



FOR IMMEDIATE RELEASE

September 27, 2021



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## RESIDENTIAL FIRE 1161 Poplar Avenue #32 (*The District Apartments*)

MEMPHIS, TN - The Memphis Fire Department responded to an alarm of fire at 1161 Poplar Avenue, Monday, September 27, 2021 at 2:36 a.m. Upon arrival on the scene, firefighters reported heavy smoke visible from the two-story apartments. Fourteen (14) pieces of Fire/Rescue/EMS equipment and approximately thirty-six (36) emergency response personnel ultimately responded to the call. Battalion Chief S. Seward was the commanding officer of this incident. The fire was brought under control at 2:51 a.m. There were no firefighter or civilian injuries. Red Cross provided assistance for one adult and two children.



It has been determined that the residence **did not have** a working smoke alarm. Four units sustained smoke, fire and/or water damage. Total damage is estimated at \$2,550.00 structure and \$2,500.00 contents. The origin and cause of the fire was determined to be intentionally set to the front entrance door-frame. This fire is still under investigation. *Anyone with information regarding this incident is asked to call Crime Stoppers at 528-CASH (2274) or the State Arson Hotline at 1-800-762-3017. You could be eligible to receive a cash reward from Crime Stoppers of Memphis and Shelby County, Inc.*

The Memphis Fire Department urges all citizens to maintain a working smoke alarm in their place of residence. Check smoke alarms once a month and change the battery when you change your clocks. City of Memphis residents may apply for a **free smoke alarm** on-line at: <https://www.memphistn.gov/government/fire-department/free-smoke-alarm-application/> or call the Fire Museum of Memphis at (901) 636-5650. Always have a plan of escape in case there is a fire. Also remember that 9-1-1 is for emergencies only. For all other **FIRE/EMS NON-EMERGENCY** issues please dial (901) 458-8281.

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