



## NEWS RELEASE

FOR IMMEDIATE RELEASE

### **Petco Foundation to Match All Donations Up to \$15,000 to Memphis Animal Services Through June 30**

*Investment will help save more animal lives in Memphis and Shelby County through the COVID-19 crisis*

**Memphis, Tenn., June 1, 2020** – Through June 30, all donations to Memphis Animal Services will be matched up to \$15,000 by the Petco Foundation to help save twice as many pet lives.

“Community support is so important to a shelter, and this matching grant is just one example of why,” said Alexis Pugh, Memphis Animal Services Director. “We are so grateful to the Petco Foundation for their generosity and for inspiring local animal lovers to donate so their gift can go twice as far.”

The Petco Foundation matching grant will help Memphis Animal Services maintain its lifesaving work during these challenging times. Donations to Memphis Animal Services fund above-and-beyond programming that wouldn't exist without individual donors and grants, such as heartworm treatment and owner surrender prevention.

To support MAS and have your donation matched by the Petco Foundation, donate online at [www.memphisanimalservices.com/donate](http://www.memphisanimalservices.com/donate) by June 30, or mail a check before June 30 to MAS at 2350 Appling City Cove, Memphis, TN 38133.

This grant is part of the Petco Foundation's Pledge to Save Pet Lives during this COVID-19 crisis by distributing \$1M in product and cash donations and putting out a national call to implore animal lovers to take action to help save animal lives. This commitment follows the Petco Foundation's recent distribution of more than \$13M to animal welfare organizations nationwide.

“Animal welfare organizations are facing the business impacts of COVID-19, just like many other businesses during this crisis. But when your business is saving animal lives, the consequences of a business failure are devastating,” said Petco Foundation President, Susanne Kogut. “At the Petco Foundation, we will support our partner's most critical needs during this time and help mobilize the public to take action to help save animal lives. We hope this matching grant support will help Memphis Animal Services do just that.”

The Petco Foundation is committed to supporting their animal welfare partners' most critical needs as they face the dual responsibilities of protecting human health and saving animal lives through the COVID-19 crisis to ensure that every pet gets the chance to live their best life. To learn more about the Petco Foundation's relief efforts, visit [petcofoundation.org/relief](http://petcofoundation.org/relief).



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## **About Memphis Animal Services**

Memphis Animal Services is the only open-intake animal shelter in the city of Memphis. MAS works to help keep people and pets safe by enforcing animal care and control laws, caring for homeless pets, and achieving positive outcomes for the pets in their care. The shelter has not had to euthanize a healthy, adoptable cat, small dog, or puppy in three years. Having saved 89.6 percent of the 11,000 pets in its care in 2019, MAS envisions a day when no healthy, adoptable pet dies in Memphis due to lack of space, every owned pet is well loved and cared for, and no citizen's safety is put at risk by irresponsible pet ownership. For more information, visit [www.memphisanimalservices.com](http://www.memphisanimalservices.com), call 901-636-1416, or visit the facility at 2350 Appling City Cove. To become a fan of Memphis Animal Services on Facebook go to: <https://www.facebook.com/memphisanimalservices/>. Follow Memphis Animal Services on Twitter & Instagram @AdoptMAS.

## **About the Petco Foundation**

At the Petco Foundation, we believe that every animal deserves to live its best life. Since 1999, we've invested more than \$260 million in lifesaving animal welfare work to make that happen. With our more than 4,000 animal welfare partners, we inspire and empower communities to make a difference by investing in adoption and medical care programs, spay and neuter services, pet cancer research, service and therapy animals, and numerous other lifesaving initiatives. Through our Think Adoption First program, we partner with Petco stores and animal welfare organizations across the country to increase pet adoptions. So far, we've helped more than 6.5 million pets find their new loving families, and we're just getting started. Visit [petcofoundation.org](http://petcofoundation.org) to learn more about how you can get involved.