



FOR IMMEDIATE RELEASE

November 16, 2021



Gina Y. Sweat, Fire Chief - MFD
CONTACT: Lt. Wayne A. Cooke
Public Information Officer
901-636-5682 O, 901-508-0614 C
Wayne.Cooke@memphistn.gov

RESIDENTIAL FIRE

3650 Durrand Drive #10 (*Emerald Ridge Apartments*)



MEMPHIS, TN - The Memphis **Fire** Department responded to an alarm of fire at 3650 Durrand Drive, Tuesday, November 16, 2021 at 8:40 a.m. Upon arrival on the scene, firefighters reported smoke visible from the two-story wood frame apartment. Rescue and Firefighting operations began immediately. Fifteen (15) pieces of **Fire/Rescue/EMS** equipment and approximately thirty-seven (37) emergency response personnel ultimately responded to the call. Battalion Chief L. Lumpkin was the commanding officer of this incident. The fire was brought under control at 8:53 a.m. There were no firefighter or civilian injuries.

The unoccupied apartment **did not have** a working smoke alarm. Three (3) units sustained smoke, fire and/or water damage. Total damage is estimated at \$25,000.00 structure and \$10,000.00 contents. The origin and cause of the fire was determined to be electrical wiring that malfunctioned in the attic. Red Cross assistance was not requested.

The Memphis **Fire** Department urges all citizens to maintain a working smoke alarm in their place of residence. Check smoke alarms once a month and change the battery when you change your clocks. City of Memphis residents may apply for a **free smoke alarm** on-line at: <https://www.memphistn.gov/government/fire-department/free-smoke-alarm-application/> or contact the Fire Museum of Memphis at (901) 636-5650. Always have a plan of escape in case there is a fire. Also remember that 9-1-1 is for emergencies only. For all other **FIRE/EMS NON-EMERGENCY** issues please dial (901) 458-8281.

###