

FOR IMMEDIATE RELEASE

June 9, 2021



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RESIDENTIAL FIRE 435 W. Peebles Road #2

MEMPHIS, TN - The Memphis Fire Department responded to a vacant apartment fire at 435 W. Peebles Road, Tuesday, June 8, 2021 at 6:10 a.m. Upon arrival on the scene, firefighters reported heavy fire visible from the two-story wood frame residential structure. Rescue and Firefighter operations began immediately.

Sixteen (16) pieces of Fire/Rescue/EMS equipment and approximately thirty-nine (39) emergency response personnel ultimately responded to the call. Division Chief D. Atkins was the commanding officer of this incident. The fire was brought under control at 6:31 a.m. There were no firefighter or civilian injuries.



Three (3) units sustained smoke, fire and

water damage. Total damage is estimated at \$15,000.00 structure and \$5,000.00 contents. The origin and cause of the fire was determined to be intentionally set in the living room. This fire is still under investigation. Anyone with information regarding this incident is asked to call Crime Stoppers at 528-CASH (2274) or the State Arson Hotline at 1-800-762-3017. You could be eligible to receive a cash reward from Crime Stoppers of Memphis and Shelby County, Inc. Red Cross provided assistance for one adult and five children.

The Memphis Fire Department urges all citizens to maintain a working smoke alarm in their place of residence. Check smoke alarms once a month and change the battery when you change your clocks. City of Memphis residents may apply for a **free smoke alarm** on-line at: https://www.memphistn.gov/government/fire-department/free-smoke-alarm-application/ or call the Fire Museum of Memphis at (901) 636-5650. Always have a plan of escape in case there is a fire. Also remember that 9-1-1 is for emergencies only. For all other FIRE/EMS NON-EMERGENCY issues please dial (901) 458-8281.