



FOR IMMEDIATE RELEASE

January 4, 2021



Gina Y. Sweat, Director of Fire Services
CONTACT: Lt. Wayne A. Cooke
Public Information Officer, MFD
901-636-5682 O, 901-508-0614 C
Wayne.Cooke@memphistn.gov

COMMERCIAL FIRE

779 E. Brookhaven Circle (*Fabellous Beauty Lounge*)

MEMPHIS, TN - The Memphis Fire Department responded to an alarm of fire at 779 E. Brookhaven Circle, Sunday, January 3, 2021 at 7:16 p.m. Upon arrival on the scene, firefighters reported fire visible from the two-story commercial beauty lounge. Rescue and Firefighting operations began immediately. Sixteen (16) pieces of Fire/Rescue/EMS equipment and approximately thirty-nine (39) emergency response personnel ultimately responded to the call. Division Chief C. Newsom was the commanding officer of this incident. The fire was brought under control at 7:40 p.m. *One firefighter was transported in stable condition to Regional One Burn Unit with 1st and 2nd degree burns to his arms.* There were no civilian injuries.



It has been determined that the commercial structure did not have a sprinkler system.

The structure sustained smoke, fire and water damage. Total damage is estimated at \$150,000.00 structure and \$60,000.00 contents. The origin and cause of the fire was determined to be electrical; the heater's wiring malfunctioned in the interior of the business.

The Memphis Fire Department urges all citizens to maintain a working smoke alarm in their place of residence. Check smoke alarms once a month and change the battery when you change your clocks. City of Memphis residents may apply for a **free smoke alarm** by contacting the Fire Museum of Memphis at (901) 636-5650 or on-line at: <https://www.memphistn.gov/government/fire-department/free-smoke-alarm-application/>.

Always have a plan of escape in case there is a fire. Also remember that 9-1-1 is for emergencies only. For all other **FIRE/EMS NON-EMERGENCY** issues please dial (901) 458-8281.

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