



FOR IMMEDIATE RELEASE

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RESIDENTIAL FIRE

2557 Holly Hedge Drive (*Avery Park Apartments*)



MEMPHIS, TN - The Memphis **Fire** Department responded to an alarm of fire at 2557 Holly Hedge Drive, Friday, November 5, 2021 at 11:28 p.m. Upon arrival on the scene, firefighters reported heavy fire visible from the two-story apartments. Twenty-three (23) pieces of **Fire/Rescue/EMS** equipment and approximately sixty-seven (67) emergency response personnel ultimately responded to the call. Division Chief T. Grant was the commanding officer of this incident. The fire was brought under control at 12:13 a.m. There were no firefighter or civilian injuries.

It has been determined that the residence **did have** a working smoke alarm. Eight (8) units sustained smoke, fire and water damage. Total damage is estimated at \$500,000.00 structure and \$150,000.00 contents. The origin and cause of the fire was determined to be cooking oil left unattended on the stove in the kitchen. Red Cross provided assistance for eight families.

The Memphis **Fire** Department urges all citizens to maintain a working smoke alarm in their place of residence. Check smoke alarms once a month and change the battery when you change your clocks. City of Memphis residents may apply for a **free smoke alarm** on-line at: <https://www.memphistn.gov/government/fire-department/free-smoke-alarm-application/> or call the Fire Museum of Memphis at (901) 636-5650. Always have a plan of escape in case there is a fire. Also remember that 9-1-1 is for emergencies only. For all other **FIRE/EMS NON-EMERGENCY** issues please dial (901) 458-8281.

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