



**FOR IMMEDIATE RELEASE**

**National Nonprofit Petco Love Invests in Memphis Animal Services To  
Save and Improve the Lives of Pets in Memphis and Shelby County**  
*\$25,000 grant celebrated at local Petco event on July 28*

**MEMPHIS, TENN. (August 1, 2022)** – Memphis Animal Services received a \$25,000 grant investment from national nonprofit Petco Love during a special celebration at the Poplar & Highland Petco on Thursday, July 28, in support of their lifesaving work for animals in Memphis.

Petco Love is a national nonprofit leading change for pets by harnessing the power of love to make communities and pet families closer, stronger, and healthier. Since its founding in 1999, Petco Love has invested \$330 million in adoption and other lifesaving efforts. And Petco Love helps find loving homes for pets in partnership with Petco and more than 4,000 organizations — like ours — across North America, with 6.5 million pets adopted and counting.

“Our investment in Memphis Animal Services is part of more than \$15M in investments recently announced by Petco Love to power local organizations across the country as part of our commitment to create a future in which no pet is unnecessarily euthanized,” said Susanne Kogut, president of Petco Love. “Our local investments are only part of our strategy to empower animal lovers to drive lifesaving change right alongside us. We recently celebrated the one-year launch anniversary of [Petco Love Lost](#), a national lost and found database that uses pet facial recognition technology to simplify the search for lost pets.”

“We are so grateful for Petco Love’s continued investment in Memphis,” said Alexis Pugh, Director of Memphis Animal Services. “Their funding has allowed us to keep pets with their families and find pets new homes when keeping them together is not possible.”

For more information about Memphis Animal Services, visit [www.memphisanimalservices.com](http://www.memphisanimalservices.com). Learn more about Petco Love at [petcolove.org](http://petcolove.org).

**About Memphis Animal Services**

Memphis Animal Services is the municipal animal control and sheltering agency in the city of Memphis. As an open access pet resource center, MAS does not deny assistance to any pet in its jurisdiction regardless of breed, temperament, or medical condition. MAS saved 89 percent of the more than 8,000 pets in its care in 2021. For more information, visit [memphisanimalservices.com/](http://memphisanimalservices.com/), call 901-636-1416, or visit the facility at 2350 Appling City Cove. To become a fan of Memphis Animal Services on Facebook go to: [facebook.com/memphisanimalservices](https://facebook.com/memphisanimalservices). Follow Memphis Animal Services on [Instagram](#), [Tiktok](#), and [Twitter](#).



### **About Petco Love**

Petco Love is a life-changing nonprofit organization that makes communities and pet families closer, stronger, and healthier. Since our founding in 1999 as the Petco Foundation, we've empowered animal welfare organizations by investing \$330 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 6.5 million pets in partnership with Petco and organizations nationwide. Our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Join us. Visit [petcolove.org](https://petcolove.org) or follow on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#) to be part of the lifesaving work we lead every day.