



FOR IMMEDIATE RELEASE

July 12, 2021



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## RESIDENTIAL FIRE

2658 Frisco Avenue

MEMPHIS, TN - The Memphis Fire Department responded to a house fire at 2658 Frisco Avenue, Monday, July 12, 2021 at 7:03 p.m. Upon arrival on the scene, firefighters reported smoke visible from the one-story wood frame residential structure. Rescue and Firefighting operations began immediately.

Twelve (12) pieces of Fire/Rescue/EMS equipment and approximately twenty-seven (27) emergency response personnel ultimately responded to the call. Battalion Chief D. Harris was the commanding officer of this incident. The fire was brought under control at 7:13 p.m. There were no firefighter or civilian injuries. Red Cross assistance was not requested.

It has been determined that the residence did have a working smoke alarm. The structure sustained smoke, fire and water damage. Total damage is estimated at \$2,500.00 building and \$500.00 contents. The origin and cause of the fire was determined to be intentionally set in multiple locations. This fire is still under investigation. *Anyone with information regarding this incident is asked to call Crime Stoppers at 528-CASH (2274) or the State Arson Hotline at 1-800-762-3017. You could be eligible to receive a cash reward from Crime Stoppers of Memphis and Shelby County, Inc.*

The Memphis Fire Department urges all citizens to maintain a working smoke alarm in their place of residence. Check smoke alarms once a month and change the battery when you change your clocks. City of Memphis residents may apply for a free smoke alarm by contacting the Fire Museum of Memphis at (901) 636-5650 or apply on-line: <https://www.memphistn.gov/government/fire-department/free-smoke-alarm-application/> Always have a plan of escape in case there is a fire. Also remember that 9-1-1 is for emergencies only. For all other FIRE/EMS NON-EMERGENCY issues please dial (901) 458-8281.

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