can also be held there such as induction ceremonies and other related events.
145. Wrestling museum
146. Keep it, renovate it, and use it for having events. Very simple.
147. Restore it!
148. I would like to see the coliseum utilized in a way that supports the community and area.
149. Keep the Coliseum, but deconstruct the east concourse to build a new shared concourse with the multi-use sports facility. The wrestling museum and an exhibit to the history of the Coliseum can be included in the west concourse. The new building can include angles and glass to provide contrast to the existing building.
150. Not sure, but don't tear it down. It could be used for games or event function.
151. Left standing. Could be equal to minglewood hall. Bring back it's youth.
152. Renovate it
153. Some more economic merchants
154. Place for fitness, outdoor activities
155. Waterpark
156. Sports/museum
157. Revamp
158. Concerts, graduation
159. "Concerts, entertainment
160. Bring the swimming pool/ something for the teenagers/young adults to keep them out of trouble"
161. Tourism/Entertainment area
162. Small music venue
163. In some way utilized for the marginalized community.
164. Revamped
165. save it
166. TEAR IT DOWN! I cannot support itself and any money used to rehab or re-purpose will be a huge waste. Memphis cannot afford to waste any money on this outdated and useless building. Get over the past and move on.
167. Renovated and use as a venue for music and community events

168. More family oriented activities
169. Renovate for concerts
170. Make it into a nature area
171. Anything
172. Shops and children's activities
173. Aquarium or music venue
174. Something for our youth
175. More festivals
176. Keep it like it is and throw a little paint on it and go
177. Revamp/Renovate
178. Don't lose it. Just if for something.
179. Redone. Too many childhood memories to tear down.
180. I would like for it to become a performance space with some commemorative work, e.g a small museum, but largely a performance space. Thanks for your hard work.
181. Save the building and use it for a community center, community theater for kids, a place that celebrates Memphis music history.
182. Do not tear it down. Its embedded in Memphis History. A base tenant that will sustain the operating expenses and house a wrestling museum.
183. More advertise
184. razed
185. Repurpose as a music venue and museum.
186. open market/all seasons. arts spaces music and visual.
187. music venue
188. Building remain with target inside and out- can't we all win!
189. Depends on the plan- Cost/Benefit analysis
190. Multipurpose Facility
191. call it elvis presley coliseum. hold birth/death week programs where the king performed. put wrestling hall of fame exhibit on mezzanine, midtown skating rink, riverkings couple of games per season.
192. conventions, event venue, community space/park
193. music concerts
194. Torn down
195. a wrestling and concert venue
196. Renovate it and use for concerts and special events
197. wrestling hall of fame
198. Returned for same venue use.
199. Not torn down! Multipurpose function plenty of land to use and repurpose the building
200. Demolish the Coliseum. It makes no sense in saving a building that will cost more to fix than replace. The cost benefit analysis on its preservation would yield the logical result of demolition.
201. The surrounding area must be enhanced with better opportunities and resources for residents in the area.
202. Pro wrestling hall of fame
203. Open doors!
204. Keep it. It looks like a spaceship
205. Sports complex for a local hockey team or other professional team.
206. Tear it down.
207. I don't care, but I bet we can find a useful solution. I don't like going to Mississippi or Arkansas to see music shows, I can tell you that! (landers, Verizon, Snowden grove).
208. "Keep it:
 - 1) Revitalize for UM use as a campus facility, dorm, or even part of a college - the switchyard on Southern is being replaced at another location, I don't know if Engineering/Rail/Logistics could make use of the area and

- facilities, but I do know college students would be attracted to the idea of having part of the campus or dorms near Cooper Young and the football field - find a way to add a campus center to bring UM closer to Cooper Young and the Liberty Bowl.
- 2) Or use it for a wrestling museum - that could be a big tourism draw. The fans are avid, and their numbers are huge.
 - 3) Return it to a concert venue once MS quits funding the Landers Center and/or Snowden Grove. Make it smaller so it doesn't violate the non compete.
 - 4) Use it to house a music school, or incubate recording and promotions facilities, create an immersive program for Memphis music.
209. It's a significant building for a city whose reputation was built on music and should be saved if possible."
 210. Keep it
 211. Music and sports venue
 212. Restored
 213. I grew up watching wrestling, the Tigers, the Tams, seeing Zeppelin, Fleetwood Mac...I could go on an on at the Coliseum. There are so many memories at this venue. Why should we tear it down? There is So much of Memphis that was captured there and the best of times! A museum , boutiques, tours. Ice skating like we had there. So much could be done!
 214. music and performances, wrestling, basketball, graduations, rehearsal stage--everything it was intended for.
 215. Preserved, re-purposed as a mid-sized venue
 216. Keep it for concerts, etc.
 217. Update it so that it can still be used.
 218. updated
 219. Tear it down. Start with a new fresh canvas.
 220. DEMOLISHED!
 221. tear it down
 222. Restored and concerts rodeos ect since there isn't a place since bass pro got the pyramid
 223. A concert venue like it used to be
 224. Wrestling and/or Music Museum
 225. Turn it into a theme park.
 226. Highest and best use. Every reasonable effort should be made to allow for preservation and reuse. If private groups and investors are able to take responsibility as majority stakeholders in the facility's required upgrades and maintenance (independent of public investment), then the Coliseum should be preserved. If the facility cannot be reopened with public investments restricted to a "minority partner" role or in such a manner that the public could hope to realize a financial "break-even" status with the facility, then other land-uses should be considered. Demolition should be a viable and realistic option but only one of last resort.
 227. Convert into a venue like La Canopee in Paris. Various possible functions: market, conservatory, library, small concert setting, study space
 228. It should be an entertainment venue
 229. If it can be saved, use it as a venue option for the city. If not demolish it and rebuild the entire area.
 230. Update it comply with ADA and use it for entertainment, School Graduations and much more. Modify the arrangement with FedEx to allow smaller concerts to be held at the Coliseum.
 231. Fully restored
 232. Replaced or torn down
 233. Used part of an amusement park
 234. Keep it and use it for smaller concert venues, graduations etc. It is iconic and "authentic" which is what folks are looking for today. Maybe add some museums to bring in tourists during the daytime.
 235. Save it, open it up for attractions not big enough for the fed ex forum. It's easier to get to than downtown and is full of history. It should live on.
 236. Indoor skatepark

237. Used for entertainment venues, sports, graduations
238. Renovated and used for smaller-draw events, including some of the entertainers that now play the casinos; dual-purpose with Shelby County Schools after-school programs and possibly indoor walking course and some light exercise equipment for adults
239. Tear it down
240. Demolished
241. I don't personally have a strong personal stake in the Coliseum, but there does seem to be a strong support for some sort of adaptive reuse that can capitalize on the structure that already exists.
242. Restore as a commercial, multi-purpose event space, with concourse space dedicated Visitor's Center, restaurants, shops, MSC and Fairgrounds history, civil rights, wrestling, music & sports museum. Think Memphis Guggenheim, use the circular concourse exhibit areas for museum display cases. Tourists love historic buildings! The MSC should be the first place visitors go to find out more about the Fairgrounds/park.
243. Torn down to make way for new attraction such as themepark or aquarium
244. Entertainment Venue
245. Redeveloped into a location that will be able to thrive in its current location. I do not want to see it turned into something just to be another vacant location in 3-5 years.
246. Take it down
247. Renovated into a casino or some type of entertainment center for all ages.,
248. Wrestling hall of fame
249. Preserved
250. Mall
251. Take back our small venue concerts from Desoto county!
252. Commerce, Greens space, Bike trails/paths/racks/repair stations. Water fountains, space for entertainment events. Something similar to an Overton park with more things to do that just play in an open space. Possible a "Hammock Hangout" an area with a lot of trees to do reading it. A "Tall Tree House". "Bicycle Boulevard" pathways that connects southern to central, east parkway to Hollywood, and diagonally possibly a round-about. We need something unique! The Coliseum could be the Levit Shell and surrounding areas groovy green space!
253. Repurposed in some manner. Open-air pavilion is an interesting concept.
254. Saving the current structure for reuse in some way. Possibly multi use with a live venue, a restaurant, a museum, etc. I've heard there is interest from Wiseacre for a canning facility with tours, tasting room, and more.
255. Get rid of the right of first refusal given the Grizzlies so that MUSIC can come back to and stay in our city.
256. I would like to see it saved if a feasible plan can be developed.
257. Save it and renovate it for use for public and private events that are currently going to Desoto County. Exclude the FedEx Forum from controlling the use options.
258. Renovated, not torn down
259. Renovate it and open it for events that are too small for the FedEx Forum and too large for some other locations such as Med Island and the Agricenter.
260. Tear it down
261. Demolition. I agree it has some historical significance, but it will be a long-term burden to the area to find a use for a building of that size that attracts people on a daily basis. The highest and best use of the land would be smaller scale buildings with a greater mix of uses.
262. Renovate into a retro-style arena venue and a wrestling museum
263. Demolish
264. Renovate and improve it as a mid-sized music venue that Memphis currently does possess.
265. Save the Coliseum has momentum because the current Fairgrounds plan is so terrible. A much better vision would ease the loss of the Coliseum. If a terrible plan continues to be put forward, people will continue to see saving the Coliseum as a better alternative. It's natural and logical.
266. leave the decision to the best experts in the world with no conflicts of interest

267. Can we please keep the disc golf there?
268. Get the government out of private enterprise business ... sell it for private development
269. Something fun, possibly multi-use
270. Reopened as a music/ other venue
271. Reopened as a mid-sized entertainment venue to attract acts that now have to go to MS because of the FedEx Forum's non-compete clause
272. I don't have any strong feelings or creative ideas concerning the Coliseum.
273. Entertainment venue
274. Rehab and reuse
275. Performance venue, wrestling hall of fame/museum, and eliminate provision that lets FedEx Forum trump other venues which is interfering with or eliminating ability of promoters to bring mid-size acts
276. It would be nice to not tear it down. Indoor sports arena, like indoor soccer, possibly.
277. Knock it down
278. Repurposed for a multi function site, maybe something akin to the Bass Pro reworking of the Pyramid
279. It should be used as was intended an entertainment venue just like the FedEx forum
280. I would like to see the Coliseum thriving as a multi-event venue again. Without it, many great events are being sent to Mississippi. That's money and entertainment that SHOULD BE in Memphis. Not only would this bring revenue to the city, but it would also increase business at surrounding businesses, i.e. food and drink before and after events.
281. The Coliseum is a well-needed entertainment venue. Too many of our dollars are going to the Landers Center in Mississippi.
282. I think it could be remodeled and used for smaller entertainment venues. It would awesome to have it converted to an amphitheater, especially if the city determined keeping the facility and getting it up to code would be too costly.
283. I would like to see it demolished so that the entire area could be comprehensively redeveloped.
284. Renovated
285. Do not tear it down! Of the two ideas I've heard, prefer music over wrestling.
286. Auditorium space for arts performances
287. Arts crafts venue
288. Renovate if it is financially feasible -otherwise bulldoze it.
289. Renovated
290. Entertainment and sports in the Coliseum. Traveling exhibits, art shows etc. Like the Fairgrounds used to have
291. It should stay.
292. Keep it and recondition for entertainment and traveling educational shows.
293. I haven't decided yet. I want to hear more ideas
294. Reduced to a smaller concert venue and the other half a pro wrestling museum
295. Scrap it
296. the building is a classic! Redo it and repurpose it! Bass Pro proved that turning an arena into something else absolutely works!!
297. Not a Bass Pro Shop. I thought Memphis River Kings hockey was great
298. Entertainment center
299. Entertainment area
300. Sports center
301. Indoor skate park or playground. Something inside for year round play
302. Save the building and modify for ADA compliance!
303. Some type of rec center with activities for children and adults. Basketball Courts, workout rooms, media room, classrooms for arts, crafts, yoga, and rental party rooms.
304. Renovate the existing building

305. The city needs to promote areas of outdoor space and recreation. It's vital for health and livability.
306. I don't know
307. Used as is. DO NOT DEMO BUILDING!
308. Entertainment area
309. Parking lot for liberty bowl
310. Save it for concerts basketball all the needs of a large building
311. Youth sports park
312. Open for attractions
313. Tear it down
314. Strip club
315. Not torn down
316. Tear it down and build an amusement park
317. Tourism attraction
318. Entertainment venue
319. The building needs to be preserved - I would love to see it as an entertainment venue - although I know there are conflict issues with the FedEx forum. Memphis needs a venue that is REASONABLY PRICED and is larger than the Orpheum and smaller than the Forum. Activities could include Ice Skating, horse shows, dog shows, School activities (graduations), intermural activities (basketball, indoor soccer), maybe even conventions if a hotel was added to the complex.
320. If it's feasible to keep it, great. If not, tear it down and start over with a blank slate.
321. Unless there is conclusive, professional evidence that the facility can be renovated and re-used (i.e., cost effective, financially self-sustaining and that a market exists), demolish the facility.
322. Bass Pro Shop!!!!!!!!!!!!!!
323. We need a third in this city! Let's use public funds again to make it happen!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!"
324. I don't see a reason to save it. If there is a compelling vision for it, I'm certainly open to saving it, but saving it for the sake of saving it makes no sense.
325. Museum space for Coliseum and fairground history & artifacts
326. I want to keep the Coliseum and repair it much like it is!!! iIt should be a multi-purpose venue. I do consider it a very historic venue and don't want it remodeled beyond recognition. I find the FedEx forum and the pyramid very uncomfortable. And many seats negligible and traffic flow bad. I did not feel this way at Coliseum. Attended many concerts there as well as ice-skating and hockey.
327. If renovation is cheaper than demolition, then renovate it and use it for different community events.
328. Don't care
329. Preserve it, use it for shows, concerts
330. Leveled
331. Downsize/re-purpose for smaller venue incorporating existing structure.
332. Entertainment
333. the concepts around open air pavilion sound great, but not sure what the use would be for this. It reminds me of the San Francisco Exploratorium area. Perhaps leverage CMOM, U of M and find synergy.
334. Tear it down
335. Keep for event center
336. Reestablish it as an entertainment venue
337. Preserve it as a music venue.
338. Renovation, Restoration, Preservation, Conservation. Why is the city so quick to mow down our history? It makes me very sad. Once it's gone, it's gone. Why can't something like what was done in Overton Square be done to add growth will still maintaining our past?
339. "Small scale convention/meeting space.
340. Entertainment venue. Not everything is appropriate or large enough for the Forum."
341. Depending on the cost turn into useful.

342. Restore it as a medium size venue for things that don't need a place as large as "The Forum" or need to be scheduled when there are other events being held in "The Forum."
343. Reopen it!
344. Use it for a recording studio.
345. Reuse refurbish existing building for indoor skate park, bike park
346. Remodeled
347. Keep the coliseum! As a non-native Memphian, I was very impressed by the architecture and history of the building. Once I learned about the full history of the Fairgrounds, I was even more in awe. I would love to see something like a science museum, ice skating rink, or something that reflects the history of Memphis like maybe a wrestling museum. I think that planned well, with good community input and research, something could be developed that I'd an attraction to both out of town visitors and Memphians, without incurring the risk and cost of the currently proposed TDZ plan.
348. Tear it down then use taxpayer money to rebuild the exact thing already there but this time with million dollar kickbacks to the Mayor and his buddies with at least 75% cost overruns.
349. fixed and opened back up as a Coliseum
350. use it as a concert venue
351. Saved. Great venue for mid-sized concerts and events, community driven programs
352. Save and preserve
353. Have rugby teams play
354. This city needs to be supportive of the sport of rugby!! It's a great team sport that teaches respect of coaches, teammates, and a camaraderie like no other. I have watch it turn young men and women's lives around!!
355. Year round Indoor mountain biking facility, climbing walls, youth playgrounds
356. tear it down And build a rugby park
357. Another bass pro
358. Removal for green space or retail space.
359. Indoor fields
360. It would be nice to be able to use the Coliseum used as an entertainment/sports venue once more. I believe niche events would work well. There is a growing MMA audience in Memphis that could use it as their primary venue in Memphis.
361. Refurbished and bring back concerts!!!!
362. Indoor arena for rugby (and other sports) but rugby season is during the winter and it is brutal to play and watch outside.
363. Refurbish, have concerts again
364. Renovate it and use it for a venue again
365. Raised, its a visual and economic nightmare.
366. I would like to see athletic fields built for rugby, soccer, etc. The Mike Rose Complex is a great feature that brings visitors from around the country to Memphis; however, because of its location, the actual city is missing out on a lot of the benefits of having this asset. Additionally, cities like Nashville and Knoxville offer local athletic groups for kids and adults. In order to keep growing the city and establishing Memphis' reputation as a great place to live, the city must invest in providing facilities comparable with other nearby cities.
367. Anything that supports Memphis and the surrounding community. If there are sports facilities surrounding it, some basic facilities to help support these activities would be extremely useful and helpful without excluding some other attractive uses.
368. Use it or convert it into a park but do NOT tear it down to replace it with another multi-use facility.
369. Although it is an icon of Memphis' past, seeing it removed maybe the best option. I worked several years as a stagehand towards the end of its life. The building was difficult to work in for many reasons, some of which dealt with the ceiling and the ability to hang lights and sound. The building would take a lot of work and money to bring it up to a safer / easier standard, if it could be done at all.
370. Theme park attraction for local community & tourists, which promotes Unity & Positivity throughout city of

Memphis utilizing innovation that changes w/times and generates stable, long-term revenue.

371. Tear it down
372. Open it back up!!!
373. Renovation
374. Renovation
375. Keep it. Great concert venue. Great skating venue. Why does it need to change? Why can't it be used for concerts?
376. I would like to see a rugby complex.
377. Have it open to local sports teams without a giant fee
378. it need to be torn down
379. Rugby Complex
380. Restored!! Keep this great part of Memphis history. It is had long been used for graduations and conventions and it should stay that way.
381. Tear it down, build a small mural/museum and then an amphitheater or skate park or similar.
382. Torn down. I think that the amount of money it would take to make it up to code could be used for something better.
383. repaired an use it as it was built for.
384. Move the Children's Museum into it with expanded selection of exhibits and space for traveling exhibits. Think St. Louis's City Museum.
385. If we are going to keep it, I'd like to see it run by an innovative management company that can actually utilize the space.
386. it needs to be torn down and made in to an amphitheater like mud island
387. "Renovate - use as a venue as intended.
388. Modify the city's non-compete clause with FedEx Forum to allow concerts and events."
389. Open air pavilion
390. If possible a multi use facility, sports, community, attraction for entertainers.
391. Reopen it as a basketball arena for high school sports
392. Time to go.... But NOT for soccer/baseball fields.... But to create a park/destination for all....
393. Repurpose, do not take down.
394. An art gallery or something dedicated to local artists would be great!!
395. Reserved or demolished to make way for a newer stadium
396. a multi use building
397. My parents brag on some incredible artists they've seen there. I would love for mine and future generations to be able to say the same.
398. Open space for families
399. More central playing space for sports teams, other public activities
400. A rugby complex!
401. If it can be used, I'd prefer it were saved. It's an interesting building and it would appear to still be useful as a mid-sized venue.
402. Rugby complex
403. The building is outdated. Demolish it.
404. Used for concerts and shows
405. Demolished
406. Memphis memories museum. Have a section for sports, leisure, the city and its history, The parkways and construction, Music with a little Elvis, Railroads, The river Bridges, etc. Could be a nice place to hold the "Wonder Series".
407. rugby pitch!
408. i would love to see it re-activated as an events venue
409. Restored and use for indoors public events

410. Redevelop and use.
411. Entertainment venue
412. Tear it down
413. I would love to see the MSC used as a venue as it was designed for. It made money. Allow school graduations, etc. to be held there. Use the green space we have in a way for the children of Memphis. Give them somewhere safe to grow up. The MSC was the first building in Shelby County designed for integration. Use it to bridge the current racial gap in Memphis. Use it for what it was designed for. Only use a capacity just shy of the FedEx Forum's hostage amount to be legal. While restoring more for a later use. With the current financial condition of the City of Memphis this money should not be going to Mississippi to Lander's.
414. I feel that the space could be better utilized if the Coliseum is removed.
415. demolition
416. Find a revenue-generating adaptive reuse or remove the building for more suitable development OR recreation.
417. Preservation and development
418. Shows, concerts, aquarium
419. I'd like to see it preserved in some fashion (i.e.: Not torn down)
420. Theme park, museum, public tours
421. Keep the Coliseum open to the public and give us a place beside the Forum and Mississippi
422. Unknown
423. Upgraded, restored and opened up for concerts and events
424. Blues, wrestling museum, history of bands who played at the Coliseum
425. Community center
426. Sports venue.
427. Being able to re-purpose the Coliseum would be far better, in my opinion, than removing it in favor of something else.
428. Part venue, part pro-wrestling hall of fame
429. yes
430. rehab it and let great music acts perform there like the good ol days!
431. Preservation
432. returned to original
433. Restored
434. Renovated to its original condition
435. The Coliseum pavilion
436. Pro wrestling hall of fame
437. Waterpark
438. Rugby ground and training area, changing rooms, lights for night training / games
439. Museum
440. Maintained and renovated as a multipurpose arena/venue. The building could also contain small uses that generate additional revenue, such as cafes/restaurants with outdoor seating, a tourist attraction, or recreational opportunities.
441. "Turn it into an event venue or divide it into boutique shops and cafes
442. Use for outdoor events, outdoor concerts like the levitt shell
443. Like to see concerts, education on musicians (BB King for one) dances, ice skating!
444. I would love to see the Coliseum completely refurbished revamped to its former glory.
445. Theme park
446. let local artist play there.
447. There needs to be something there that compliments the University of Memphis (plus it's football team), but at the same time has to give Memphis something that is original to it's tourists.
448. Renovation

449. I've never been in there so I can't say what I think of it. Repurposed into a community center
450. Doesn't matter. Just something
451. Concert venue/home of Memphis wrestling
452. Keep it. Repurpose.
453. What about high school games, rallies, a hub for social movement meetings, nonprofit organizations, and/or community meeting place for festivals and fairs.
454. Skate track/ park
455. Upgraded for sports
456. Renovated into an outdoor concert arena
457. an Aquarium (would couple well with CMOM)
458. A small venue for community groups to use for activities that need a larger space like local conferences and sporting events that are on a smaller scale ie roller derby and hockey. Local musicians that draw a smaller crowd ie an indoor Shell for the winter months
459. rugby pitches
460. Keep it an event venue
461. Refurb! It is a perfect multiuse building. Brand back acts from the Landers Center and Snowden Grove
462. Kept as a smaller arena or turned into a wrestling hall of fame
463. Pro wrestling hall of fame
464. Made to accommodate smaller events 5-7000 capacity
465. Aquarium
466. Bring our concerts back. Multi-use facility
467. Concerts/Wrestling
468. Concert venue, roller skating venue, convention and meeting center
469. Concert venue, meeting place for events
470. That if we could bring rugby to Memphis.
471. Entertainment, exhibits, special events, parties
472. Return it to an era of an entertainment space for music and sports
473. Saved, repurposed into a music venue/Multi-use/Wrestling museum
474. Bring it to code and use it! Wouldn't be cheaper to raze it and reconstruct the exterior identical to what it is now except to ADA code?
475. Museums/special events
476. Wrestling and sports events
477. Water park
478. Indoor skate park, please.
479. Indoor or outdoor water park or indoor skate park
480. Skate park, water/surf park, music/events venue
481. Demolished
482. Open air, green space with music and wrestling museums as well as a small music venue.
483. If the Coliseum could economically be converted into a multi-purpose venue for youth athletics - multiple basketball courts, multi volleyball courts, indoor track, indoor soccer/lacrosse, gymnastics, high school graduations, then I am for it. I am not motivated to preserve the building for historic purposes though.
484. theater
485. Imploded
486. remain an entertainment venue due to location
487. I would like to see it renovated for the kids- pools, parks, etc.
488. Entertainment, cultural events, sports and above all, FUN
489. New face lift
490. it should be a sports venue that's open to communities and the track should be open to the public
491. keep it and repurpose it for music, graduations, museums, public events

492. Concerts, graduations, multi-purpose, Halls of fame
493. Reconfigured concert space, some local retail, local restaurants
494. Renovate, reuse interior sports
495. Indoor surf park
496. Indoor skate park or waterpark
497. Tours, concerts, roller derby, wrestling, museum of its history. No sports complex. Sports ok IN Coliseum
498. Refurbished but keep it as a closed venue. Use it for concerts, trade shows, children's events, wrestling
499. Events for families like this. Music, food, kid indoor play place. Dog friendly events
500. Use as venue for small events (concerts, graduations, wrestling, etc.)
501. TNA Wrestling, concerts, Tigers v Louisville, high school basketball
502. Reopened for venue, music, sports, etc.
503. Fix up
504. Do not demolish. Could serve for small venue for entertainment going to Snowden Grove. Talk with Perry Ferrell who has put many hours planning what the Coliseum could become. Publicize as Memphis/Shelby County landmark
505. Sports arena, soccer field on the grounds, family park areas

COMMENTS ON MEMPHISFAIRGROUNDS.ORG SUBMITTED ON IDEA BOARD

Latest Download: Morning of June 5, 2015

COMMENTS RELATED TO CONCERNS ABOUT PROCESS

1. The time between announcement and set dates for your public meetings is way to short. How can someone gather their ideas and information in that amount of time? Why fast track this? Seems fishy.
2. What happened to the ULI? I thought the administration was waiting for them to come to town and hold public meetings. Is that not happening now? Why are meetings being held at the same time?
3. Limiting our responses to 200 characters is insulting to those of us out here who care. If you REALLY want input from the community, allow us to use 200 words, not 200 characters. This is not Twitter.
4. Capital of The Mid-South! This building is a piece of gold in our city. And to sum up my vision for the Coliseum in 200 words is just lacking creative thought! SAVE THE COLISEUM!
5. Time to renegotiate the non-compete clause, or tweak it to be more specific. Many, even MOST of the ideas I'm hearing do not, could not, & would not happen at FedEx Forum, but are PERFECT for MSC!!

RECOMMENDED FUTURE USES

1. Open parts of Tigerlane for RV rentals during summer months.
2. If can't be restored, I would like to see a large urban garden, indoor greenhouse, cafe, farmers market, and non profit grocery store. Gardening school to learn!
3. Tap into the 650,000/yr. people that go to Graceland." MONEY ! Rock and Roll/Blues museum, round rotating stage, skylights, use it as it was but make it better, restaurants, shops that "wow" factor.
4. We're all still saying " Fairgrounds." We made Libertyland once, why not again ?
5. There are NO ball fields to play baseball, no soccer fields in mid-town. Place a police precinct in that area, and make it for our children. Since no more Libertyland, our children need areas for them.
6. I also think events like the Revival & the Food Truck Fest a couple of months ago show that it's a great place for a festival.
7. We need a mid-sized venue, a flexible arena, for concerts, ice skating and hockey, basketball, rodeo, graduations, battles of the bands.. One with central location and plenty of access and parking.
8. I run a growing convention called Memphis Comic Expo and I'd be open to having the convention at the Coliseum if it were feasible. I'd love to elevate Memphis & preserve our proud history at once.
9. Fair to Tiger Lane now that venue is perfectly set up for a midway. Infill empty spaces with hotel.
10. Add: splash park, trails, pet park, lake, covered area!
11. city park, food trucks, walking/exercise trails, music.

12. Combat obesity & build community thru outdoor recreation!
13. I would love to see an indoor skateboard park included - skateboarding and BMX biking are 2 awesome ways for kids and adults alike to hone a skill, get exercise and stay out of trouble. PLEASE??
14. i would love to see it turned into something like the city museum in St. Louis. I know
15. DON'T REPLACE IT
16. The MSC needs updated for ADA and reopened for music, wrestling, civic and community events with maybe a park or something.
17. Concerts, HS basketball, flea market, the fair and much more!
18. Keep the MSC as an event venue, bicycle/rollerskating rental & trails, maybe splash park.
19. Update a wonderful coliseum and make the rest a lighted 9-hole par 3 golf course and driving range.
20. Elvis used to frequent the grounds at Libertyland. The Beatles & everyone played the Coliseum. "Rasslin'" reached a pinnacle there. I think it should be some Rock n Rasslin' Museum or similar thing.
21. I would like to see an array of one and three wall outdoor handball courts that could also be used for paddleball. The city has a rich handball history that could be continued.
22. Soundstage for film/tv production and use as rehearsal hall for touring music and theatre shows.
23. I agree to make it a city park with an active Coliseum. No TDZ with retail and sports facilities. This land needs to be available for the community.
24. The structure is there and has incredible music history tied to it in this music city. Make it an "in the round venue with an amazing sound system - Bose' jbl etc... And have local food vendors.
25. Memphis needs a mid-size arena. I don't want to drive to MS to see a show or graduation. Memphis size cities all have mid-size arenas.
26. Create a huge prep basketball tourney to showcase all the talent in this area...
27. Allow The King Jerry Lawler to showcase his memorabilia and artwork in this building. Have a statue of Jerry Lawler outside the Coliseum. Don't discount the drawing power of The King....
28. FedEx Forum is way too big and expensive for most bands and venues such as Minglewood Hall are too lifeless and bland. Give this building the respect it deserves and make it The Entertainment...
29. Capital of The Mid-South! This building is a piece of gold in our city. And to sum up my vision for the Coliseum in 200 words is just lacking creative thought! SAVE THE COLISEUM!
30. There is no good reason to tear down the Coliseum when no firm plan for the land use is in place. This would be a great medium-sized forum for concerts, smaller meetings, roller skating, sports.

31. Restore the Coliseum as a thriving concert venue and sports arena. Bring the music back to Memphis!
32. The proposed \$176 million TDZ at the fairgrounds and demolition of the Mid South Coliseum is a complete waste of taxpayer money. Repurpose the Coliseum and scale back on the scope of this project!
33. Memphis has a deep history in music culture especially in Blues and Jazz. Make it a Music Hall and Museum for all genres of music from Classical to Country...with emphasis on Blues and Jazz!
34. MSC and LBS remain focal points. Re-purpose the existing buildings for booth rentals (local vendors, farmer's market). Renovate Tobey Field. Add: splash park, trails, pet park, lake, covered area!
35. These old venues are being restored across the country. I see the MSC as a concert, sports, graduation venue.
36. I think we should make the Coliseum a video production and soundstage for movie/tv sets, concerts, and events.
37. Coliseum: Saved & Renovated to a state-of-the-art Concert Venue. Memphis is a music city: we have the history and the future. Add a Memphis Music Hall of Fame and a Memphis Sports Hall of Fame.
38. Food Port /Fairground Farms: 25-35 acres sustainable development growing, cooking, preserving, tasting, distributing local and regional food--incubator, campus~ Google > "West. Louisville Food Port"
39. I have so many fond memories of the fairgrounds and coliseum. Throw back and have a huge swimming pool for these hot Memphis summers. A park with walking trails, possibly bike trails is another option.
40. City Museum like St Louis except Memphis-Style. Part wrestling hall of fame, part roller derby hall of fame and part concert/entertainment venue.
41. Coliseum multi use retail, music venue + hostel for travelers. Eliminate contract provision for fedex forum stranglehold on event promotions.
42. WRESTLING, CONCERTS, BASKEBALL , Graduations in the coliseum. Mid south fair and weekend flea market at the fairgrounds, and we need Libertyland back!Kids need entertainment, keeps them off the streets.
43. Make it a 5 star hotel with some shops and restaurants. Free parking if you stay there. Improvements in mid-town are happening, liberty bowl, the zoo, the shell, centrally located.
44. Get the government out of private enterprise business ... sell it for private development ... you will continue to waste resources & time unless you get rid of it for private development.

COMPLETE SET OF COMMENTS – As of morning of June 5, 2015

Comments sorted by number of votes.

COMMENT #	COMMENT	VOTES
43	Renovate for an event venue. PLEASE DO NOT bring in any BIG BOX commercial developments, we have local shopping, restaurants, sports and fitness already. keep cooperating a residential community.	64
41	The MSC needs updated for ADA and reopened for music, wrestling, civic and community events with maybe a park or something. This is rich history and a staple in Memphis. Don't destroy it!!	61
36	City park with an active Coliseum. Build a great playground like the one in Shelby Farms for all kids in the surrounding area. Build Soccer and Lacrosse fields for Memphis youth and adults.	56
48	The Memphis area is in real need of a venue the size of The Mid-South Coliseum...for events both public & private. Lets not forget the real income & sales tax potential as well. She should stand!	55
42	The Mid-South Fairgrounds (no other name needed) is the centerpiece of Memphis culture and history. Keep the MSC as an event venue, bicycle/rollerskating rental & trails, maybe splash park.	43
52	It should be restored & used for the same things as before! Revenue would come back (as long as the bureaucrats didn't pad their pockets) Concerts, HS basketball, flea market, the fair and much more!!	37
53	I agree to make it a city park with an active Coliseum. No TDZ with retail and sports facilities. This land needs to be available for the community. I want to be able to use the Coliseum again	37
57	Memphis needs a mid-size arena. I don't want to drive to MS to see a show or graduation. Memphis size cities all have mid-size arenas. Memphis needs to come into the 21st century. MSC = Memphis.	36
49	Soundstage for film/tv production and use as rehearsal hall for touring music and theatre shows. Acts including Justin Timberlake and Kenny Chesney have rented the Landers Center to rehearse in.	35
193	Memphis is in desperate need of more rugby fields! The development of rugby in Memphis has suffered because there are no centrally located fields. Please consider it.	34
192	Multi Use sports complex featuring non traditional sports like RUGBY to help keep youth off the streets & keep Memphis fit and healthy. This would draw people in from the suburbs & neighboring cities.	30
195	I think it would be incredible to have several multi-purpose pitches for rugby, soccer, lacross or field hocky. There could be multiple tourneys held there to support their upkeep. Rugby please. R	30
194	I've been playing rugby for six years, coaching high school rugby for one. I would love to see rugby pitches (fields) added to the new fairgrounds. The sport is growing and the city could benefit. (This resident also submitted this idea via the survey form).	29
37	MSC and LBS should be focal points for area. Open parts of Tigerlane for RV rentals during summer months. MSC good for car shows, hunting and fishing shows and graduations. Also for Libertybowl events	28

196	My vision would have multi use athletic fields that would have rugby, lacrosse, and ultimate frisbee. There is great need for fields for these sports in Memphis. Potential for tournaments as well.	28
198	The sport of rugby is growing fast nationwide. Memphis is a prime example of that- look at what we're doing at Memphis Inner City Rugby- using sport to empower young people. www.memphisinnercity.org	28
38	The time between announcement and set dates for your public meetings is way to short. How can someone gather their ideas and information in that amount of time? Why fast track this? Seems fishy.	27
59	It should be used for concerts & other events like Roller Derby. I also think events like the Revival & the Food Truck Fest a couple of months ago show that it's a great place for a festival.	26
199	The rugby community has grown in recent years and at the moment is without a space to play in the city. a multipurpose sports complex (not baseball) would fit the profile of the fairground.	26
200	Rugby fields with lights.	26
204	We are in desperate need of rugby fields within the city limits. Without access to fields, the sport will never grow in our city!	25
205	Memphis needs rugby fields for inner city youth. These would be wide open green spaces for all to use.	25
210	As a frequent visitor to Memphis, I see the need for rugby fields for the growing rugby community in memphis. With such great efforts as Memphis Inner City Rugby, we need to contribute to the cause!!	25
211	Rugby fields would be an amazing addition! Rugby is a fun sport that attracts competitive teams from all over the southern U.S. We would bring in lots of local business as well as a spectator sport.	25
60	We need a mid-sized venue, a flexible arena, for concerts, ice skating and hockey, basketball, rodeo, graduations, battles of the bands.. One with central location and plenty of access and parking.	24
65	Time to renegotiate the non-compete clause, or tweak it to be more specific. Many, even MOST of the ideas I'm hearing do not, could not, & would not happen at FedEx Forum, but are PERFECT for MSC!!	24
215	I would love to see a multi-field RUGBY complex at the Fairgrounds. Rugby is the fastest growing sport in America and making the fairgrounds a prime location for Rugby events would be AMAZING	24
203	Memphis is in desperate need of a proper Rugby pitches. Central location at the fairgrounds would greatly increase popularity of the game and introduce it to a greater swath of people.	24
208	Rugby is an amazing sport growing in popularity! There are many high schools and community leagues for men and women here in Memphis. A new rugby pitch would be a great addition to the City.	24
209	Dedicated Rugby Pitches to benefit Memphis Youth Rugby community. City of Memphis gives priority to soccer & TSWA sports as we continue to cancel our games because of lack of field space.	24

- 212 As Mgr of my son's MS rugby team at White Station and a close associate of the HS and local club teams, we need a place to promote one of our up & coming sports. Memphis needs to be a Rugby Town !!! 24
- 61 As a proud, lifelong Memphian who refuses to run away from our great city. I believe The Mid-South Coliseum, with it's rich civic and entertainment history, should be upgraded and used as just that civic and entertainment purposes. Bring the Mid-South fair back to Memphis! Preserve the history of this building in museum fashion including but not limited to Music and Pro-Wrestling. Allow High School graduations to be held here. Memphis, being a Basketball hotbed, have High School tournament games here. Create a huge prep basketball tourney to showcase all the talent in this area and the U.S. Compete for musical acts that go Mississippi's Landers Center and Snowden Grove. Why not bring these acts to the city instead of losing them to another state and city? Bring in Professional Wrestling shows like Ring of Honor, Global Force Wrestling, TNA or AAA. Reach out to these and local organizations and bring it back to the Mecca of Professional Wrestling 23
- 62 I run a growing convention called Memphis Comic Expo and I'd be open to having the convention at the Coliseum if it were feasible. I'd love to elevate Memphis & preserve our proud history at once. 23
- 213 Memphis needs a multi-use sports complex with access to a club house and rugby pitches! 23
- 220 Sports park/ facilities for Memphis inner city youth. Memphis inner city Rugby needs fields for play and practice. Does not just need to be one sport, a lot of sports overlap and use similar fields. 23
- 85 Coliseum: Saved & Renovated to a state-of-the-art Concert Venue. Memphis is a music city: we have the history and the future. Add a Memphis Music Hall of Fame and a Memphis Sports Hall of Fame. 22
- 214 The city would benefit greatly if they created a dedicated spot for some rugby fields. Rugby is a sport that is growing in the city. Rugby is all about community and the fields would bring us together 22
- 216 This are needs a park with rugby and soccer fields. They are the fastest growing sports in this country and there are very few if any public fields in Memphis.This needs to change 22
- 219 Rugby has an already large, and rapidly growing community in this city. Please consider installing some rugby fields at the fairgrounds! 22
- 223 Memphis needs more Rugby pitches & multi use fields. There is huge growth in the support for Rugby here and there would be plenty of efforts to help this initiative come alive from Rugby community. 21
- 63 Renovate the Coliseum and return to civic use as a public arena. Rerelocate the Mid-South Fair to Tiger Lane now that venue is perfectly set up for a midway. Infill empty spaces with hotel. 20
- 86 Food Port /Fairground Farms: 25-35 acres sustainable development growing, cooking, preserving, tasting, distributing local and regional food--incubator,campus- Google >"West. Louisville Food Port" 20
- 55 We're all still saying " Fairgrounds." We made Libertyland once, why not again ??? 20

- 148 MULTIPLE ENTRIES FROM SAME EMAIL COMBINED HERE: 20
 #memphisfairgrounds. I would like to see rugby fields at the fair grounds!
 I would like lit rugby fields put at the fairgrounds. My suggestion is to make the extra
 land into some rugby fields. along with the adult teams in the area!!!! 9012333150
 Putting in usable rugby fields!!! I would like lit rugby fields at the fairgrounds.
- 217 we need a sports complex that isn't falling apart. Not just soccer either. There are so many 20
 teams other than soccer, and they have multiple complexes in the area. We need rugby
 fields!
- 230 Memphis needs a dedicated rugby venue. This could also be a multi-use facility for lacrosse, 20
 soccer, etc... Currently there isn't a public venue for the growing rugby community in
 Memphis
- 75 Restore the Coliseum as a thriving concert venue and sports arena. Bring the music back to 19
 Memphis!
- 224 Memphis needs a rugby facility. This could be an opportunity to let the sport grow beyond 19
 expectations. In time, memphis could become home to a USA rugby training camp.
 Olympians in our home town!
- 225 We need dedicated rugby fields!!! This is an amazing sport and is growing in popularity 19
 rapidly! It is the 2nd most played sport in the WORLD and will get more popular here
 after 2016 Olympics!!
- 227 Memphis needs something to bring it closer together. RUGBY is a growing sport in this 19
 country and this town so lets use the space for a central located RUGBY field for all to use.
- 228 The city of Memphis has one of the fastest growing rugby programs in the country but we 19
 don't have enough fields to house all of our teams. Let's keep this great sport growing in our
 city!
- 56 The structure is there and has incredible music history tied to it in this music city. Make it 18
 an " in the round venue with an amazing sound system - Bose' jbl etc... And have local food
 vendors
- 58 There are NO ball fields to play baseball, no soccer fields in mid-town. Place a police 18
 precinct in that area, and make it for our children. Since no more Libertyland, our children
 need areas for them
- 233 Memphis needs a rugby complex. Its the fastest growing sport in the country; inexpensive 18
 to play, encourages all around fitness, teaches great core values, and builds community like
 nothing else.
- 236 Add a RUGBY field - it would be a great added feature 18
- 39 What happened to the ULI? I thought the administration was waiting for them to come to 17
 town and hold public meetings. Is that not happening now? Why are meetings being held
 at the same time?
- 83 The MSC cannot be demolished. It is a true symbol of our city. These old venues are being 17
 restored across the country. I see the MSC as a concert, sports, graduation venue.
- 50 I would like to see the fairgrounds used as a venue to promote the music culture and 17
 history of Memphis and by doing so complete a dual purpose of promoting pride in our
 city and add economic value.

74	There is no good reason to tear down the Coliseum when no firm plan for the land use is in place. This would be a great medium-sized forum for concerts, smaller meetings, roller skating, sports.	16
51	If the Coliseum can't be retrofitted for a music venue then I would like to see a large urban garden, indoor greenhouse, cafe, farmers market, and non profit grocery store. Gardening school to learn!	16
239	I would love to see a rugby field at the new fairgrounds. This is a fast growing sport in this country and would be a smart prospective move.	16
240	the city could certainly benefit from multi sport athletic fields lined for rugby, lacrosse, soccer, etc. Fields in a central location would be a tournament draw and bring dollars to Memphis	14
76	The proposed \$176 million TDZ at the fairgrounds and demolition of the Mid South Coliseum is a complete waste of taxpayer money. Repurpose the Coliseum and scale back on the scope of this project!	13
99	Memphis does not need any more youth sports complexes...it'd be really nice to create attractions that represent our city brand: Music, basketball, and wrestling.	13
244	Memphis needs a multi Use sports complex for RUGBY, Lacrosse etc..A place that will attract people for games, tournaments and practices that will attract neighboring cities.	13
245	Rugby field!!!	13
79	The Coliseum needs to be preserved and enhanced as an attraction and venue. Tourists love historic sites, and locals love our Roundhouse!	12
95	Make it a smaller performance arena that works with the Forum non-compete and get the concert revenue back from Snowden Grove & MS, also allowing larger tours to rehearse there as well!	12
246	Memphis is in need of rugby fields for the high school students.	12
66	I also feel that if the wants & needs of the community were heard & considered, the Coliseum would be successfully redeveloped.	11
54	Tap into the 650,000/yr. people that go to Graceland." MONEY! Rock and Roll/Blues museum, round rotating stage, skylights, use it as it was but make it better, restaurants, shops that "wow" factor.	11
45	Elvis used to frequent the grounds at Libertyland. The Beatles & everyone played the Coliseum. "Rasslin" reached a pinnacle there. I think it should be some Rock n Rasslin' Museum or similar thing.	10
44	I promoted many activities that took place in the Fairgrounds and learned a lot about Memphians. Update a wonderful coliseum and make the rest a lighted 9-hole par 3 golf course and driving range.	10

- 71 Allow The King Jerry Lawler to showcase his memorabilia and artwork in this building. Have a statue of Jerry Lawler outside the Coliseum. Don't discount the drawing power of The King. FedEx Forum is way too big and expensive for most bands and venues such as Minglewood Hall are too lifeless and bland. Give this building the respect it deserves and make it The Entertainment Capital of The Mid-South! This building is a piece of gold in our city. And to sum up my vision for the Coliseum in 200 words is just lacking creative thought! SAVE THE COLISEUM! 10
- 78 MSC and LBS remain focal points. Re-purpose the existing buildings for booth rentals (local vendors, farmer's market). Renovate Tobey Field. Add: splash park, trails, pet park, lake, covered area! 10
- 80 Festivals in a park space adjacent to the Coliseum, with activities indoors and out. Concerts, sports events, anything that would fit in that building becomes an event in itself. 10
- 81 Bring back the Fair! 10
- 84 I think we should make the Coliseum a video production and soundstage for movie/tv sets, concerts, and events. 10
- 91 The MCS needs some upgrades incl. new sounds system. Once they are made, then we can get back to Memphis fun, concerts, wrestling, graduations, etc. Preserve our history, don't destroy it. 10
- 120 Water park, with a lazy river, skating rink, frisbee golf, tennis courts, indoor skate park, and revitalize the coliseum and make it the home of Memohis Roller Derby and Memphis Junior Roller Derby. 10
- 121 The Coliseum should be used as it was intended: a multi-purpose events facility! Keep Memphis business in Memphis and OUT OF MISSISSIPPI!
Another idea: a place similar to City Museum in St. Louis! 10
- 247 Turn it into rugby pitches! The rugby community is bigger than you think and would allow the local team to hold more events and tournaments pulling in more people and exposure to Memphis. 10
- 248 Memphis has a HUGE rugby community with long standing presence. I think turning it into a rugby facility would be the perfect solution. 10
- 249 This would be a perfect place for greatly needed rugby fields. We have a big rugby community that reaches out to all ages and walks of life. 10
- 112 A place to swim, surf and cool off in the summer. How many places do we Memphians travel to escape the heat? Let's build a one of a kind surfing/water park! Right now it's anywhere but Memphis. 9
- 88 City Museum like St Louis except Memphis-Style.
Part wrestling hall of fame, part roller derby hall of fame and part concert/entertainment venue. 9
- 100 Memphis Victory Garden: A community-spirited agricultural park with allotment gardens, a commercial kitchen cooperative, and a public greenhouse/conservatory with café and meeting space. 9
- 251 Rugby pitches!! 9

- 89 city park, food trucks, walking/exercise trails, music. Coliseum multi use retail, music venue + hostel for travelers. Eliminate contract provision for fedex forum stranglehold on event promotions 8
- 109 Restore the Coliseum to its former glory!! And bring the Mid-South Fair back to Memphis!! Open liberty land again. Monster trucks and wrestling, music and sports, this building held it all!! 8
- 252 Multi-use sports facility to include multi purpose Rugby fields to support the fastest growing sport in the US according to the Sporting Good Manufactures Assoc. Revenue generator for city! 8
- 77 Memphis has a deep history in music culture especially in Blues and Jazz. Make it a Music Hall and Museum for all genres of music from Classical to Country...with emphasis on Blues and Jazz! 7
- 98 Renovate the Mid South Coliseum as a smaller venue for music, sports and specialty events. Consider a professional wrestling museum, which would a huge tourist draw. More outdoor events like concerts 7
- 106 Tobey Skate Park has been very successful. How about using some of the Coliseum as an indoor skate park? A cafe, farmers mkt and greenhouse are also great ideas. They could ALL fit at once! 7
- 123 They should turn part of the coliseum into a pro wrestling hall of fame. Also update the hall so there could also be shows of all sorts... Pro wrestling, concerts, graduations, community events 7
- 254 Rugby pitches would be amazing use of space! 7
- 82 History-themed tours of the Coliseum, for locals and tourists. Educational history programs for school field trips. Designate museum space in the building, in addition to event space. 6
- 97 A huge organic community garden that teaches gardening to local school kids for free and anyone in the surrounding area willing to learn. Free produce for local schools and the rest sold to the public 6
- 108 Put the Pro Wrestling Hall of Fame in the Mid-South Coliseum. 6
- 118 At least a portion of the Coliseum should be dedicated to its' unique position in 20th. Century entertainment. How many venues can boast The Beatles, Sinatra, Elvis - even Billy Graham? Pls save!! 6
- 105 MSC should be brought to up to code and converted to 5000 seats. Bring in museums highlighting Memphis' rich history. Excess spaces could be used for video/sound stages. School Of Rock would be great. 6
- 163 The fairground should include a nice Waterpark on the west side, urban(walkable) apartments with shops where libertyland was, and park land for tailgating. Add parking garages and keep the coliseum 6
- 87 I have so many fond memories of the fairgrounds and coliseum. Throw back and have a huge swimming pool for these hot Memphis summers. A park with walking trails, possibly bike trails is another opti 5
- 47 i would like to see an array of one and three wall outdoor handball courts that could also be used for paddleball. The city has a rich handball history that could be continued. 5

- 94 MSC: All purpose event building with public tourist spaces dedicated to Memphis cultural heritage, including MSC and Fairgrounds history, souvenir shop, tours, wrestling, music, and sports museum. 5
- 103 It should be whatever is desired by the surrounding community. Any involved businesses should be local. I like it the way it is with open green space. Coliseum could be like the City Museum in STL. 5
- 90 Public Land City Brand. Throw out the TDZ. Show the world we are proud of our music, basketball, and wrestling by repurposing the Mid-South Coliseum. I want my son to graduate high school at the MSC. 5
- 122 renovate the coliseum into a wrestling hall of fame! Too much history there to tear down! 5
- 132 WRESTLING, CONCERTS, BASKEBALL , Graduations in the coliseum. Mid south fair and weekend flea market at the fairgrounds,and we need Libertyland back!Kids need entertainment, keeps them offthestreets 5
- 136 Grab the youth sports market and capture the TDZ! It is the only practical idea that is sustainable. The building is not historic just b/c 1000 white people say so. 5
- 137 I think the coliseum should pay tribute to “memphis the city of kings” Jerry Lawler, BB King, Elvis Presley, Martin Luther King, etc. Music, wrestling, and so on as part of the restoration. 5
- 141 The Harris Scheuner Plan!! 5
- 255 Rugby is becoming a very popular sport in Memphis. There are several high school teams, two men’s clubs and one women’s. A rugby facility could benefit and promote all rugby in Memphis 5
- 96 Along with a smaller concert/performance/tour rehearsal space, add a Memphis music AND a wrestling hall of fame where portions of the concourse are currently! ***This 200 char. limit is ridiculous.** 4
- 92 Limiting our responses to 200 characters is insulting to those of us out here who care. If you REALLY want input from the community, allow us to use 200 words, not 200 characters. This is not Twitter. 4
- 110 Pro wrestling Hall of Fame. When u think of the mid south coliseum , you think of wrestling and if done correctly the Revenue will be HUGE. 4
- 116 My proposal would be to repurpose the Mid-South Coliseum into a Memphis Wrestling museum. 4
- 119 Coliseum (Memphis Roundhouse) Home to Wrestling Museum; Gospel Music Museum and Memphis Racing Museum (think Lakeland, West Memphis Track, Hooker Hood, etc). There is plenty of space to share. 4
- 130 Build an interactive kid friendly hotel/playground where kids could climb all over it, slide down to the lobby, slide into water. A livable City Museum that adapts for the hot and cold seasons. 4
- 134 i would love to see it turned into something like the city museum in St. Louis. I know it would cost a lot but would also bring in so many people from outside of Memphis. 4
- 140 HARRIS’s Plan! 4

142	“The Harris Scheuner Plan”	4
256	Sports fields! RUGBY could be drastically grown by having access to multi purpose fields. It has proven to increase grades; keep kids off the streets & keeps us active! #MIRC Promote sports diversity!	4
257	Multi-use athletic fields that for rugby and other non-traditional sports. There is great need for fields for these sports in Memphis. Additionally, preserve and use the MSC for community events	4
93	Bring the fair BACK! MSC as a performance/sports venue. Add Mid-South Music Hall of Fame inside for tourism. Build on city’s musical heritage. Combat obesity & build community thru outdoor recreation!	3
104	The Riverfront is a treasure. Two blocks west of South Main in the Historic District, the beauty of the River and the setting Sun beckon anyone walking on South Main to turn west; however, east/west Avenues grant no public access to the river bluff and the passage all the way up to the dead end of the avenues is more than treacherous. Memphis needs/means more.	3
113	It can be use by the schools to do sports held conferences etc. Movie productions? Special events. I also like the idea of Memphis in May headquarters. Rent for private events.	3
114	As I’ve always thought that it could be used for concerts, youth basketball tournaments, car shows, indoor dirt go-kart races, wrestling the list goes on and on... Emergency response and shelter	3
117	why not host cheerleading and dance competitions , as of right now cook convention center does the cheer and dance competitions and well there just needs to be more room !	3
107	The Coliseum would best be used as a museum focusing on the music that happened there, Memphis basketball, professional wrestling, and the mid-South Fair and use arena for high school basketball, etc.	3
131	Pro-wrestling hall of fame. Small Venue. Park.	3
135	Bring the amusement park back. Renovate the Coliseum for concerts, events, etc..But an amusement park is a must.	3
138	Why don’t we let the fairgrounds and the coliseum be restored for the utilization that they made for in the 1st place? Also, I think we need to restore Celebration Station. and create more jobs .	3
143	The Harris Scheuner Plan	3
150	the coliseum should stay,update it and have restaurants, bars and a floor for bands. a floor with a flow where people can walk around in a park like setting and enjoy bands from Memphis in alcoves	3
151	The close proximity to the children’s museum makes it a perfect place for summer water park, multiple playground areas that are separated by garden walk ways, and small slopes for winter time play!	3
157	A pro-wrestling hall of fame in the Coliseum is ideal. It pays homage to wrestling legends (many still reside in the mid south!) A great investment into the city. New Memphians can learn from it.	3

258	The location (close to Midtown and East Memphis) is perfect for a multi-use sports complex to include rugby, soccer, and all field sports.	3
222	Dog park with a lake and shade, adult playground-Splash park, something for tourists-big underground aquarium/lake museum- local stuff with tourist center-auditorium.	3
201	Tennis! We need more courts. Memphis only has 12 public outdoor courts inside the 240 loop at Leftwich and Bellevue tennis centers. Germantown has 20 free courts and a population of about 40,000.	3
102	This is a test to see if anything is being posted to this wall on Monday. It is 6 PM.	2
115	Allow tna to tape their flagship program impact wrestling at an affordable rate the city of Memphis could use a pro wrestling company that will have weekly shows there that alone will generate money	2
147	History is not disposable. Return our friend to what it was built for. Concerts, wrestling, fair, and lets add comic-con and mid-south con. It is not a museum, it is a place for our community to unite	2
152	There is no funding source for Coliseum or anything else without TDZ. Coliseum alone won't pay for itself. This is about a big vision, not one building. MSC-obsessed ideas not enough.	2
153	These Coliseum Coalition treat MSC like it's the city's attic. It has to be revenue-producing idea, not all these grab bag ideas. Youth sports is the money maker, so can Coliseum support that?	2
165	With the Bass Pro opening and their fresh water Aquarium, lets turn the Coliseum into a salt water Aquarium like Knoxville and New Orleans, bringing an attraction all year round for all to enjoy.	2
164	Why don't we turn the coliseum to an indoor water park. Can you imagine the revenue that it will bring to this city year round?	2
167	By all means, please do not consider The Harris Scheuner Plan. It's a decent idea, but a terrible use of the old space. The Coliseum would be best used in a re-purposed way; retail, restaurants, etc. Additionally, retail and restaurants and housing will not compete with the copper young district in a way that it will destroy it. I believe it will add to its vibrant nature.	2
158	First things first: Get the FedEx Forum non-compete clause revised; otherwise there is no reason to talk about being another concert/sports/whatever arena. THEN, go from there. . . .	2
159	Restore liberty land or build an amusement park for our Kids	2
177	The coliseum should be turned into a indoor water park it will bring jobs and revenue for city and most importantly family togetherness and fun. We really need this in our city.	2
190	Dear Memphis Fairgrounds, My vision for the Fairgrounds area, is to develop a state of the art high school sportsplex. We would then be able to compete for TSSAA, and other major high school events.	2

- 243 Develop the land as a throwback “Main Street” feel, similar to Knoxville’s Market Square, with a large central gathering space for free summer movies, farmer’s/holiday markets, with restaurants/shops. 2
- 218 We need tennis courts in Memphis. The only place for big tournaments is the racquet club, and that’s private. Tennis courts will help and that is a good location. 2
- 197 A water park in and out of an aquarium! tubes and slides through the tanks, fish beside the lines, etc. Regular access also available. 2
- 206 Ditch the developers’ half-baked and expensive plans for retail, and allow Memphians to create their own neighborhood with an emphasis on THEIR needs and wants. Repurpose the Coliseum. It is still a solid structure. Keep the trees and greenspace, add a children’s theater, and return Memphis music to Midtown with a smaller concert venue. 2
- 111 I think it would be great to open the Coliseum as a museum to everything that has made Memphis great - particularly sports and entertainment. Remaining areas could be put to use for function space. 1
- 139 We as a people of Memphis should create more places for teens, children, and people who don’t go to Music Fest, the BBQ Cooking Con, and Beale Street. Restore the Fair for Family Entertainment. 1
- 144 The Harris Scheuner plan 1
- 146 Community events of any kind. Even if we can’t utilize the inside of the building, which I don’t see why we can’t renovate it and use it, revivals, yard sales, craft faitmrs! Too much history to lose 1
- 154 The Harris Scheuner plan 1
- 149 THE OUTLINE OF THE HARRIS SCHEUNER PLAN HAS BEEN SENT TO THE “ CONTACT US “ PART OF THIS PAGE. I’D BE HAPPY TO DISCUSS IT WITH ANYONE WHO WANTS TO TALK ABOUT IT. THANKS FOR ALL YOU DO FOR OUR TOWN 1
- 166 Bring back adventure river - operated for all through the Kroc Center (Kroc ppl. get it included, everyone can pay that day for admission, like Kingsport did with it’s aquatic center and YMCA 1
- 156 id like to see it turned into a state of the art indoor track facility- like the Crossplex in Birmingham. AL. It would bring in teams from all over the mid south to compete as well as revenue. 1
- 160 Harris Scheuner plan if it’s the one posted on FB, an outdoor venue with the skeletal structure of the existing MSC plus more, and bypassing the difficulty of revising FedEx Forum non-compete clause. 1
- 161 Memphis needs tax dollars: Scheuner plan, mixed housing to complement development on Highland, no retail competition with Cooper-Young, Overton Square and Highland Strip businesses.. 1
- 162 Place a glass canopy over the Coliseum, similar to La Canopee in Paris. Allow it to then be an open-air market, public rehearsal space for musical groups, shops, library, study space, etc. 1

- 171 A small portion of the grounds should be allocated for a multi-level parking garage to accommodate zoo parking overflow, thereby protecting Overton Park from further damage. 3.2 miles to the zoo gate. 1
- 172 The Harris Scheuner Plan 1
- 173 Pay for Fairgrounds with urban condos and small mixed retail that borders Fairgrounds. Commercial use of revitalized Coliseum, Liberty Bowl, and Exposition Grounds, Parking Garage - frees green space 1
- 178 Make it a 5 star hotel with some shops and restaurants. Free parking if you stay there . Improvements in midtown are happening, liberty bowl, the zoo, the shell,centrally located . Clean up the trash! 1
- 182 Memphis is going to get about \$200 million from the state for fairgrounds redevelopment. Offer WWE millions of dollars to put the HOF here. 1
- 185 Big Idea: The Fairgrounds for amateur sports? #Memphis <http://t.co/woCjxmS3dO> 1
- 175 For Revenue to fund the development: 1) Coliseum for events. 2) Regionally oriented venues like The Big One Flea Market, an innovative Farmer's Mkt, selected retail outlets. 1
- 221 ...Federal preservation (historic building); conservation/green energy grant; ADA upfit grant; youth fitness grant; etc. 3. If necessary, TDZ for much, much less money than has been proposed. 2 of 2 1
- 133 I would love to see an indoor skateboard park included - skateboarding and BMX biking are 2 awesome ways for kids and adults alike to hone a skill, get exercise and stay out of trouble. PLEASE?? 0
- 145 Add another museum on the site (natural history? cultural Memphis?) and promote this area as a museum district with CMOM and Pink Palace and the proposed wrestling Hall of Fame at Coliseum. 0
- 174 It seems the City is trying to bypass public opinion with the appearance of public input. Please check out <https://www.facebook.com/ColiseumPavilion?ref=bookmarks> Read the entire narratives. 0
- 155 Use the coliseum for youth programs, city and state basketball finals. Ask for UoM to play one "throwback" game annually there. Install a zip line or can this be the aquarium with region wildlife. 0
- 169 As for the MSC: Fully explore the viability of a public-private partnership to renovate/ upgrade the arena to minimize public risk. Demolition should be a viable and realistic option but only one of many. No baseball fields! Such complexes already exist in the city & region. Soccer continues to rise in popularity = soccer fields. The Frisbee golf course is getting good use despite a lack of facilities. 0
- 176 Get the government out of private enterprise business ... sell it for private development ... you will continue to waste resources & time unless you get rid of it for private development. 0
- 191 Instead of a TDZ at the Fairgrounds, let's create a park conservancy like the one that oversees and runs Shelby Farms Park. Great things are being done at Shelby Farms Park under the conservancy. 0

- 179 Weather the storm, #MEMfairgrounds @MemFairgrounds <http://t.co/E8AE2SnhFu> 0
- 180 What's gotten lost in the Fairgrounds talk is the scale of what Memphis is trying to do <http://t.co/M2wXgHQtab> 0
- 181 @joespake: Memphis in May and Tom Lee Park enhancements <http://t.co/xZYdMpfo8T> Why not have MIM at the fairgrounds? Interesting thought! 0
- 183 Let it Be: What to do about the Fairgrounds? How about nothing? <http://t.co/SRc03aySZo> 0
- 184 Some of the smartest people I've met in Memphis are against the Fairgrounds TDZ. It's ridiculous to keep saying they don't understand it. 0
- 186 I have soooo many memories of the Fairground and sincerely hope this project gets off of the ground. #nozippinpippin <http://t.co/iqCwg5VpG5> 0
- 187 How many of my Memphis, Tennessee people remember the Zippin Pippin at Libertyland/ Mid-South Fairgrounds? <http://t.co/vZmP6w7oN6> 0
- 188 Preach! 'Should something be done at the Fairgrounds? Certainly. Should City of Memphis be the developer? I think not <http://t.co/Wyz9Adx20v> 0
- 189 I would love to see Memphis in May music fest held at the fairgrounds. There's plenty of parking, electrical hook ups & no close neighbors to be disturbed by the deafening noises. 0
- 250 An outdoor concert venue- similar to Snowden Grove 0
- 253 A Music-Themed WATER Park! 0
- 202 Indoor Skate park w/ bike/bmx/jump and pump track. need a foam pit to practice new tricks. Gotta be well lit with ample natural light throughout the day. Sustainable with solar power 0
- 259 The rugby community in Memphis is steadily growing and in need of resources for practice and games. At least a part of this area would be great for the utilization of recreational sports in midtown. 0
- 260 I think it should be used for the Wrestling hall of fame museum. I attend wrestling there for several years until they stopped it. Use the whole area as a walk through site for wrestling memorabilia. 0