



FOR IMMEDIATE RELEASE

October 24, 2021



Gina Y. Sweat, Fire Chief - MFD  
CONTACT: Lt. Wayne A. Cooke  
Public Information Officer  
901-636-5682 O, 901-508-0614 C  
Wayne.Cooke@memphistn.gov

## COMMERCIAL FIRE

**3471 Fontaine Road (*Citizen Storage*)**

MEMPHIS, TN - The Memphis Fire Department responded to an alarm of fire at 3471 Fontaine Road, Sunday, October 24, 2021 at 5:53 p.m. Upon arrival on the scene, firefighters reported smoke visible from the one-story commercial storage building. Rescue and Firefighting operations began immediately.

Sixteen (16) pieces of Fire/Rescue/EMS equipment and approximately forty-two (42) emergency response personnel ultimately responded to the call. Division Chief P. Dix was the commanding officer of this incident. The fire was brought under control at 6:13 p.m. There were no firefighter or civilian injuries.

It has been determined that the storage unit **did not** have a sprinkler system. The origin and cause of the fire was determined to be the result of an overloaded wall receptacle in the interior of a storage unit. The fire ultimately spread to the adjacent storage units and caused major damage to ten (10) units. Total damage is estimated at \$60,000 building and \$100,000 contents.

The Memphis Fire Department urges all citizens to maintain a working smoke alarm in their place of residence. Check smoke alarms once a month and change the battery when you change your clocks. City of Memphis residents may apply for a **free smoke alarm** by calling the Fire Museum of Memphis at (901) 636-5650 or apply on-line at: <https://www.memphistn.gov/government/fire-department/free-smoke-alarm-application/>. Always have a plan of escape in case there is a fire. Also remember that 9-1-1 is for emergencies only. For all other **FIRE/EMS NON-EMERGENCY** issues please dial 901-458-8281.

###