



NEWS RELEASE

Memphis Animal Services Could Reach Milestone 90% Save Rate in October

With one week left in October, shelter has 91% month-to-date save rate

Memphis, Tenn., Oct. 24, 2017 – Memphis Animal Services today announced that their month-to-date save rate is 91 percent and asked for the community's support to help them maintain that percentage for the rest of the month.

Memphis Animal Services uses the nationally recognized Best Friends No More Homeless Pets Save Rate as a monthly benchmark of success for increasing positive outcomes and decreasing euthanasia. Ninety percent is the save rate goal recommended by MAS partner Target Zero, and maintaining a 90 percent save rate for the year is one of several benchmarks used by many no-kill organizations. MAS says its ultimate goal—and more important to them than the save rate—is to no longer have to euthanize healthy, adoptable animals for space.

"We haven't euthanized a healthy, adoptable cat for space in 2017," said Alexis Pugh, MAS administrator. "Adult dogs are where we struggle, and sadly we have had to euthanize in that category for space this month, although it was fewer than ever before."

The highest monthly save rate the shelter has achieved so far has been 86 percent in May, August, and September 2017. MAS's 2017 year-to-date save rate is 84 percent.

"Even though we haven't yet made it to our ultimate goal of eliminating euthanasia for space, we still believe in the importance of celebrating our progress through milestones like our save rate," said Pugh. "We are so proud and grateful for our staff, volunteers, fosters, donors, rescue partners, media partners, and anyone else in the community who is helping us save more animals than ever before."

To help increase adoptions, Memphis Animal Services is currently offering the Fall in Love with a Shelter Pet promotion until October 31 in which all cats and all dogs over 31 lbs. are available for a \$31 adoption fee. Every adoption at Memphis Animal Services includes spay/neuter, microchip, vaccines, heartworm test for dogs or FIV/FelV test for cats, collar and/or leash, and customized ID tag. Adoption fees are usually \$75 for dogs and \$70 for cats. Memphis Animal Services is open from 12 to 5 p.m. on Fridays, and adoption processing ends 15 minutes prior to close.

Another promotion being offered by MAS is the ASPCA Subaru Loves Pets cat adoption event. From October 27 to 29, MAS offer a selected number of cats for no adoption fee to adopters who purchase one month of flea prevention. This celebration of National Cat Day on October 29 is made possible by a grant from ASPCA and Subaru Loves Pets.



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Memphis Animal Services offers a wide range of programs and services including the sheltering of lost and homeless animals, pet adoption and placement, spay/neuter programs, handling of animal control complaints & bite cases, dog licensing, cruelty investigations, humane education, and more. For more information, visit www.memphisanimalservices.com, call 901-636-1416, or visit the facility at 2350 Appling City Cove. To become a fan of Memphis Animal Services on Facebook go to: <https://www.facebook.com/memphisanimalservices/>. Follow Memphis Animal Services on Twitter & Instagram @AdoptMAS.