



FOR IMMEDIATE RELEASE

July 9, 2012

CONTACT INFORMATION

Mary Cashiola

mary.cashiola@memphistn.gov | (901) 576-6032

MEMPHIS SMART GOV APP AVAILABLE

With new app, citizens have another way to contact city about potholes, downed signs, other issues

City of Memphis residents can now access some aspects of city government from their smart phones.

By downloading GeoSpace's Smart Government App Memphis from the app store, iPhone users can receive push notifications about garbage pick-ups, road closures, and emergencies, as well as a one-touch call list for different areas of city government.

"It uses the same technology as Facebook and Twitter," says GeoSpace president Ashley Mooney. "This was all done because I wanted to help make a difference."

In addition, citizens can use the Pic/Fix feature to take GPS-encoded pictures of problems such as potholes, downed street signs, or malfunctioning traffic signals, and send them directly to the city to resolve. By using a map interface, the picture will be able to pinpoint the location of the problem within 5 to 10 feet.

"If a citizen sees a pothole and they take a picture of it, we don't have to ask where is it or how big is it," said Mayor Wharton. "Our hope is that what Ashley has done here will inspire others."

The app, created by Mooney and his employees, was free to the city. It is available now, also for free, in Apple's App store.

###