



City of Memphis
Housing & Community Development
Renaissance Business Center

BUSINESS WISE

RENAISSANCE BUSINESS CENTER

Today's businesses operate in a highly competitive environment. Many small business owners need to develop the necessary skills and/or management expertise to successfully compete and plan for the future growth of their company. Unfortunately, many Memphians are unaware of the valuable resources available to assist them. One such resource is the City of Memphis Division of Housing and Community Development's Renaissance Business Center.

The Renaissance Business Center (RBC) is the "Best Kept Secret in Memphis". Located at 555 Beale Street, the RBC is a One-Stop-Shop business development and resource center for entrepreneurs and small business owners. The RBC offers seminars, training sessions and workshops covering various topics including: How to Start a Business, Developing a Business Plan, QuickBooks, Social Media Marketing and much more. In addition, the RBC provides professional counselors who have the expertise to understand the needs of small businesses and to provide solutions.

Surprisingly, many of the services at the RBC are FREE. However, "free" does not compromise its quality. Because of its one-stop-shop design, small business owners have access to resource providers who can offer services ranging from research and business planning assistance to direct access to capital.

The resource providers located at the RBC are the Black Business Association (BBA), Memphis Area Minority Contractors Association (MAMCA), Small Business Administration (SBA) and the Tennessee Small Business Development Center (TSBDC). They all work together with the RBC to deliver innovative programs that strengthen and support business enterprises in an environment that exceeds expectations.

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CALL OR STOP BY TODAY!

RBC
555 Beale Street
Memphis, TN 38103

Phone:
901-526-9300

Fax:
901-525-2357

Hours:
8:30 a.m. - 5:00 p.m.
Monday - Friday

"Building Better Business Solutions"



RBC Champion



Dr. Terrell (Terri) Carpenter (R)
Ken Carpenter (L)

SBA's 2016 Tennessee Minority Business of the Year Carpenter Primary Healthcare, PLLC

Carpenter Primary Healthcare PLLC was founded in February 2015 to address the need for quality primary care in the underserved Whitehaven community. It is owned and operated by Dr. Terrell (Terri) Carpenter and Ken Carpenter. They offer free healthcare screenings to individuals in the community each month.

Carpenter Primary Healthcare PLLC was recognized as the 2016 Tennessee Minority Business of the Year by the U.S. Small Business Administration (SBA) during National Small Business Week, May 1-7, 2016. They were nominated for the award by Rory Thomas, executive director of the Tennessee Small Business Development Center (TSBDC) at Southwest Tennessee Community College.

In a Greater Memphis Chamber article dated May 16, 2016 the Carpenters credit the TSBDC and the City of Memphis programs for assisting them in achieving early

success. Dr. Terri Carpenter stated, "The staff at the TSBDC and the City of Memphis Renaissance Business Center enriched us with the necessary programs and support that provided Carpenter Primary Healthcare PLLC with the foundation to enter the world of business. Due to their availability, willingness and concern to share their expertise, we were able to achieve our goals in the community we serve."

They've also received:

2015 Rising Star

Presented by the TSBDC at the Memphis/Shelby County Chapter Annual Christmas Gala December 19, 2015

And:

New Outstanding Business Award

Presented by the BBA on May 3, 2015 at the Memphis Benny Award Ceremony.



"The staff at the TSBDC and the City of Memphis Renaissance Business Center enriched us with the necessary programs and support that provided Carpenter Primary Healthcare, PLLC with the foundation to enter the world of business. Due to their availability, willingness and concern to share their expertise, we were able to achieve our goals in the community we serve."

- Dr. Terri Carpenter

Services

Carpenter Primary Healthcare

Methodist South Hospital
Medical Office Complex
1251 Wesley Dr. Suite 104
Memphis, TN. 38116
(901) 348-6426

Office Hours

Monday - Thursday 9:00am - 6:00 pm.
Friday 9:00am - 1:00pm

- Annual Physical Exams
- Well Child Exams (age 12 & above)
- Well Woman Exams
- School, Sports & Camp Physicals
- Immunizations (Limited)
- Preventive Health screenings
- Chronic disease management (high blood pressure & diabetes)
- Abnormal weight gain, Obesity & Weight Loss management
- Family Planning
- Acute Gyn conditions
- Minor surgical procedures (skin tags, mole & wart removal)
- Full laboratory testing

RBC Keeping You In The Know

Starting Your Business involves planning, making key financial decisions and completing a series of legal activities. These 10 easy steps can help you plan, prepare and manage your business:

Step 1:

Write a Business Plan

A business plan is a written guide that will assist you in mapping out how you will start and operate your business successfully.

Step 2:

Get Business Assistance and Training

Take advantage of free training and counseling services, from preparing a business plan and securing financing, to expanding or relocating a business.

Step 3:

Choose a Business Location

Get advice on how to select a customer-friendly location and comply with zoning laws.

Step 4:

Finance Your Business

Find government backed loans, venture capital and research grants to help you get started.

Step 5:

Determine the Legal Structure of Your Business

Decide which form of business ownership is best for you: Sole Proprietorship, partnership, corporation, S corporation, nonprofit or cooperative.

Step 6:

Register a Business Name ("Doing Business As")

Take steps to register your business name with your state government.

Step 7:

Get a Tax Identification Number

Learn which tax ID number you'll need to obtain from the IRS and your state revenue agency.

Step 8:

Register for State and Local Taxes

Register with your state to obtain a tax identification number, unemployment and disability insurance as well as workers' compensation.

Step 9:

Obtain Business Licenses and Permits

Obtain a list of federal, state and local licenses and permits required for your business.

Step 10:

Understand Employer Responsibilities

Learn the legal steps you need to take to hire employees.

¹excerpt from www.sba.gov

Start Up Resources

For more information on "Starting Your Business" contact a Small Business Specialist at the Tennessee Small Business Development Center located at the Renaissance Business Center ~
555 Beale Street ~ Memphis, TN 38103 ~ Phone (901) 526-9300



Let's Put Our Cities On The Map

Let's Put Our Cities on the Map is an initiative to help local businesses increase their presence online. They're working with business owners, City officials, and lovers of all things local to spread the word about the importance of getting local business information on Google Search and Maps.

To get started, businesses just need to create an online listing and verify their business for free with Google My Business.²

The Tennessee Small Business Development Center recently partnered with Google to host a workshop on May 5, 2016 to assist Memphis area small business owners in creating an online business presence.

You do not want to miss the next workshop:
June 9, 2016
9:00 a.m.—11:00 a.m.



Location:
Renaissance Business Center
555 Beale Street
Memphis, TN 38103

Registration is required; seating is limited.



²excerpt from www.gybo.com

Upcoming Events

- ⇒ Thursday, June 02, 2016
Developing a Winning Business Plan
9:00 AM to 11:00 AM
- ⇒ Thursday, June 09, 2016
Let's Put Memphis on the Map
9:00 AM to 11:00 AM
- ⇒ Wednesday, June 15, 2016
Introduction to Importing
9:00 AM to 11:00 AM
- ⇒ Thursday, June 16, 2016
Government Contracting
9:00 AM to 11:00 AM
- ⇒ Saturday, June 18, 2016
The Vision Workshop
9:00 AM to 4:00 PM
- ⇒ Wednesday, June 22, 2016
Pre-Certification
10:00 AM to 12:30 PM
- ⇒ Thursday, June 23, 2016
Social Media Strategy
9:00 AM to 11:00 AM
- ⇒ Monday, June 27, 2016
Lead RRP Initial
8:00 AM to 4:30 PM
- ⇒ Tuesday, June 28, 2016
Lead RRP Refresher
8:00 AM to 12:00 PM
- ⇒ Wednesday, June 29, 2016
I'm Certified, What's Next
10:00 AM to 12:30 PM
- ⇒ Thursday, June 30, 2016
Cash & Financial Control
5:30 PM to 7:00 PM

2016						
June						
Sun	Mon	Tue	Wed	Thur	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

All classes are held at:
Renaissance Business Center
555 Beale Street
Memphis, TN 38103

(901) 526-9300

Registration is required.
Please call or stop by for details.
Date/Time is subject to change.

"Building Better Business Solutions"

