

Memphis Animal Services Advisory Board Meeting
Jan. 17, 2018
Meeting Minutes

WORKING MEETING WAS CANCELLED DUE TO INCLEMENT WEATHER.

Memphis Animal Services Advisory Board Meeting
February 21, 2018
Meeting Minutes

Present: Alexis Pugh
Cindy Marx Sanders
Jennifer Daniel
Angie White
Jill Madajczyk
Dr. Steven Tower
Mary Marsha Riley
Katie Pemberton (staff)

Next meeting: March 21, 6:15, Memphis Animal Services

Meeting minutes compiled by board secretary Angie White

Announcements

- MAS will be closed on 3/30/18 & 4/4/18
- New city website is up and MAS has their own tab which is much more user friendly
- Donations & Amazon wish list is updated to include soft dog treats/pill pockets and baby gates for staff offices so that they may socialize pets as needed. Need 2-3 more of 41" tall ones.
- New handout that goes home with adopters was presented
- Awarded 30K Best Friends grant for lower adoption fees
- Outreach & postings in Click Magazine & East Memphis Living

Discussion

- Much discussion about how helpful the adoption handout would be useful but deemed very much needed as nothing is currently handed out with the exception of records & receipt.
- 35% more rescue pulls YOY (year over year) since PPP was put in place
- What are statistics on adoption returns? National: Dogs 8% Cats 4% MAS is Dogs 7.9% Cats 4.4%
- Staff is doing a great job getting urgent pets out to rescues and public
- Would a webinar be efficient to get more volunteers? Online certification before coming in be helpful
- World Spay Day was a success – targeted zip code 38127
- Jan. 2018 87.07% & Feb. 89.76% 8% YOY

Memphis Animal Services Advisory Board Meeting
March 21, 2018
Meeting Minutes

Present: Alexis Pugh
Cindy Marx Sanders
Jennifer Daniel
Angie White
(working meeting, closed to public)

Next meeting: April 18, Memphis Animal Services Conference Room

Approve Minutes from February

Meeting minutes compiled by board secretary Angie White

Discussion

- Cindy and Angie brought up concerns of one staff member replying to social media posts regarding cats primarily. Alexis confirmed that it needs to be part of branding and only answered by marketing or PR staff and would discuss accordingly
- With Jill moving, we discussed board member activity and if anyone else had applied to come on board.
- If anyone knows of anyone interested they should email Alexis
- Confirmed 33 Dogs altered on World Spay Day in zip code 38127
- Great idea/ move to reach out and transfer cats from West Memphis Animal Shelter

Memphis Animal Services Advisory Board Meeting
April 18, 2018
Meeting Minutes

Present: Alexis Pugh
Dr. Tower
Angie White
Katie Pemberton (Staff)
OPEN to public @ MAS Conference room

Next meeting: May 16th, Library Room L56

Approve Minutes from April

Meeting minutes compiled by board secretary Angie White

Discussion

- Slideshow presentation Summary:

- 9% increase in save rate YOY
- 20.7% increase in public adoptions YOY
- 10% increase in rescue transfers YOY
- 1.9 decrease in intake YOY
- Best Friends Conference in July & Alexis has been asked to speak!
- Spring Forward promotion was successful: 30% more adult dog public adoptions YOY
- 153% more adult cat public adoptions YOY
- Booked to attend Tour for Life – National Adoption Tour – April 22nd @ Humane Society
- Memphis Library Adopt a thon April 28th @ Central Library
- Baker Donelson Human Walking on May 3rd @ Court Square
- PetSmart national Adoption Weekend May 20th
- Awarded Grants: Best friends / Racheal Ray Foundation – 30,000 for 40.00 fees for 857 large dogs effective 7/1
- Petco Foundation: 25000 this year & 35000 next year- UNSRESRICTED mas will use for HW treatment for limited number of dogs
- Pending grants: ASPCA Spark – partnering w’ All 4’s rescue league on doghouse initiative
- PetSmart Charities – HW treatment
- Memphis Flooring – Carpet Squares for kennels and to go home with cats
- Cats Pride – 3 pallets of free cat litter
- Needs – 41” baby gates for office dog - Royal blue freedom no pull harnesses (med & large)
- Closings: 5/2 staff in service – May 28 Memorial Day, & July 4,

Memphis Animal Services Advisory Board Meeting
May 16, 2018
[Meeting Minutes](#)

MEETING CANCELLED

Next meeting: June 20, 2018

Memphis Animal Services Advisory Board Meeting
June 20, 2018
[Meeting Minutes](#)

Open Community Meeting @ Library

Present:

Alexis Pugh, Dr. Tower, Cindy Marx-Sanders, Mary Marsha Riley, Jennifer Daniel, Angie White

Call to Order:

Approve Last Months Minutes: Dr. Tower made motion, approved by all.

Meeting minutes compiled by board secretary Angie White

Old Business:

- Still have board seats open (2)
- Katie Pemberton will be returning part time from maternity leave in July.

New Business:

- This is Cindy Sanders' last meeting as she is moving to Vermont. Check website on how to apply if you know anyone or email Alexis.
- New intern Marcia doing social media post for the summer
- Alexis was asked to speak at 2 sessions at Best Friends conference in July. Great honor!
- 86 kittens were fostered out in one day after emergency plea of getting in 100 in 10 days.
- Dr. Oleson from Spay Memphis will be coming in on July 2nd and July 30th to do some relief vetting on fosters.
- Humane Society took 12 dogs on June 19th which was a huge help.
- There will be another transport to Michigan of approximately 20 dogs at the end of June.
- Animal House in Chicago took 7 adult dogs in June.
- The existing hours of the shelter are fragmented and confusing and will be changed soon to better consistency (opening at noon 7 days a week. Sat, Sun. & Mon 12-4, Wed. & Friday 12-4 and Tues. & Thurs 12-7
- The dog yard (play-yard) will be sub-divided into 6 or 7 smaller play yards, work is starting immediately.
- Shoreline kennels for cats are being "portalized" – be much more efficient and clean. The current laminated enclosures are not practical at all.
- Alexis gave presentation & proclamation of June 20, 2018 from Mayor Strickland naming 6/20/18 being Cindy Marx-Sanders day! Listed many of her community attributes including 4000 court hearings.
- Cat Room A is being turned into Cat Nursery.
- A question was asked regarding community cat diversion program being in place and how many were being returned to field. Some citizens and volunteers are concerned that domestic cats are being returned to field without caretakers. Cats are being returned to field if brought in as strays except for kittens under 6 months, underweight, injured or nursing moms. RTF program will fully implemented soon. Target Zero – Community Cat Diversion (RTF) FYI: Dr. Mike Greenberg from Nashville has taken over as the representation of Target Zero.
- Another question was asked regarding follow up calls and appointments for owner surrenders
- We have 2 intake specialists now and are booking appointments up to Aug.1st which is averaging approximately 30 days out.
- \$30.00 Adoptions thru August 31st for all cats & dogs

Meeting adjourned and photo sessions were made with Cindy Sanders with her proclamation.

Memphis Animal Services Advisory Board Meeting
July 18, 2018
Meeting Minutes

Closed Meeting @ Library

Cancelled due to attendance

&

Alexis was in Austin @ Conference

Memphis Animal Services Advisory Board Meeting
August 15, 2018
Meeting Minutes

Open Community Meeting @ Library

Present:

Alexis Pugh, Dr. Tower, Mary Marsha Riley, Jennifer Daniel, Angie White

Call to Order: Dr. Tower

Approve Last Months Minutes: Dr. Tower made motion, approved by all.

Meeting minutes compiled by board secretary Angie White

Old Business: Urgent list remains the same year over year bully breed, large heartworm +

New Business:

- Urgent list remains the same year over year bully breed, large heartworm +
- Increase in public adoptions – straight # to # regardless of intake
- Next transport is August 29th. Small cute dogs get a plus one!
- Urgent dogs do occasionally get on transports.
- City found designated funds sitting from past that had to be used and they will be used for new dog yards. Converting the one large one into 6 smaller runs with catch pens and private screening between yards. Pea gravel down in appropriate areas.
- Foster field trips is ongoing and will expand in the fall. See video clips of successes.
- New shelter hours will be coming soon. Staff will be 8-4 to gain consistency, staggered lunches for rotating enrichment time with animals. Public will gain 3.7 hours of adoption time.
- Alexis not only attended Best Friends Conference but was asked to speak in 2 sessions. Rock Star Recruits!
- Will soon be installing approximately 70 new Shoreline Cat Kennels which will be on wheels.
- There will be a Cat Trapping Class with Spay Memphis at MAS on September 15.
- There will also be an adoption event at the library in October and 2 additional donation drives are coming up in the fall.

- There will be a shifting of dog kennel rooms at MAS soon which will affect the Upper Respiratory Area (will help avoid contamination) and benefit nursing mothers (take them out of the louder areas and provide a quieter, more peaceful environment).
- MAS has been awarded \$120,000 as a result of 2 grants (one from Petco (\$60,000 over 2 years) and I didn't catch the second one). These grants will be used to start providing heartworm treatment for public adoptions. This will start in September and will be for asymptomatic dogs. The first dose will be administered in the clinic, the adopters will be sent home with treatment instructions, the dog will return to the shelter after 60 days for an injection at the clinic, and then the dog will return the next day to complete the treatment. The option of expanding this to rescues will be explored in the future.
- There is currently a pending grant from Maddie's Fund Innovation Grant which would be used to buy Igloo dog houses to distribute in high need communities to help pet owners stay in compliance with the laws.
- MAS is participating in the PetCo Holiday Wishes contest through October 1 where they are asking adopters to submit their adoption stories.
- Fosters are currently needed for animals that will leave for transport on August 28.
- The Amazon Wish List is posted and includes the following: Royal Canin Mother & Baby Cat Canned Food; Large and XL Nylabones (non-edible); Large and XL Kongs; Newspapers; Soft Plush Puppy Toys; Soft Dog Treats; Large and XL Dog Harnesses; 4 and 6 foot clip leashes; and Pill Pockets
- MAS will be closed on September 3 for Labor Day and on November 12 for Veterans Day.

Memphis Animal Services Advisory Board Meeting
Sept. 19, 2018
[Meeting Minutes](#)

Closed Meeting @ Library
 MEETING CANCELLED – NO AGENDA

Memphis Animal Services Advisory Board Meeting
10/17/2018
[Meeting Minutes](#)

Present: Alexis Pugh, Katie Pemberton, Dr. Stephen Tower, and Mary-Marsha Riley

August and September Meeting Minutes were approved.

Meeting minutes compiled by board secretary Angie White

Statistics:

- September 2018 Save Rate: 86.07%
- October 2018 Month To Date Save Rate: 87.20%

- There has been a 16% increase in intake MTD from October 1 through October 17
- YTD, there has been a 28% decrease in euthanasia.
- The YTD Save Rate is 88.42%

New Business:

- Since instituting the Owner Surrender Program, there has been more than a 50% reduction in owner surrenders.
- Transports: On 8-29-18, 41 dogs were transported to Brandywine Valley ASPCA. On October 31, the plan is to transport 25-30 dogs to Michigan Humane Society.
- The free heartworm treatment program kicked off on September 1, and the first injection appointments will be happening in mid-November. Alexis declared that this program has definitely had a positive effect on the adoption rate at MAS.
- Due to the \$30,000 grant received from the Rachael Ray Foundation, MAS adoption fees have been reduced. Large, adult dog and adult cat adoptions are now just \$40. Animals on the Urgent List can be adopted for only \$20. And, the adoption fee for small dogs, puppies, and kittens is \$80.
- The new Foster Field Trips Program which allows animals to be taken out on the town for the day has had a positive impact on the adoptions at MAS.
- There was an abundance of wonderful media coverage after the large spike in intake in October.
- Alexis detailed a wonderful new and groundbreaking program MAS and the Memphis Fire Department have partnered to create called Fire Station Fostering. Fire Station 20 is the station being used for the Pilot Program, and Juice is currently living at the station and being cared for by the firefighters until his transfer to the East Coast. We watched a wonderful video of the media coverage about this program. Once the details of this program are ironed out, MAS hopes to place more dogs in the 56 fire stations around the city for fostering.
- The MAS team was awarded the Team Excellence Award at the 2018 City of Memphis Ovation Awards!
- The Summer Save a Shelter Pet Promotion garnered an 11% adoption increase.
- MAS has been awarded a \$5,000 grant from Maddie's Fund (not yet formally approved by the City) for use in purchasing dog houses/shelters to be distributed throughout the city. MAS is partnering with All 4s Rescue League for this project.
- The implementation of the new Shore Line cat housing will be completely finished by the first of the year.
- MAS has been selected for the Dogs Playing for Life Program which will happen at the shelter December 9-15 of this year. The program focuses on instruction for how to institute daily play groups for the dogs to increase their quality of life.
- There will soon be new Lobby Art commissioned at MAS. A group is being formed to select the artists to create a Memphis "pop-art inspired" mural.
- Katie reported that the shelter is finally receiving some new and VERY much improved directional signs.
- On 10-24-18, MAS will be taking part in Yappy Hour in the Edge District.
- Volunteer Opportunities: Volunteer Orientation is this Saturday, and fosters are needed for animals scheduled to leave on the next transfer on 10-31-18. Also, the Amazon Donation List is always posted, and the need is ongoing.

- Heartworm donations are being accepted either by mail to the shelter or donations can also be made on the website. Heartworm treatments cost \$130 each.

Memphis Animal Services Advisory Board Meeting
November 21, 2018
Meeting Minutes

MEETING CANCELLED – NO AGENDA

Memphis Animal Services Advisory Board Meeting
12/19/2018
Meeting Minutes

Present: Alexis Pugh, Katie Pemberton, Angie White, Jackie Johns and Mary-Marsha Riley

November Meeting Minutes were approved.

Meeting minutes compiled by board secretary Angie White

Statistics:

- YTD save rate 86.97%
- YOY increase in save rate 3.25%
- 53% increase in intake as of 12/17/18
- 10% increase in live outcomes

New Business:

- High intake reasons are result of numerous things such as weather being consistently comfortable resulting in year round breeding season, efficient pickups by ACO's, court ordered confiscates out of Division 14 court and getting all the phone calls from Humane Society since they do not have a cruelty officer.
- Officers now have tablets in field so they can research addresses, etc.
- Heartworm treatment grant is in place and counseling adopters.
- Best Friends Atlanta taking 51 dogs including 6 nursing moms & pups) on 12/21/18. Used Paws New England van!
- Foster field trips have been successful. 7 dogs currently in program, 2 have been adopted, 1 has been transferred and 4 still in foster.
- Spay Memphis is fostering a cat and first 2 have already been adopted.
- Door to Door Doghouses: Partnership with All 4s Rescue as joint applicant on grant.
- All 4s provides food, medical care, spay/neuter surgery, etc. for backyard dogs in low income areas. They also make sure the owners are under legal compliance. Hollywood Feed donated 20 more igloos over and above grant funded ones.

- Dogs Playing for Life: video presentation was n/a but circulated online. Mission is to allow dogs to play safely and effectively with dogs that have questionable dog skills. The first class had big attendance by local shelters and rescues.
- New Cat enclosures have been completed.
- Media coverage including as Elwood's Shack chow and Jewish Community Home adoption of a dog.
- Social Media posts with staff and volunteers have been successful with showcasing cats & dogs. Encourage everyone to comment, like and share. Pending grants: \$5000 Innovation Grant Request to be used for Behavior Helpline & Foster Medical Helpline.
- New Directional Sign in place – doing final draft of it and soon to be installed on Appling.
- Amazon Wish list is kept up to date and encourage others to share.
- Community questions were asked about minutes being posted on website and they will be sent to Katie Pemberton to upload in January for 2018. Another question was asked about how the urgent list is created: Alexis answers were HW+, overall health, bully breed, mange, medical, if they have had any interest or names placed on them. Not a clear method as every dog is situational.
- Volunteer orientation has been consistently the same. Input was that no refreshments were present so that may be something to consider in 2019. Also Angie suggested the board do something such as a welcome bag for new volunteers such as rope leash, cat toy, etc. to show appreciation. Angie will get with Dani on this for 2019 for the board to possibly sponsor.