



FOR IMMEDIATE RELEASE

November 15, 2021



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## COMMERCIAL FIRE

### 4505 Old Lamar Avenue (*Bryce Corporation*)

MEMPHIS, TN - The Memphis **Fire** Department responded to an alarm of fire at 4505 Old Lamar Avenue, Monday, November 15, 2021 at 4:12 p.m. Upon arrival on the scene, firefighters reported fire visible in the interior of the large one story commercial structure. Rescue and Firefighting operations began immediately.

Fourteen (14) pieces of **Fire/Rescue/EMS** equipment and approximately thirty-six (36) emergency response personnel ultimately responded to the call. Battalion Chief M. McNeil was the commanding officer of this incident. The fire was brought under control at 4:37 p.m. *One male employee was transported in stable condition to Baptist East Hospital with smoke inhalation.* There were no firefighter injuries.



The commercial structure **did have** a sprinkler system which confined the fire until firefighters were able to extinguish the flames. Total damage is estimated at \$1,000,000.00 contents and no structural damage. The origin and cause of the fire was determined to be a printing press that overheated and ignited in the interior of the structure.

The Memphis **Fire** Department urges all citizens to maintain a working smoke alarm in their place of residence. Check smoke alarms once a month and change the battery when you change your clocks. City of Memphis residents may apply for a **free smoke alarm** by completing an application on-line at: <https://www.memphistn.gov/government/fire-department/free-smoke-alarm-application/> or contact the Fire Museum of Memphis at (901) 636-5650. Always have a plan of escape in case there is a fire. Also remember that 9-1-1 is for emergencies only. For all other **FIRE/EMS NON-EMERGENCY** issues please dial (901) 458-8281.

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