



FOR IMMEDIATE RELEASE

November 5, 2021



Gina Y. Sweat, Fire Chief - MFD
CONTACT: Lt. Wayne Cooke
Public Information Officer
901-636-5682 O, 901-508-0614 C
Wayne.Cooke@memphistn.gov

COMMERCIAL FIRE

1220 Primacy Parkway #608 (*Hyatt Place Hotel*)

MEMPHIS, TN - The Memphis Fire Department responded to an alarm of fire at 1220 Primacy Parkway, Friday, November 5, 2021 at 4:09 a.m. Upon arrival on the scene, firefighters reported smoke visible on the 6th floor of the multi-story hotel. Rescue and Firefighting operations began immediately.

Seventeen (17) pieces of Fire/Rescue/EMS equipment and approximately forty-seven (47) emergency response personnel responded to the call. Battalion Chief S. Clark was the commanding officer of this incident. Fire crews evacuated the 6th floor and guests on the remaining floors sheltered in place. The fire was brought under control at 4:31 a.m. There were no firefighter or civilian injuries.



It has been determined that the hotel **did have** working smoke alarms. One (1) unit sustained smoke, fire and water damage. Total damage is estimated at \$5,000.00 structure and \$2,500.00 contents. The origin and cause of the fire was determined to be a wall receptacle that malfunctioned near the A/C unit. Red Cross assistance was not requested.

The Memphis Fire Department urges all citizens to maintain a working smoke alarm in their place of residence. Check smoke alarms once a month and change the battery when you change your clocks. City of Memphis residents may apply for a **free smoke alarm** by calling the Fire Museum of Memphis at (901) 636-5650 or apply on-line at: <https://www.memphistn.gov/government/fire-department/free-smoke-alarm-application/>. Always have a plan of escape in case there is a fire. Also remember that 9-1-1 is for emergencies only. For all other **FIRE/EMS NON-EMERGENCY** issues please dial (901) 458-8281.

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