



FOR IMMEDIATE RELEASE

November 2, 2020



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**RESIDENTIAL FIRE**  
**6660 Pondsides Circle #2 (Miller's Pond Apartments)**



**MEMPHIS, TN** - The Memphis **Fire** Department responded to an alarm of fire at 6660 Pondsides Circle, Sunday, November 1, 2020 at 12:09 p.m. Upon arrival on the scene, firefighters reported heavy smoke visible from the two-story wood frame apartments. Twenty (20) pieces of **Fire/Rescue/EMS** equipment and approximately forty-eight (48) emergency response personnel ultimately responded to the call. Division Chief C. Newsom was the commanding officer of this incident. The fire was brought under control at 12:43 p.m. There were no firefighter or civilian injuries.

It has been determined that the residence **did have** a working smoke alarm. Eight (8) units sustained smoke, fire and/or water damage. Total damage is estimated at \$250,000.00 structure and \$100,000.00 contents. The origin of the fire was determined to be the balcony area. The cause is inconclusive. This fire is still under investigation. Red Cross provided assistance for one (1) family.

The Memphis **Fire** Department urges all citizens to maintain a working smoke alarm in their place of residence. Check smoke alarms once a month and change the battery when you change your clocks. City of Memphis residents may apply for a **free smoke alarm** by calling the Fire Museum of Memphis at (901) 636-5650 or on-line at: <https://www.memphistn.gov/cms/One.aspx?portalId=11150816&pageId=12053796b>.

Always have a plan of escape in case there is a fire. Also remember that 9-1-1 is for emergencies only. For all other **FIRE/EMS NON-EMERGENCY** issues please dial (901) 458-8281.

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