



FOR IMMEDIATE RELEASE

June 25, 2021



Gina Y. Sweat, Director of Fire Services  
CONTACT: Lt. Wayne A. Cooke  
Public Information Officer, MFD  
901-636-5682 O, 901-508-0614 C  
Wayne.Cooke@memphistn.gov

## RESIDENTIAL FIRE

### 3611 Queensland Drive #3 (*New Horizon Apartments*)

MEMPHIS, TN - The Memphis **Fire** Department responded to an alarm of fire at 3611 Queensland Drive, Thursday, June 24, 2021 at 9:49 p.m. Upon arrival on the scene, firefighters reported fire visible from the two-story wood frame apartments. Rescue and Firefighting operations began immediately.

Seventeen (17) pieces of **Fire**/Rescue/EMS equipment and approximately forty-three (43) emergency response personnel ultimately responded to the call. Battalion Chief M. Hubbard the commanding officer of this incident. The fire was brought under control at 10:12 p.m. There were no firefighter or civilian injuries.

It has been determined that the residence **did have** a working smoke alarm. Three (3) units sustained smoke, fire and water damage. Total damage is estimated at \$100,000.00 building and \$50,000.00 contents. The origin and cause of the fire was determined to be accidental as a result of children playing with fireworks in the bedroom. Red Cross provided assistance for two (2) families.

The Memphis **Fire** Department urges all citizens to maintain a working smoke alarm in their place of residence. Check smoke alarms once a month and change the battery when you change your clocks. City of Memphis residents may apply for a **free smoke alarm** by calling the Fire Museum of Memphis at (901) 636-5650 or apply on-line at: <https://www.memphistn.gov/government/fire-department/free-smoke-alarm-application/>.

Always have a plan of escape in case there is a fire. Also remember that 9-1-1 is for emergencies only. For all other **FIRE/EMS NON-EMERGENCY** issues please dial 901-458-8281.

###