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FOR IMMEDIATE RELEASE

Councilman Smiley and Lil Baby Host Warm Wishes Coat Drive for Students

MEMPHIS, TN. (January 19, 2021) Councilman JB Smiley, Jr. in partnership with Grammy Nominated Artist, Lil Baby will be hosting the Warm Wishes Coat Drive on Saturday, January 23, 2021, from 11:00 am until 2:00 pm at Martin Luther King, Jr. (MLK) College Prep High School located at 1530 Dellwood Ave, Memphis, TN 38127. This event is limited to students and all students must pre-register [online](#).

Released on June 12, 2020 in the wake of the killing of George Floyd, "The Bigger Picture" is a protest song by American rapper Lil Baby. On November 24, 2020 Lil Baby tweeted, "I got 1.5 million dollars to donate off of 'Bigger Picture' I want the money to go [where] it's needed." Lil Baby pledged to send money to those in need. His leadership and selfless actions are an example to all of us to speak with our actions and our words. Councilman Smiley accepts his donation and thanks him for the partnership in bringing Warm Wishes Coat Drive to the Students of Memphis.

As we seek to embody the dream of Martin Luther King, Jr. to assist our neighbors in need and combat the ever-growing issue of poverty, Councilman Smiley would like to thank Frayser Community Schools and Nike for their unwavering and continuous investment in the Memphis Community. Frayser Community Schools is "excited to partner with Councilman JB Smiley and excited to announce that the Warm Wishes Coat Drive will serve as the kickoff event for our Martin Luther King Jr. Social Justice Initiative-- a social justice project that will prepare students to take leadership roles in social justice advocacy — with a focus on the issues that greatly affect their community."

Students, don't forget to register [online](#) via <https://memphiswishes.splashthat.com>.

Social distancing will be practiced at the Warm Wishes Coat Drive for Students. Please do not attend this event if you are feeling ill or have been exposed to COVID-19. Be safe and Mask up Memphis!

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WARM WISHES *Coat* GIVEAWAY



SAT | JAN 23 | 11A-2P

MARTIN LUTHER KING JR. COLLEGE PREP
1530 DELLWOOD AVE | MEMPHIS | TN 38127

Register Here: <https://memphiswishes.splashthat.com>

In Promotion With:

**LIL
BABY**

(Not Attending)

Councilman
JB Smiley Jr.

