

City of Memphis

MEMPHIS ANIMAL SERVICES LOGO CONTEST

Official Rules

Purpose

Memphis Animal Services (MAS) exists to protect people from the dangers and nuisances of uncontrolled animals and keeping animals safe from mistreatment and abuse. MAS' number one goal is promoting, motivating and enforcing responsible pet ownership. In an effort to rebrand MAS and project an image more consistent with the organization's mission, goals, and values, MAS is sponsoring a logo contest. The logo design should reflect MAS' community partnership and outreach efforts with animal owners, the general public, and collaborative organizations.

Eligibility

Contest is open to legal residents of Memphis, Tennessee who are 14 years of age or older. Employees of Memphis Animal Services, the City of Memphis, and their immediate family members (mother, father, brothers, sisters, sons, daughters and spouse) and/or those living in the same household are not eligible to enter or win. Contest is void where prohibited by law.

Submission Period

Entries should be submitted between **12:01 a.m. CST July 1, 2012** and **11:59 pm CST on September 15, 2012**. However, if your mail-in entry is postmarked by 11:59 pm (CST) on July 1, 2012, and received by MAS no later than 11:59 pm (CST) on September 15, 2012, it will be considered timely.

How to Enter

To participate in the Contest, you must submit your logo design along with your name, address (including city, state, and zip code), email address (if applicable), home and/or cell phone numbers using one of the methods below:

Mail to: **MAS Logo Contest**
2350 Appling City Cove
Memphis, TN 38133

FAX to: **901-636-1430**

Email to: **maslogocontest@memphistn.gov**
10 megabyte maximum (JPEG or PDF format only).

Additional Requirements

MAS reserves the right, in sole discretion, to disqualify any Submission if MAS views the Submission as potentially infringing or otherwise a violation or potential violation of a third party's rights or if it deems the Submission to be lacking in taste or quality, or to be otherwise objectionable, including, without limitation, if it appears to be defamatory, pornographic, or obscene.

No substitution of a Submission will be accepted under any circumstances once the original entry form and Submission are received. Submissions become the exclusive property of MAS and will not be returned or acknowledged.

Limit one (1) entry per person during the Submission Period.

Processing of Entries and Selection Committee

All submitted entries will be accepted, logged and catalogued with a number uniquely assigned to each entrant whose name will remain anonymous to the selection committee. The Selection Committee will consist of five design professionals who will review all entries and select the top three (3) logo designs that best represent MAS' mission, goals and ideals.

Winner Selection

MAS's decisions will be final and binding in all matters related to this Contest. Winner will be notified by telephone, email, and/or mail using the contact information provided at the time of entry. In addition, if MAS elects, an announcement also will be posted online. MAS shall have no liability for any winner notification that is lost, intercepted, delayed or not received by the potential winner for any reason.

Prizes and Awards

The winner of the contest will be able to adopt any animal that is available at MAS within 30 days after the announcement of the winner. The winner will also receive a month's supply of dog/cat food, and a \$50.00 PETCO gift card sponsored by Friends of the MAS. The winner's picture will be taken and hung in the lobby of the MAS. If the winner is under the age of 18, minors must have parental consent for the adoption of the animal.

License to Use Submission/Publicity Release/License to Use

By participating in the Contest, each entrant irrevocably grants MAS the right to use such entrant's Submission, in whole or in part and as it may be edited by Sponsor in its sole discretion, and/or entrant's name, likeness, and/or biographical information, in any and all media for any purpose, including without limitation advertising and promotional purposes, as well as in, on or in connection with the Contest and/or other promotions conducted by MAS and each entrant hereby releases MAS from any liability with respect thereto. Without limiting the foregoing, MAS shall have the right, in its sole discretion, to edit, composite, morph, scan, duplicate, alter, publish, or otherwise use each Submission, in whole or in part, for any purpose which MAS deems necessary or desirable (including, without limitation, posting on the Internet), and each entrant irrevocably waives any and all so-called moral rights they may have therein.